Publishing as a graduate student:
Why? How? And What?

Thursday, October 25th: 2:15-3:20 pm
Muehlebach, Roosevelt, Marriott Downtown, Kansas City, MO

Ana-Paula Correia, Ph.D. The Ohio State University

Curtis J. Bonk, Ph.D. Indiana University

Feng-Ru Sheu, Ph.D. Kent State University
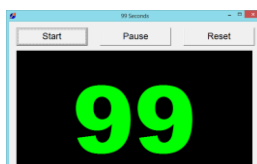

Purposes of this Session

1. **Explore the process for getting published**
2. **Discuss the process for selecting a journal for publication**
3. **Examine writing tips and insights**
4. **Access curated resources**

https://tinyurl.com/y9jnonur

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99 Seconds Activity #1

With your next chair neighbor discuss 1 to 2 writing dilemmas currently facing.

Writing Difficulties and Challenges of a Early Career Scholar

1. **Time**

Insights and Advice on Getting Published in Educational and Instructional Technology

The Process

Put Forward your Best Work

1. **Collaborative research projects**
2. **Literature reviews**
3. **Reflections/ conceptual pieces**
4. **Grant projects**
5. **Class projects**

Finding a Journal that Fits

What to look for?

1. Who will be your target readers?
2. Who are the authors and journals you cite the most related with your research program?
3. Is there a match between your work and the journal aims and scope?
4. What is the journal turnaround time?
5. What is the journal acceptance rate?

Finding a Journal that Fits

Where to look for?

1. *Social Sciences Citation Index (SSCI) is a commercial citation index product of Clarivate Analytics. It was originally developed by the Institute for Scientific Information from the Science Citation Index.*
2. *European Reference Index for the Humanities and the Social Sciences (ERIH PLUS) was created and developed by European researchers under the coordination of the Standing Committee for the Humanities of the European Science Foundation.*

Where to start?

Practitioner Journals

1. Target practitioners
2. Deal with problems and issues tied directly to practice
3. Receive wider circulations and visibility
4. Refereed or nonrefereed articles

Where to start?

Peer-Reviewed Journals

1. Top-tier journals: are SSCI-indexed
2. Second-tier journals: have an established history in the field
3. Third-tier journals: are newer in the field

TOP-TIER JOURNALS

British Journal of Educational Technology

Educational Technology Research and Development

Computers & Education

Instructional Science

SECOND-TIER JOURNALS

Journal of Educational Computing Research

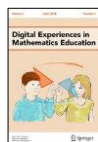*TechTrends*

The American Journal of Distance Education

THIRD-TIER JOURNALS

International Journal of Online Pedagogy and Course Design

Contemporary Issues in Technology and Teacher Education

Digital Experiences in Mathematics Education

Academic information/ resources (Cont'd)

- **Tools for research**
  - Citation/reference management
    - Ex. Endnote, Zotero, Refwork, Paper, etc.
  - Incorporate other software
    - Ex. Nvivo (qualitative analysis tool, Network analysis i.e.)
- **Writing Tutorial Services**
- **Tutoring Services**

Academic information/ resources (Cont'd)

- **Journal selection/evaluation**
  - Impact/accreditation (*Predatory Journals)
  - Citation index (Web of Science, Google, etc.)
  - Impact factor
  - Ranking
  - Open Access vs. non-Open Access
    - Directory of Open Access Journals
    - Open Access Scholarly Publishers Association

Academic information/ resources (Cont'd)

- **Journal evaluation & legitimacy**
  - Consult with a librarian
  - Visit & Examine the journal's web site.
  - Reach out to journal's editorial board members.
  - Aim and goals of journal. Read the scope of the journal.
  - Read their peer review policy.
  - Check to see what "author fees" are being requested
  - Research industry associations.
    - DOAJ= Directory of Open Access Journals
    - OASPA = Open Access Scholarly Publishers Association

Journal Impact Factor

- Is the frequency of the average article in a journal has been cited in a specific period of time.
- Suggested the rank or importance of a journal, the higher impact factor, the better rank
- The calculation is to dividing the number of times articles were cited by the number of articles were citable. It is usually based on a two-year period.

Tools to measure journal impact factor
- Journal Citation Report, https://goo.gl/yVw8si
- Scimago Journal Rank (SRJ), https://www.scimagojr.com/

Predatory Journals/ Publishers

Be Aware of Predatory Journals/Publishers!

- The publishing venue prey on academicians for making money without following scholarly publishing standards, commonly seen in the Open Access world.
- Also called "Pseudo-journals," "fake journals," and "sham journals."

