

Learning is Changing: MOOCs, The Open World, and Beyond

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Audience Poll #1:

Has learning technology ever transformed your life?



1728: 1st correspondence course advertised Boston
(learn shorthand from Caleb Phillips thru weekly mailed lessons)

The First University Correspondence Course
(University of London, External Program, 1858)

1728-1990s – Generally postal system based
1930s – phonograph and radio
1950s and 1960s – television
1970s and 1980s – VHS tapes
1980s and 1990s – DVD



May 10, 2013

10 ed-tech tools of the 70s, 80s, and 90s

eSchool News, Meris Stansbury

<http://www.eschoolnews.com/2013/05/10/10-ed-tech-tools-of-the-70s-80s-and-90s/print/>



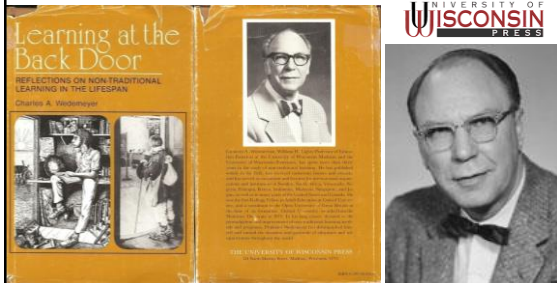
Looking to the Past...



**Life as an accountant/CPA in a
high tech company in the 1980s...**



Took Correspondence & TV Courses (thanks to Bob Clasen and Charles Wedemeyer, the University of Wisconsin)



Knowledge Navigator (1987) Apple Computer

<http://www.youtube.com/watch?v=hbAAz6wEoc>



Fast Forward 25+ Years... "Anyone can now learn anything from anyone at any time."



Audience Polls #2:

I. Who remembers what they were
doing on 9/11?

II. Who remembers what they were
doing on April 4, 2001?



Charles Vest (April 4, 2001)

<http://web.mit.edu/newsoffice/2001/ocw.html>

"This is about something bigger than MIT. I hope other universities will see us as educational leaders in this arena, and we very much hope that OpenCourseWare will draw other universities to do the same. We would be delighted if -- over time -- we have a world wide web of knowledge that raises the quality of learning -- and ultimately, the quality of life -- around the globe."



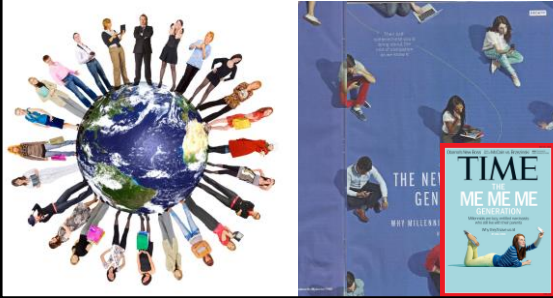
Part I. Learning is Changing New Technologies = New Delivery Methods...



May 20, 2013

The New Greatest Generation: Why Millennials will Save Us All, Time, Joel Stein

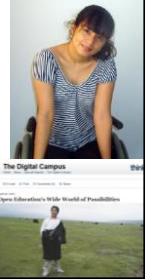
<http://www.time.com/time/magazine/article/0,9171,2143001,00.html>



I. Learning is More Open

(80-Year-Old WGU Texas Grad Keeps His Promise, November 30, 2012, Reeve Hamilton, Texas Tribune)

THE TEXAS TRIBUNE
An 80-Year-Old Graduate With an Online Marketing Degree Kept His Promise



The World is very open!

(In Chulalongkorn Univ, March 10, 2014)



The World is very open!

(in Ho Chi Minh City, Vietnam, Wednesday March 12th)



The World is very open!

