# Adding Motivation to Online and Blended Courses and Activities with the TEC-VARIETY Model

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# 1728: 1st correspondence course advertised Boston

The First University Correspondence Course (University of London, External Program, 1858)

1728-1990s - Generally postal system based 1930s - phonograph and radio 1950s and 1960s - television 1970s and 1980s - VHS tapes 1980s and 1990s - DVD





# **Charles Wedemeyer Quote #1:**

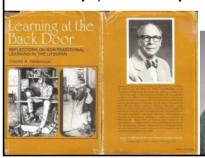
"It should be immaterial whether one has learned at the front door or the back door of the Palace of Learning. What one has learned—not where, or how, in what sequence, at what institution, or in what period of time—is the only criterion of supreme importance."

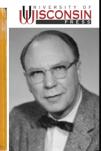
(Charles Wedemeyer, 1981, p. 216)



# **Took Correspondence & TV Courses**

(thanks to Bob Clasen and Charles Wedemeyer, the University of Wisconsin)



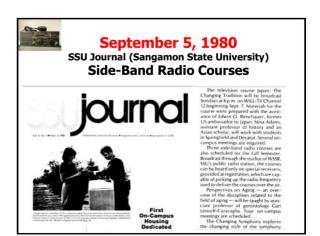


### Fall 2014, On Wisconsin

MOOC, Meet MORC (Massive Open Radio Course)
WHA, UW Madison, College of the Air, 1933,
Vocational Training dedicated to Agriculture,
and later Home Economics and Typing