(Beager, 2017; Clark & Smith, 2017)

Predatory Journals/ Publishers

Be Aware of Predatory Journals/Publishers!
- Characteristics
  - The journal asks for a *submission* fee
  - Promises of fast peer review and fast publication
  - Spam emails to attract potential authors
  - Small size of editorial board or not indicated clearly
  - Newness and the quantity: a very new journal that consists of a high quantity of articles in one issue
  - Inconsistencies in the scope and the content or journal title and contact address

(Beager, 2017;Prater, 2018)

Predatory Journals/ Publishers

Examples of spam emails to attract potential authors

IOSR JOURNALS
Dear Sir,
We are happy to announce you that International Organization of Scientific Research Journals have come under AQCJ - 2017 Top 10 Journals Ranking. It was calculated on the basis of "Google Scholar Citation" of published articles.
IOSR Journals got 9th Ranking by AQCJ (African Quality Center for Journals) - Top 10 Journals Ranking. Best Author's Choice Journal.

Indexing: Index Copernicus, Cross Ref (USA), NASA ads, NED (American national Engineering Database), Google Schola Open- J Gate.
IOSR Journals provides DOI (Digital Object
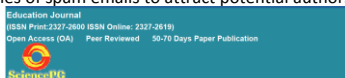Identifier) to each article. IOSR Journals DOI is 10.9790

Papers are invited for IOSR Journals September 2018 Issue related to all field of Engineering, Management, Medical & Dental Science, Pharmacy, Applied Sciences, Nursing, Humanities and Social Science etc.

Call For Paper: September 2018 Important Dates
Submission last date   :30th September 2018
Acknowledgment   :Within 24 hrs
Acceptance Notification   :After 10 days
Publication Date   :10th October 2018

Regards,
Director Generals,
(A Unit of International Organization of Scientific Research) Mail id : SUPPORT@IOSRMAIL.ORG URL :

Predatory Journals/ Publishers

Examples of spam emails to attract potential authors

Education Journal
(ISSN Print:2327-2600 ISSN Online: 2327-2619)
Open Access (OA)   Peer Reviewed   50-70 Days Paper Publication

SciencePG

Dear Bonk, CJ; Lee, MM; Kou, XJ; Xu, SY;...
Warm greetings!
Your article titled *Understanding the Self-Directed Online Learning Preferences, Goals, Achievements, and Challenges of MIT OpenCourseWare Subscribers* which has been published in *EDUCATIONAL TECHNOLOGY & SOCIETY* has impressed us a lot.
The paper has attracted attention from researchers and scholars specializing in Open education; OpenCourseWare; Self-directed learning; Massive open online courses (MOOCs); Informal learning; Motivation.

Submit Your Research Papers
Started with the aim to promote communications within scientific community, specialists in various research fields can get the latest research results from *Education Journal*. Given the novelty, advance, and potential extensive application of your research achievements, **we invite you to send other unpublished works of similar themes to the journal. We are also quite looking forward to receiving your further research on the published paper.**
You can refer to the following link to know more information:
http://www.educationjournal.net/submission

To Be the Member of the Editorial Board/Reviewer Team
On behalf of the Editorial Board of the journal, it is privileged for us to invite you to join us as the editorial board member/reviewer of *Education Journal*. In terms of your academic background and expertise in this field, we believe that you may be the most suitable candidate for this position. We

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hope that your position as the editorial board member/reviewer will promote the development of scientific researches in this field.
You can click the following link to get more information:
http://www.educationjournal.net/joinus
Here attached the excerpt of your research which has left us a deep impression:
Title: Understanding the Self-Directed Online Learning Preferences, Goals, Achievements, and Challenges of MIT OpenCourseWare Subscribers
Abstract: This research targeted the learning preferences, goals and motivations, achievements, challenges, and possibilities for life change of self-directed online learners who subscribed to the monthly OpenCourseWare (OCW) e-newsletter from MIT. Data collection included a 25-item survey of 1,429 newsletter subscribers; 613 of whom also completed an additional 15 open-ended survey items. The 25 close-ended survey findings indicated that respondents used a wide range of devices and places to learn for their self-directed learning needs. Key motivational factors included curiosity, interest, and internal need for self-improvement. Factors leading to success or personal change included freedom to learn, resource abundance, choice, control, and fun. In terms of achievements, respondents were learning both specific skills as well as more general skills that help them advance in their careers. Science, math, and foreign language skills were the most desired by the survey respondents. The key obstacles or challenges faced were time, lack of high quality open resources, and membership or technology fees. Several brief stories of life change across different age ranges are documented. Among the chief implications is that learning something new to enhance one's life or to help others is often more important than course transcript credit or a certificate of completion.