(in Hue, Vietnam, Friday March 14th)



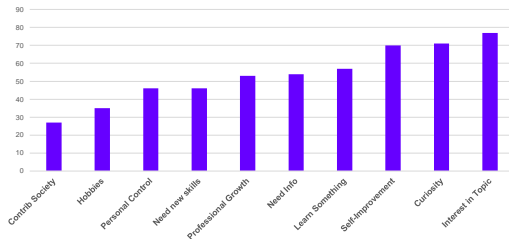
The World is very open!

(in Hue, Vietnam, Friday March 14th)



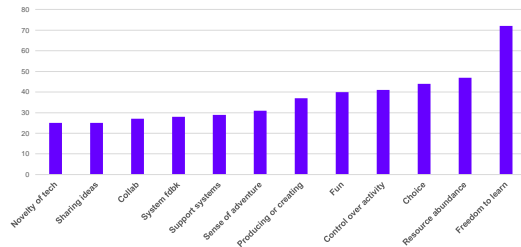
Reasons to explore?

Main Reason Explore the Web Informally to Learn
(MIT OCW Group; Note: Check all that apply)



Factors leading to success or personal change?

Factors Leading to Success or Personal Change When Exploring Online
(MIT OCW Group; Note: Check all that apply)



MIT Data:

Self-Taught on Social Media

(21-30 year old unemployed female, North America)

At first my purpose was to fulfill boredom ...**After graduating with a MS, I was faced with unemployment.** I took the opportunity to read blogs, watch Youtube videos, and more to learn about blogging and social media. Since then I have become well versed in social media and other business topics and started a business... **I decided not to pursue a PHD because I am learning a more rapid pace.** Instead of spending 5 years in school, I can be flexible and work on what I am learning.



MIT Data:

Prepares to Reenter University (41-50 year old male, Middle East)

Most interesting experience of my own was my use of MIT OCW to refresh on Calculus. I purchased the textbook and followed one of several calculus options on the site. **This was quite successful in re-introducing Calculus, as a prep to re-entering college 28 years after graduation - this time to study for a Master's.**



MIT Data:

Retiree Develops New Hobby (70+ year old female, North America)

I'm an avid photographer and have developed skills for developing my own website for display of my photography and books I have written that include my photographs...I've had multiple careers, from science, to public administration, and information technology. The development of my art is a new and exciting experience.



Life Changing Example #1

Yes. I plan to focus my Ph.D. research on alternative forms of learning (informal DIY) and credit (like open badges) and the changes higher ed and employers will have to make to accept these forms of credit.



Life Changing Example #2

It has made my job much easier and it's been easier for me to execute certain tasks, **making me more willing to take on bigger challenges.** It was also shown me how enjoyable it is to learn a computer language. It opened my mind to considering possibilities in this area. It also **made my husband respect my ability** around computers a bit more.

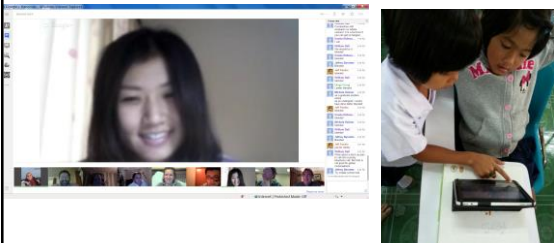


Life Changing Example #3

My life has changed in a big way. **I used these new skills to create a small business** that supplements my income. I couldn't use this income solely to support myself, but it does pay some bills.

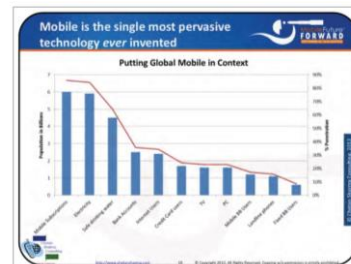


II. Learning also is More Collaborative Collaboration and Discussion in Google Hangouts or with iPad, Jan. 28, 2013 (Carrie Gong from Beijing Normal University)



III. Learning is More Mobile

Brown, Keynote talk, "Learning in Hand With Mobile Technology," Wisconsin Distance Teaching and Learning Conference, August 10, 2012



IV. Learning is More Video-Based Adora Svitak, WFP Youth Representative - 2013 ECOSOC Youth Forum, March 27, 2013

"Shaping tomorrow's innovations: Leveraging science, technology, innovation and culture for today's youth", Statement by the World Food Programme Youth Representative, Ms. Adora Svitak at the 2013 ECOSOC Youth Forum.

