Learning is Changing Part II: Models for Motivating and Retaining Online Learners (TEC-VARIETY AND R2D2)

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Timothy posts videos of himself speaking several languages on YouTube.

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Learning is More Self-Directed iPod Learning from MIT OCW (e.g., Wendy Ermold, University of Washington)



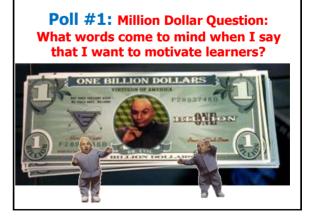




What did Jean-Luc Picard say?







### Motivation Research Highlights (Jere Brophy, Michigan State University)

- 1. Supportive, appropriate challenge, meaningful, moderation/optimal.
- 2. Teach goal setting and self-reinforcement.
- 3. Offer rewards for good/improved performance.
- 4. Novelty, variety, choice, adaptable to interests.
- 5. Game-like, fun, fantasy, curiosity, suspense, active.
- 6. Higher levels, divergence, dissonance, peer interaction.
- 7. Allow to create finished products.
- 8. Provide immediate feedback, advance organizers.
- 9. Show intensity, enthusiasm, interest, minimize anxiety.

10. Make content personal, concrete, familiar.



# **Intrinsic Motivation**

- "...innate propensity to engage one's interests and exercise one's capabilities, and, in doing so, to seek out and master optimal challenges
- (i.e., it emerges from needs, inner strivings, and personal curiosity for growth)

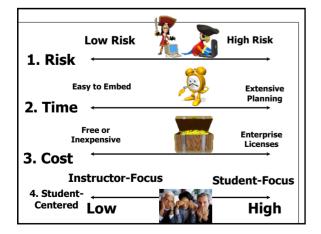
See: Deci, E. L., & Ryan, R. M. (1985). *Intrinsic motivation* and self-determination in human behavior. NY: Plenum Press.

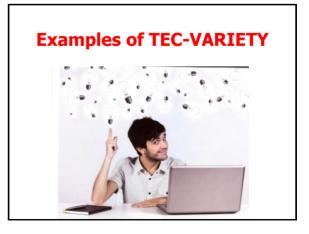


### Framework: TEC-VARIETY for Online Motivation and Retention

- 1. Tone/Climate: Psych Safety, Comfort, Belonging
- 2. Encouragement, Feedback: Responsive, Supports
- 3. Curiosity: Fun, Fantasy, Control
- .....
- 4. Variety: Novelty, Intrigue, Unknowns
- 5. Autonomy: Choice: Flexibility, Opportunities
- 6. Relevance: Meaningful, Authentic, Interesting 7. Interactive: Collaborative, Team-Based
- Interactive: Collaborative, Team-Based, Community
- 8. Engagement: Effort, Involvement, Excitement
- 9. Tension: Challenge, Dissonance, Controversy
- 10. Yields Products: Goal Driven, Products, Success, Ownership







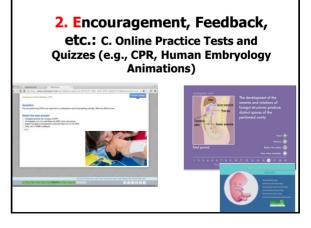






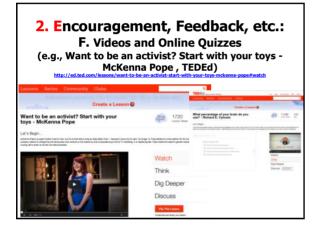






2. Encouragement, Feedback, etc.: D. Blog and Website Polling. (e.g., Poll Everywhere, BlogPolls, BlogPoll, MicroPoll). http://www.polleverywhere.com/











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# Poll #2: Which of these ideas might you use? A. Threaded video discussions (e.g., Flipgrid) B. Video introductions (instructor or student)

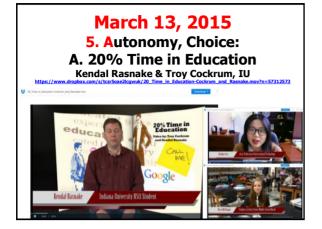
C. Demonstrations and tutorials (Jing, Screenr, etc.)