Looking forward to your favorable reply.
With best regards,
Jessie Wright
The Editorial Office of *Education Journal*

Selecting a Journal

Be Aware Predatory Journals!

- Using the "Think. Check. Submit." checklist
  - Developed by a initiative of scholarly publishing organizations

⏺ THINK

Are you submitting your research to a trusted journal?

Publishing your research results is key to **advancing your discipline** – and your **career** – but with so many journals in your field, how can you be sure that you're choosing a **reputable, trustworthy** journal?

⏺ THINK
✓ CHECK
▶ SUBMIT

Tips to **confirm** a journal's credentials and decide if it will help you **reach** the right audience with your research, and make an **impact** on your career.

Take control of your career at
thinkchecksubmit.org

(think.check.submit.org, 2018)

Selecting a Journal

Be Aware Predatory Journals!

- Criteria to check the journal

✓ CHECK

  - Do you or your colleagues know the journal?
  - Can you easily identify and contact the publisher?
  - Is the journal clear about the type of peer review it uses?
  - Are articles indexed in services that you use?
  - Is it clear what fees will be charged?
  - Do you recognize the editorial board?
  - Is the Publisher a member of a recognized industry initiative?

Access the checklist in detail at http://thinkchecksubmit.org/check/

Selecting a Journal

Two resources to identify the journals and publishers

1. The Directory of Open Access Journals (DOAJ), https://doaj.org/
   – Identify legitimate open access journals
2. Beall's List, https://beallslist.weebly.com/
   – Identify predatory journals/publishers

Take the Plunge...Part 1

- **Look for opportunities to create publishable manuscripts from your dissertation**
- **Contribute with a chapter**
- **Conduct an interview**
- **Write a practical article, newsletter, or book review**

Take the Plunge...Part 2

- **Write a major grant proposal**
- **Lead a special journal issue**
- **Edit a book**
- **Sole author a book**
- **Get your name out there!**

Generate Starter Text...

- **Author a blog**
- **Use social media**
- **Submit a conference proposal**
- **Write editorials**
- **Write book and software reviews**

99 Seconds Activity #2

Commit to 1 to 2 things that take the plunge and share them with your next chair neighbor.
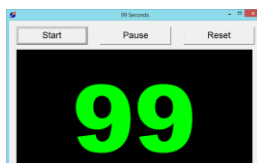
Insights and Advice on Getting Published in Educational and Instructional Technology

Writing Tips and Insights
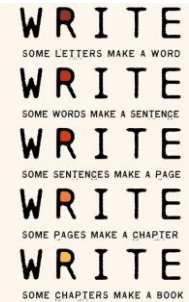
October 2, 2018
How to Learn to Write Like a Machine
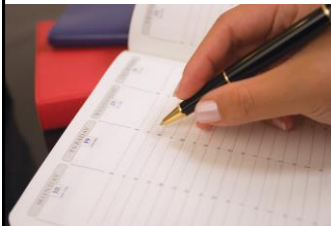**Rose Jacobs, Inside Higher Ed**
https://www.chronicle.com/blogs/linguafranca/2018/10/02/how-to-learn-to-write-like-a-machine/

The Top 20 Writing Tips

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1. Mark Writing Days in Planner

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2. Maintain a List and Network of Potential Research and Writing Collaborators

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Sidenote: Find Good People to Work With…Life is Short—Avoid Egomaniacs and People Who Lie

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3. Draft a Timeline or Multiple Timelines with Flexible Goals

October 10, 2018
Perhaps write to your future self about your goals...
FutureMe.org
Write a letter to the future
https://www.futureme.org/
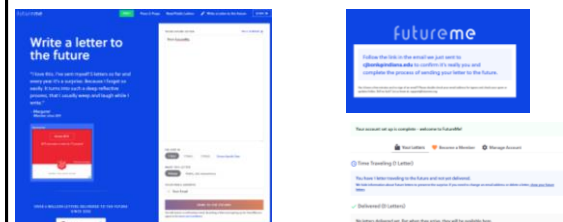
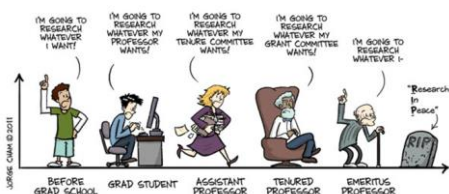**4. Think Ahead About the Publishing Potential of Each Project**

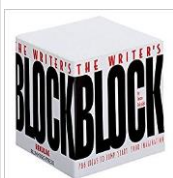**Sidenote: Don't Just Publish for the Sake of Publishing...**