<http://webtv.un.org/meetings-events/summits-and-social-conferences/meetings/webtv/adora-svitak-yfp-youth-representative-2013-ecosoc-youth-forum-shaping-tomorrows-innovations-leveraging-science-technology-innovation-and-culture-for-todays-youth/2427876926584>



V. Learning is More Social

Facebook reaches one billion users, CNN Money, Aaron Smith, October 4, 2012



VI. Learning is More Personal

iPotty Aims To Entertain Toddlers During Toilet Training, Mashable, Kate Freeman (January 10, 2013)

<http://mashable.com/2013/01/10/ipotty/>



VII. Learning is More Modifiable

Inside Look: Learning Spaces, Meeting classroom teaching and collaboration expectations, University Business, Feb. 22, 2013
<http://www.universitybusiness.com/article/inside-look-learning-spaces>



VIII. Learning is More Comfortable

Design for Students, with Students, "Hub Central", the \$42 million University of Adelaide learning hub opened in October 2011, May 8, 2012, Mike Roberts
<http://designbuildsource.com.au/design-for-students-with-students>



IX. Learning is More Ubiquitous

Flexible displays bend what's possible for computers, Jon Swartz, USA Today (May 4, 2012)



X. Learning is More Instantaneous

April 9, 2013

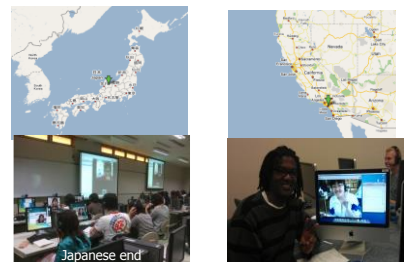
HER Computer fashions face social test: Can wearable computers fit in? Scott Martin, USA Today
(i.e., magnify moles or injuries, see vital signs, live stream surgeries, access previous PT sessions, access research and drug info, etc.)
<http://www.focommhealthcare.com/story/google-glasses-could-have-strong-potential-healthcare-use/2013-02-14>



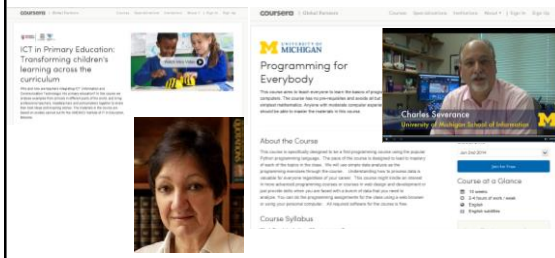
XI. Learning is More Global

UC Irvine (2013 report)

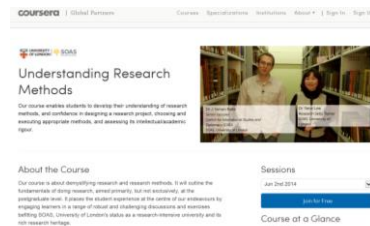
Example 3: Fundamentals of Japanese



June 2014 XII. Learning is More Massive



Need more Summer PD? June 2, 2014 Understanding Research Methods, Coursera, University of London <https://www.coursera.org/course/researchmethods>



XIII. Learning is More Technology-Based

DataWind Prepared \$20 Tablet Computer for Indian Market

Jan 30, 2013 at 10 AM EST

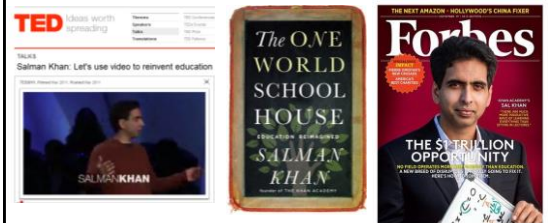
A Canada-based company believes it can revolutionize education in India by rolling out a \$20 tablet computer.