INTERNET HIGH-FIVE PLACE HAND HERE

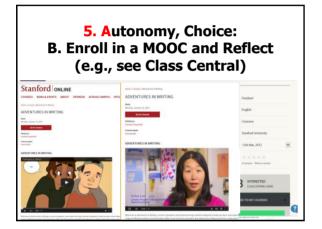
- D. Voice/Audio feedback (Vocaroo)
- E. Online practice tests
- F. Something in the news
- G. Tracking life of scientist



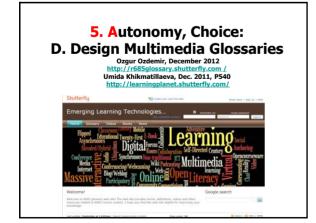








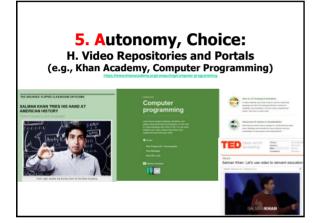








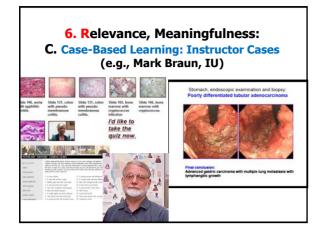


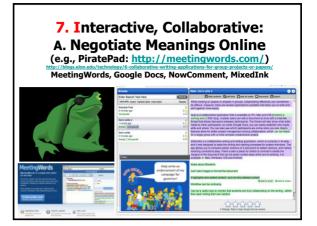


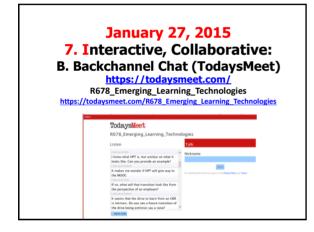


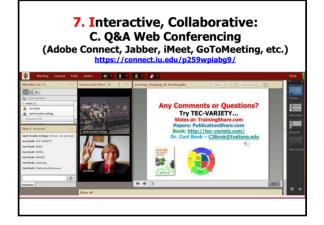
















# Poll #4: Which of these ideas might you use?

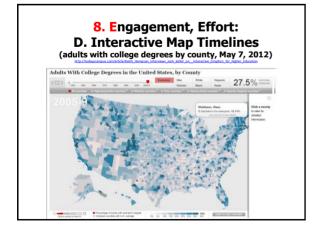
- A. Student designed multimedia glossaries
- B. Article database in Pinterest
- C. Guest chats with former students
- D. Negotiate meanings online (e.g., PiratePad)
- E. Backchannel chat (Todaysmeet)
- F. Class Facebook group
- G. Discussion in Google Hangouts





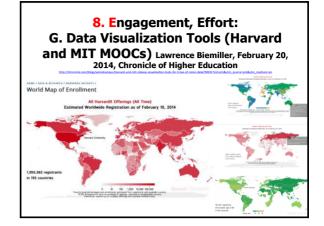




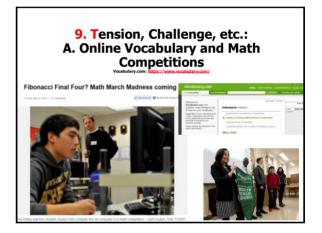




**8. Engagement, Effort: F. Map Trend Interpretations e.g., Global Forest Watch (April 2014)** http://www.alobalforestwatch.org/map/3/-3.72/7200/ALU/arwscale/loss/595