5. Be a Bumblebee and Butterfly
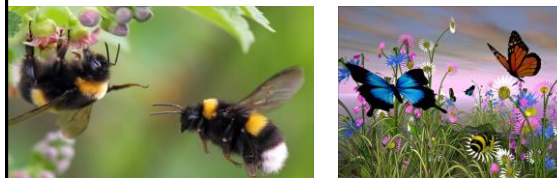
6. Find, Save, and Use Starter Text (overcomes writer's block)

7. Always Scan the Reference Sections of Other Articles to See What Journals are Popular

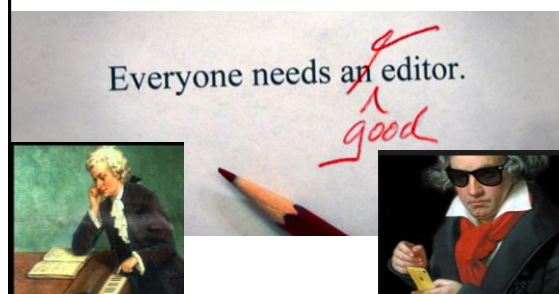## 8. Avoid High Quality (i.e., SSCI) Journal Fixations

9. Be Second or Third Author Sometimes to Spread Limited Resources

10. If Need Summer Money, Teach Short Term or Intensive Courses

11. Edit Your Papers a Lot! (Mozartian vs. Beethovenian)

October 1, 2018
6 Tips to Shape Up Your Writing
Two-Minute Tips: Short videos to help you excel in the academic workplace
Fernanda Zamudio-Suaréz, The Chronicle of Higher Education
https://www.chronicle.com/article/6-Tips-to-Shape-Up-Your/244281?cid=cp221
https://www.chronicle.com/specialreport/Two-Minute-Tips/221

1. Writing is an exercise (write!).
2. Set goals based on output not input (e.g., 3 pages double-spaced).
3. Find a voice (don't just focus on getting published).
4. Give yourself time (not deadlines).
5. Pick a puzzle (your writing is an answer to that puzzle).
6. Edit your work (over and over and over again...just like Beethoven).

October 8, 2018
How to Improve Your Teaching-Philosophy Statement
Two-Minute Tips: Short videos to help you excel in the academic workplace
Fernanda Zamudio-Suaréz, The Chronicle of Higher Education
https://www.chronicle.com/article/How-to-Improve-Your/244283
https://www.chronicle.com/specialreport/Two-Minute-Tips/221

October 15, 2018
How to Become a Highly Productive Writer
Two-Minute Tips: Short videos to help you excel in the academic workplace
Fernanda Zamudio-Suaréz, The Chronicle of Higher Education
https://www.chronicle.com/article/How-to-Become-a-Highly/244351?cid=cp221
https://www.chronicle.com/specialreport/Two-Minute-Tips/221

12. Organize Conference Symposia Which Can Lead to Special Journal Issues and Books

13. Sponsor Visiting Scholars to Work with You; They Often Have Writing Plans
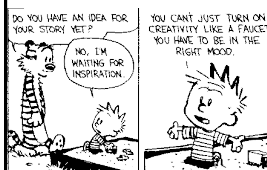

14. Try to Submit or Publish Your Paper Before the Conference

15. Be Creative Somewhere (e.g., unique model, figure, chart, etc.)

Sidenote: Modify Your Environment
(Find or Create Your Personal Sandbox)

16. Try Not to Give Up: Persistence and Grit Wins the Day

17. Be Polite and Thankful to the Journal or Book Chapter Editors

18. Recap Reviewer Points and How You Attempted to Address Them

October 4, 2018
A New Series on Scholarly Productivity: 'Are You Writing?'
Rebecca Shuman, The Chronicle of Higher Education
https://www.chronicle.com/article/A-New-Series-on-Scholarly/244689

1. Read as peer reviewer; mark up everything.
2. Catalog problems on a 1 to 3 difficulty scale (Level 1 takes less than 30 minutes, Level 2 takes 2 hours or less; Level 3 takes more time).
3. Fix the easy ones and gain momentum for the harder ones!
4. Take breaks as needed.

19. Share Your Publication Efforts
(e.g., Twitter, Facebook, LinkedIn, email, ResearchGate, Academia.edu, etc.)

20. Celebrate Your Writing Accomplishments with Friends

You never know where you'll be celebrating your writing accomplishments... Perhaps right here in KC!

Just don't celebrate too much!

Recap
Publishing as a graduate student: Why? How? And What?

1. **The process for getting published**
2. **The process for selecting a journal for publication**
3. **Writing tips and insights**
4. **Curated resources**

https://tinyurl.com/y9jnonur

Thank You!

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