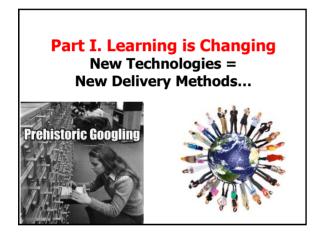


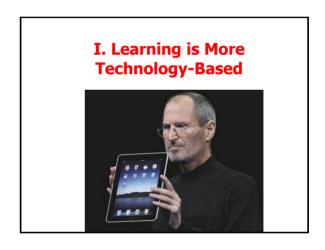
MOOC, Meet MOR





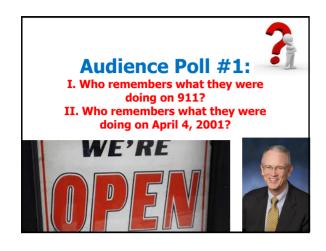














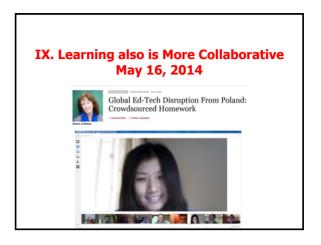














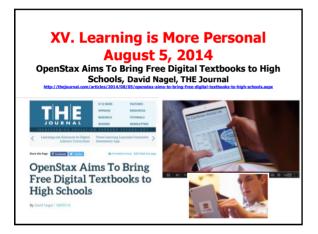


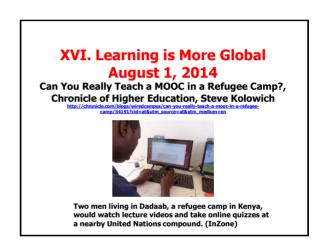


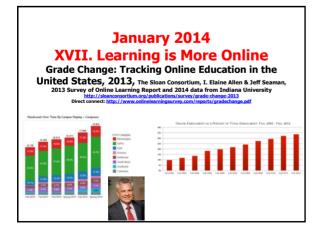








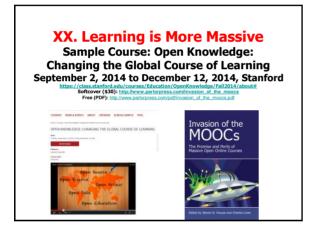


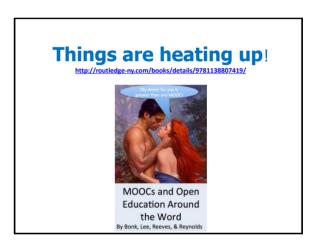


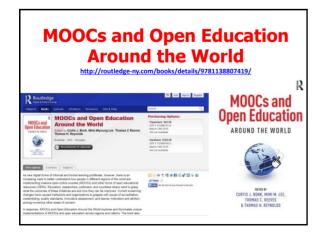








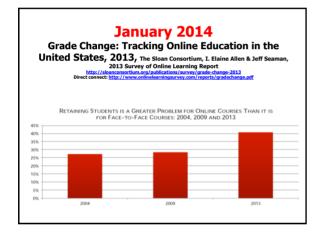
























# **Motivation Research Highlights** (Jere Brophy, Michigan State University)

- 1. Supportive, appropriate challenge, meaningful, moderation/optimal.
- 2. Teach goal setting and self-reinforcement.
- 3. Offer rewards for good/improved performance.
- 4. Novelty, variety, choice, adaptable to interests.
  5. Game-like, fun, fantasy, curiosity, suspense, active.
- 6. Higher levels, divergence, dissonance, peer interaction.
- 7. Allow to create finished products.
- 8. Provide immediate feedback, advance organizers.
- 9. Show intensity, enthusiasm, interest, minimize anxiety.
- 10. Make content personal, concrete, familiar.







# **Intrinsic Motivation**

"...innate propensity to engage one's interests and exercise one's capabilities, and, in doing so, to seek out and master optimal challenges

(i.e., it emerges from needs, inner strivings, and personal curiosity for growth)

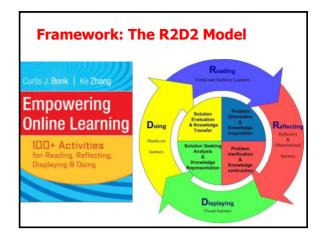
> See: Deci, E. L., & Ryan, R. M. (1985). Intrinsic motivation and self-determination in human behavior. NY: Plenum Press.



# Audience Poll #4: How can technology address diverse learner needs? (and how can we engage the borg?)





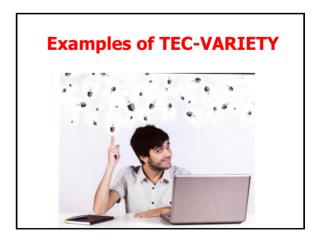


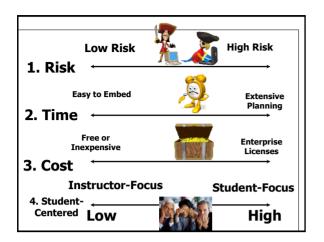
# Framework: TEC-VARIETY for Online Motivation and Retention (May 2014)

- 1. Tone/Climate: Psych Safety, Comfort, Belonging
- 2. Encouragement, Feedback: Responsiveness, Praise, Supports
- 3. Curiosity: Surprise, Intrigue, Unknowns
- 4. Variety: Novelty, Fun, Fantasy
- 5. Autonomy: Choice, Control, Flexibility, Opportunities
- 6. Relevance: Meaningful, Authentic, Interesting
- 7. Interactive: Collaborative, Team-Based, Community
- 8. Engagement: Effort, Involvement, Investment
- 9. Tension: Challenge, Dissonance, Controversy
- Yields Products: Goal Driven, Purposeful Vision, Ownership

# Introducing the "TECVARIETY book... http://tec-variety.com/ What motivates? 1. Tone/Climate: Psychological Safety, Comfort, Sense of Belonging Encouragement: Feedback, Responsiveness, Praise, Supports Curiosity: Surprise, Indique, Unknowns 4. Variety: Novelty, Fun, Fantasy 4. Variety: Novelty, Fun, Fantasy 5. Authonomy: Chole, Control, Flexibility, Opportunities 6. Relevance: Meaningul, Authentic, Interesting 7. Interactivity: Collaborative, Team-Based, Community 8. Engagement: Effort, Involvement, Investment 9. Tension: Challenge, Dissonance, Confrovery 10. Yielding Products: Goal Driven, Pupposed Vision, Ownership

# Every Chapter is Free in TEC-VARIETY... http://tec-variety.com/freestuff.php ADDING SOME TEC-VARIETY on bottom to though or freezing transmit the format of the following the followin