Facebook 125 | LinkedIn 275 | Twitter 140 | +1 5 | Google+ 5 | Reddit 5

What can you buy for \$20? A lunch for two? A new shirt? A few groceries? For India's 220 million schoolchildren, \$20 may soon buy a tablet computer.

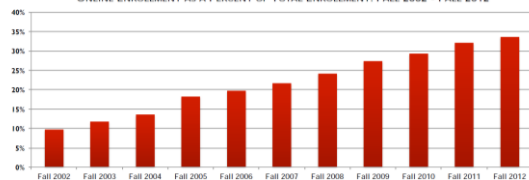


IXV. Learning is More Flipped One Man, One Computer, 10 Million Students: How Khan Academy Is Reinventing Education, Forbes, November 19, 2013, Michael Noer <http://www.forbes.com/sites/michaelnoer/2013/11/02/one-man-one-computer-10-million-students-how-khan-academy-is-reinventing-education/> The One World Schoolhouse (Twelve, Oct. 2, 2012)



January 2014 XV. Learning is More Online Grade Change: Tracking Online Education in the United States, 2013, The Sloan Consortium, I. Elaine Allen & Jeff Seaman, 2013 Survey of Online Learning Report <http://sloanconsortium.org/publications/survey/grade-change-2013> Direct connect: <http://www.onlinelibrarysurvey.com/reports/gradechange.pdf>

ONLINE ENROLLMENT AS A PERCENT OF TOTAL ENROLLMENT: FALL 2002 - FALL 2012



Let's Review: Learning is Changing...

(i.e., it's more informal, video-based,
ubiquitous, collaborative, self-directed,
global, mobile, open, massive, etc.)



Frank Basile, an aircraft technician, took an MITx course on circuits and electronics to increase his knowledge.



Joe Alfonso, a financial adviser from Oregon, is taking the online finance course as a "refresher."

April 15, 2013
World will soon be "Webified"
 Google boss: Entire world will be online by 2020,
 Doug Gross, CNN

http://www.cnn.com/2013/04/15/tech/web/eric-schmidt-internet/index.html?hpt=hp_13



September 2013
Google Wi-Fi from the Sky,
 Steven Levy, pp. 126-131, Wired

<http://www.wired.com/gadgetlab/2013/08/googlex-project-loon/>



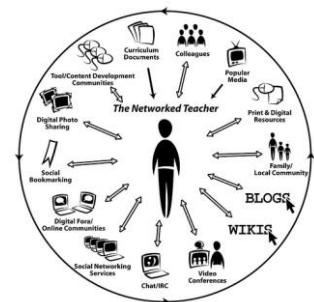
Google X chief Astro Teller (left) and Project Loon's first leader, Rich DeVaul, holding the system's ground-based antennas.

March 30, 2014
All Things Drones, CNN
 Facebook unveils technology to bring the internet
 to everyone. CNN's Ralitsa Vassileva reports.)

<http://www.cnn.com/video/data/2.0/video/tech/2014/03/30/vassileva-facebook-drones.cnn.html>



The Web of Learning



**We are entering a jumping
 off point...**



Framework #1: WE-ALL-LEARN:
Ten Forces that Opened the Learning World

- **W**eb Searching in the World of e-Books (i.e., Darwin)
- **E**-Learning and Blended Learning
- **A**vailability of Open Source and Free Software (e.g., Moodle)
- **L**everaged Resources and OpenCourseWare (e.g., MIT)
- **L**earning Object Repositories and Portals (i.e., shared content)
- **L**earner Participation in Open Info Communities (YouTube)
- **E**lectronic Collaboration and Interaction (sync and async)
- **A**lternate Reality Learning (Online Massive Gaming, Simulations, and Virtual Worlds; e.g., Second Life)
- **R**ead-Time Mobility and Portability (e.g., iPhone)
- **N**etworks of Personalized Learning (Blogs, RSS)



Audience Participation!