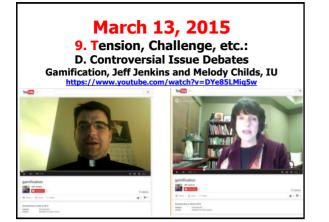


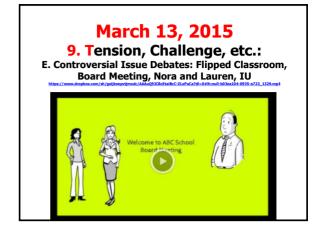






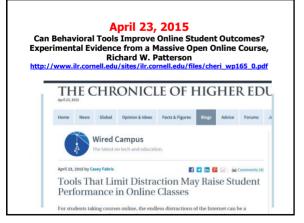


























# **Poll #5:** Which of these ideas might you use?

- A. Guest speaker quotes
- B. Data visualization tools
- C. Challenge debates (cage matches?)
- D. Student designed video productions
- E. Student designed e-books
- F. Goal setting tools
- G. Gallery of exemplary work





COMMITMENT

Engagement

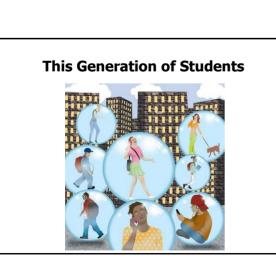
**Yields Products** 

Tension

**Explore Websites from this Session!** Or Find the lieu... Take a guick 5-10 minute break... Vhat motivates?





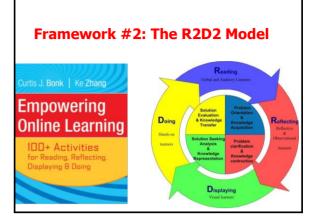


# **Addressing Learning Styles**



# **Question:** How can technology address diverse learner needs?









# The R2D2 Method

- 1. Read (Auditory and Verbal Learners)
- 2. Reflect (Reflective Learners)
- 3. Display (Visual Learners)
- 4. Do (Tactile, Kinesthetic, Exploratory Learners)







# **1. Auditory or Verbal Learners**

• Auditory and verbal learners prefer words, spoken or written explanations.



## Read 1a. Collect and Listen to Interactive Stories

(e.g., Meograph: <a href="http://www.meograph.com/">http://www.meograph.com/</a>)

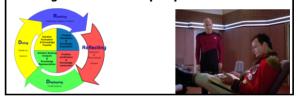






# 2. Reflective and Observational Learners

 Reflective and observational learners prefer to reflect, observe, view, and watch learning; they make careful judgments and view things from different perspectives







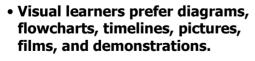








# 3. Visual Learners

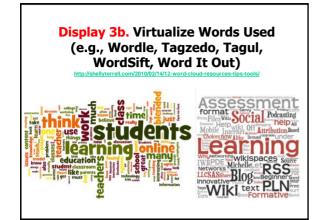


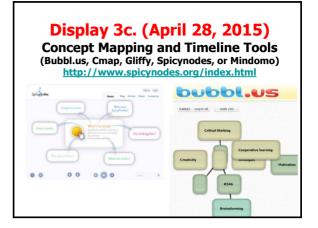




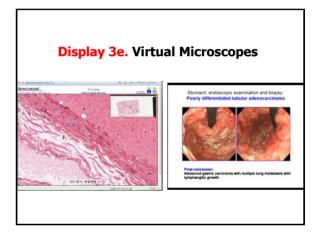




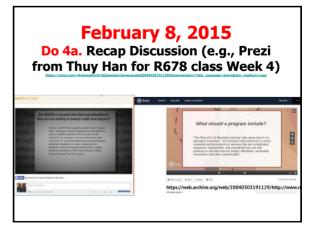




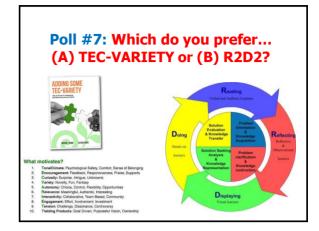




# 4. Tactile/Kinesthetic Learners Tactile/kinesthetic senses can be engaged in the learning process are role play, dramatization, cooperative games, simulations, creative movement and dance, multi-sensory activities, manipulatives and hands-on projects.









- 2. Just 1.
- 3. 2, yes, 2...just 2! 4. Do I hear 3? 3!!!!
- 5. 4-5.
- 6. 5-10.
- 7. More than 10.



# Where are we headed? Where is Education 3.0?