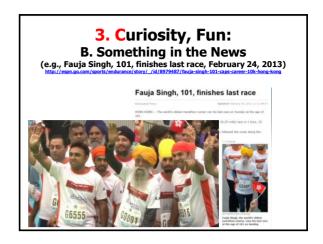


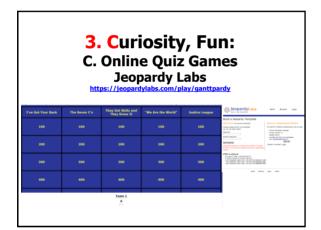




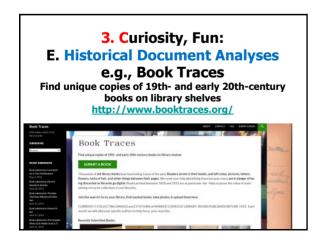








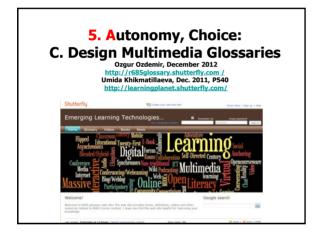




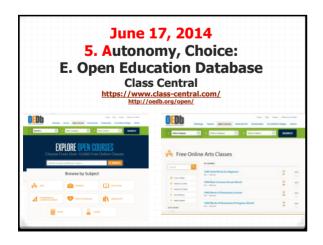


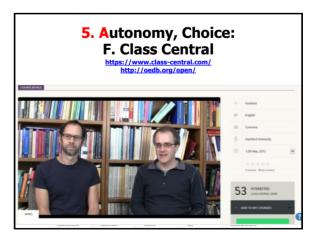




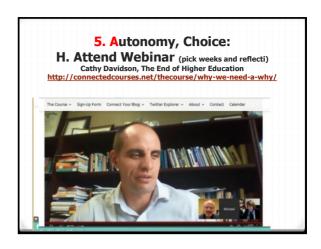


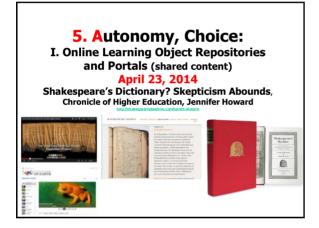




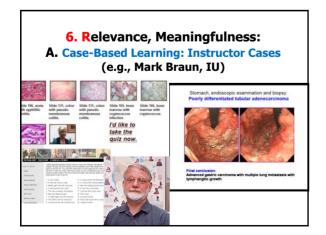






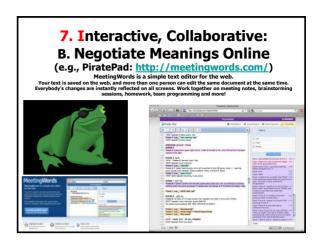


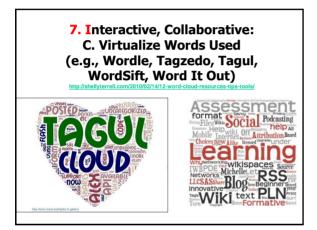






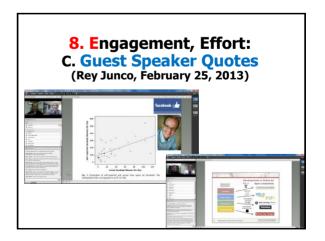
















8. Engagement, Effort:
E2. Interpreting Infographics
Syllabus as Infographic!, Sept. 2014
Dr. Erin McLaughlin, U of Notre Dame
https://remix.nd.edu/?q=node/165



8. Engagement, Effort:
G. Data Visualization Tools (Harvard and MIT MOOCs) Lawrence Biemiller, February 20, 2014, Chronicle of Higher Education

World Map of Enrollment
All Harvard Clinings (All Time)
Estanted Worldwide Registration as of February 10, 2014



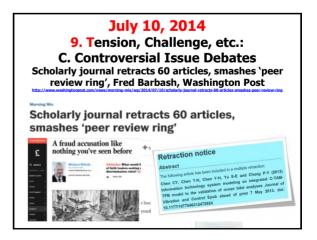








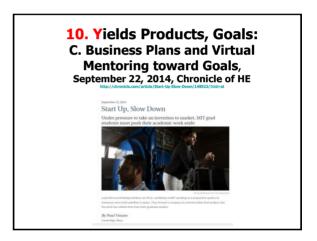












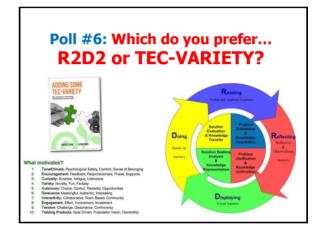
















# **Charles Wedemeyer Quote #2:**

"If America is on the threshold of becoming a Learning Society, nontraditional learning may be its most genuine ingredient."

(Charles Wedemeyer, 1981, p. 219)



# **December 13, 2013**

Former MIT president Charles M. Vest dies at 72 As the Institute's leader from 1990 to 2004, he sparked a period of dynamism.

Steve Bradt, MIT News Office



# **Time to Stop and Think:**

**Explore Websites from this Session!** Find the lieu... Take a break...





# Poll #7: Any Questions? Try TEC-VARIETY...

Slides at: TrainingShare.com

**Papers: PublicationShare.com** 

Book: <a href="http://tec-variety.com/">http://tec-variety.com/</a>

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