WE

ALL

LEARN!!!



Opener #1. Web Searching (e.g., Google, MSN, Yahoo!) in the World of e-Books (i.e., Darwin, Shakespeare, etc.)



Opener #2. E-Learning and Blended Learning



Why I spent 10th grade online



February 2014 IU Online Enrollments (at least one class online)

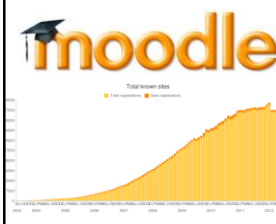
http://public.tableausoftware.com/views/Students_AtlasOneOnlineClass/Dashboard_AtlasOne?embed=y&display_count=no



Headcount Over Time By Campus Display - Campuses



Opener #3. Availability of Open Source and Free Software Moodle (July 18, 2013: 72 million users in 237 countries, 84,518 sites, 7.6 million courses)



Opener #4. Leveraged Resources and OpenCourseWare (OCW) (e.g., free courses from Harvard Edx, MITx, CORE, OOPS)

Saylor.org: <http://www.saylor.org/>
RedHoop: <http://redhoop.org/>



OOPS! OpenSource OpenCourseware Prototype System
The Foundation of Fantasy Culture and Arts



November 4, 2012
Udemy (professors create own courses)
 (e.g., "Planning Your Online Course")
<https://www.udemy.com/courses/>



**Opener #5. Online Learning
 Object Repositories and Portals
 (shared content)**

<http://www.deedseascrolls.org/jl/explare-the-archiv>
http://www.deedseascrolls.org/jl/explare-the-archiv/search-site_en/Quemran_Cave_4
<http://www.deedseascrolls.org/jl/home>



**OER:
 Global Forest Watch
 (May 2014)
 and Arab Spring**

<http://www.globalforestwatch.org/map/3/-3.72/27.00/ALL/grayscale/loss/596>
<http://www.gisatlas.com.uk/world/interactive/2011/mar/22/middle-east-protocoll-interactive-timeline>



March 2013
**Demonstrate, Explore, and
 Share Websites**
Commonwealth of Learning

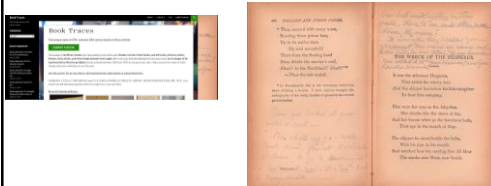
http://www.col.org/news/Connections/2013Mar/Documents/Connections_March2013.pdf

ONLINE COURSE DEVELOPMENT FOR TEACHER EDUCATION IN JAMAICA



May 5, 2014
**Book Lovers Record Traces of 19th-Century
 Readers,**
Jennifer Howard, Chronicle of Higher Education

<http://chronicle.com/blogs/technology/book-lovers-record-traces-of-19th-century-readers/24151#comment-1468044>



An annotated copy of an 1891 edition of Henry Wadsworth Longfellow's poems and ballads that belonged to Jane Chapman Slaughter.

April 23, 2014
**Shakespeare's Dictionary?
 Skepticism Abounds**

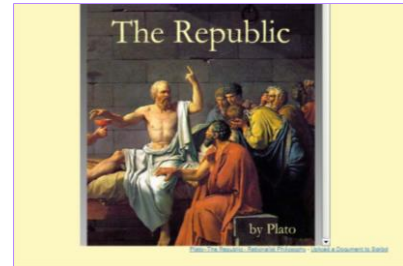
Chronicle of Higher Education, Jennifer Howard
<http://shakespearesbeehive.com/barets-alvearie>



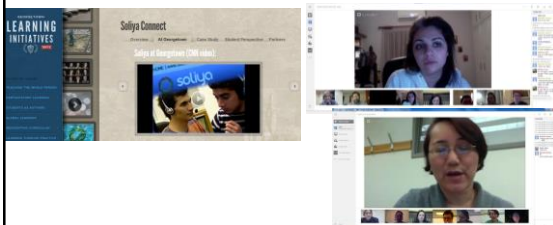
The V-PORTAL (Bonk, IU)
 "Video Primers in an Online Repository for e-Teaching and Learning" V-PORTAL, TravelinEdMan (27 free/open YouTube videos)
<http://www.youtube.com/user/TravelinEdMan>



Opener #6. Learner Participation in Open Information Communities
 (e.g., Wikipedia, YouTube, Scribd)



Opener #7. Electronic Collaboration and Interaction
 (synchronous & asynchronous)
 Soliya Connect
<http://gli.georgetown.edu/#soliya>



Sync Session Guest Speaker Presentations and Reflections
<http://venture-lab.org/education/lectures/45>



March 26, 2014
Global Collaboration Projects that Go Way Beyond Skype
 (e.g., Flat Connections project)
 By Stephen Noonoo, THE Journal
<http://thejournal.com/articles/2014/03/26/global-collaboration-projects-that-go-way-beyond-skype.aspx>

Collaboration & Social Networking | Feature

Global Collaboration Projects that Go Way Beyond Skype

Here's how one program is engaging Web 2.0 skills to bridge cultures and classrooms — one project at a time.



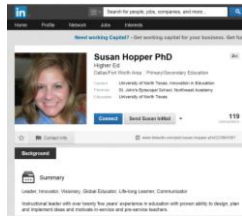
Negotiate Meanings Online
 (e.g., PiratePad: <http://meetingwords.com/>)

MeetingWords is a simple text editor for the web.
 Google Hangouts and Skype



May/June 2014Hopper, Susan (2014). *Tech Trends*, 58(3). 78-88.**Bringing the World to the Classroom through Videoconferencing and Project-based Learning**

By Susan B. Hopper, University of North Texas

**Opener #8. Alternate Reality Learning (Online Massive Gaming, Simulations, and Virtual Worlds; e.g., Second Life)****Opener #9. Real-Time Mobility and Portability (e.g., iPhone, iPads, smart watches (September 4, 2013))**

The Samsung Galaxy Gear smartwatch

**Opener #10. Networks of Personalized Learning (Blogs, Podcasts, Facebook, and RSS feeds, etc.)****Students Designing Multimedia Glossaries**

Ozgur Ozdemir, December 2012
<http://r88glossary.shutterstock.com/>
 Umida Khimatliloeva, Dec. 2014, P450
<http://learningplanet.shutterstock.com/>

**Students Designing Final Product Video Summaries**

Piercarlo Abate: <http://www.youtube.com/watch?v=-TUR2H00A1Q>
 Qi Li, Gangnam: <http://www.youtube.com/watch?v=7QK28tqZaX8&feature=youtu.be>
 Miguel Lara (Web 2.0 FREEDOM): <http://www.youtube.com/watch?v=8cmCFW91W8>



What about the Instructor in the Open World?



Instructor as Curator



Instructor as Concierge



Instructor as Course Ambassador



Audience Poll #3:

Have you taught a MOOC before?
Have you ever taken a MOOC as a student?
Have you ever browsed a MOOC?

- A. Yes**
- B. No**



January 2013

MOOCs and the Collaboration Industry,
Wainhouse Research Note,
Analyst: Alan D. Greenberg



2008	2009 - 2010	2011	2012	2013 - 2017
First MOOC: Athabasca U & Canadian National Research Council (2,300+)	MOOCs slowly take hold: PLENK2010, DS106, University of the People, P2PU	Stanford Intro to AI MOOC (130,000)	Udacity, Coursera, edX (rebranded MIT program)	Big Name U, trial and error, best practices, business "remodeling," mainstreaming

Figure 1: A Short Recent History – and Prediction for the Future – of the MOOC

Mystery of MOOCs: Part II. Some MOOC news from the past 2 years...



November 2, 2012 The Year of the MOOC, New York Times, Laura Pappano,

http://www.nytimes.com/2012/11/04/education/edlife/massive-open-online-courses-are-multiplying-at-a-rapid-pace.html?_r=1&ref=nytimes.com



Clockwise, from top left: an online course in circuits and electronics with an M.I.T. professor (edX); statistics, Stanford (Udacity); machine learning, Stanford (Coursera); organic chemistry, University of Illinois, Urbana (Coursera).

July 16, 2013 "Golden Era of Learning" Bill Gates Discusses MOOCs at Microsoft Research's Faculty Summit

http://chronicle.com/article/A-Conversation-With-Bill-Gates/132591?cid=at&utm_source=at&utm_medium=en

On the Meaning of MOOC's

"Even though only some have a high school degree, 'he is a professional student'"



The latest news on tech and education.

PREVIOUS
— Steve Nouri's 100th Birthday (Page 10)

Through Google TV (Page 10)

NEXT

Bill Gates Discusses MOOCs at
Microsoft Research's Faculty Summit
July 16, 2013, 4:58 am
By Sara Grossman

Bill Gates says that this is the "golden era" of learning, thanks to massive open online courses and easy access to information. The chairman of Microsoft gave the keynote address on Monday at Microsoft Research's Faculty Summit, an annual event that brings together Microsoft researchers and academics from more than 200 institutions for a two-day conference in Redmond, Wash., on current issues facing computer science.

October 31, 2013

The launch of OERu: Towards free learning opportunities for all students worldwide, BC Campus (Canada)

<http://bccampus.ca/2013/10/31/the-launch-of-oeru-towards-free-learning-opportunities-for-all-students-worldwide/>

The launch of OERu: Towards free learning
opportunities for all students worldwide

October 31, 2013

Imagine anyone in the world having credentials for it. With the launch of OERu, that's exactly what is now possible, and marks a transition from an informal program of accessible OERu studies to a formal one.



The official launch of OERu is a landmark event in the history of open education. It is the first time that a formal, accredited program of open education has been established.



September 16, 2013

Rwandan Degree Program Aims for a 'University in a Box', Chronicle of Higher Education, Megan O'Neil

<http://chronicle.com/article/Rwandan-Degree-Program-Aims/141631/>



Students attend an orientation session at Kepler, a new hybrid program in Kigali, Rwanda, which will use MOOCs and classroom time to help students earn competency-based associate degrees.

January 23, 2013: The Bush MOOC Party? Academic Partnerships Launches MOOC2Degree Initiative Free, Open Online Courses As A First Step Toward A Degree <http://www.mooc2degree.com/>

MOOC2DEGREE™

ABOUT US | PRESS ROOM | CONTACT US



Free, Open Online Courses As
A First Step Toward A Degree

MOOC2Degree can help you achieve your academic goals, giving you the opportunity to get online learning for free. Academic Partnerships is collaborating with many of its 65 quality, pioneering partners to launch the MOOC2Degree initiative which provides you with free, open online courses that lead to academic credit as a first step toward your degree.



PROGRESSIVE
BULL MOOSE
— PARTY —



February 27, 2013 (Inside HE) Grade My Course (i.e., Yelp for Ed) <http://www.grademycourse.com/>

Grade My Course
Free online course ratings and reviews

Introductory Organic Chemistry Part 1
Jeff Moore

The 1st organic chemistry course covering introductory topics in structure and reactivity with an emphasis on chemical fundamentals including lecture, practice, and assessment.

Jeffrey S. Moore, Nicholas M. Unswiller
University of Illinois at Urbana-Champaign
TBA (1 previous)

Grade: D+
A+ A B C D F

Difficulty: HARD
Easy Medium Hard

Workload: 10 HRS
0-2 hrs 2-4 hrs 4-6 hrs 6-10 hrs 10+ hrs

[Grade This Course](#)

Link to official course page

May 6, 2013 Faculty Backlash Grows Against Online Partnerships Chronicle of Higher Education, Steve Kolowich <http://chronicle.com/article/Faculty-Backlash-Grows-Against/139049/>

May 6, 2013

Faculty Backlash Grows Against Online Partnerships

Michael Sander, a Harvard professor, taught an online course that San Jose State U. asked its philosophy professors to use in place of their own instruction. They said no.

By Steve Kolowich

June 19, 2013 2013 is "The Year of the Anti-MOOC" George Siemens, UW-Madison Summit <http://globalhighered.wordpress.com/european-mooc-in-global-context/>

European MOOCs in Global Context
Workshop

14-15 JUNE 2013 • UVI UNIVERSITY • EDUCATION BUILDING

The workshop is a regional event designed to explore the impact of MOOCs on higher education in Europe and beyond. It will focus on the challenges and opportunities presented by MOOCs and how they can be integrated into existing educational systems.

Workshop Agenda:

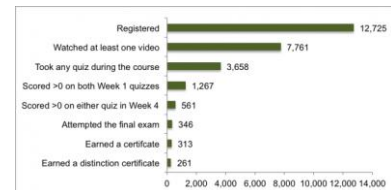
- 9:00-10:00 AM: Registration and Breakfast
- 10:00-11:00 AM: Keynote: George Siemens, UW-Madison
- 11:00-12:00 PM: Panel: The Future of MOOCs in Europe
- 12:00-1:00 PM: Lunch
- 1:00-2:00 PM: Workshop: Designing MOOCs for Global Context
- 2:00-3:00 PM: Panel: The Role of MOOCs in Higher Education
- 3:00-4:00 PM: Workshop: Integrating MOOCs into Existing Systems
- 4:00-5:00 PM: Panel: The Impact of MOOCs on the Future of Education
- 5:00-6:00 PM: Dinner and Networking

Workshop Location: UVI University, Education Building, 14-15 June 2013

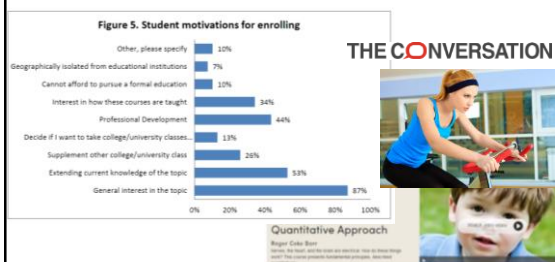
Workshop Fee: \$500 (includes registration, lunch, and materials)

Workshop Contact: info@european-mooc.com

February 24, 2013 Big (MOOC) Data, Inside Higher Education, Dayna Catropa <http://www.insidehighered.com/blogs/strategy/big-mooc-data>



February 5, 2013 Bioelectricity: A Quantitative Approach, Duke University's First MOOC http://dukespace.lib.duke.edu/dspace/bitstream/handle/10161/8216/Duke_Bioelectricity_MOOC_Fall2012.pdf



May 2013 MOOCs @ Edinburgh 2013– Report #1

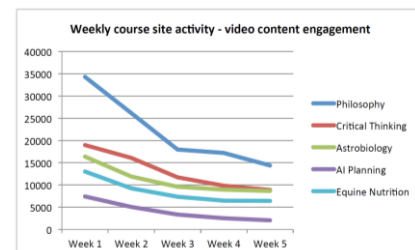


Figure 7 - Week-by-week activity tracking of the number of unique course participants engaging with video content - viewed and downloaded combined results - during the first 5 weeks (applicable to 5 courses in total)

August 8, 2013 The MOOC 'Revolution' May Not Be as Disruptive as Some Had Imagined

Steve Kolowich, Chronicle of Higher Ed

http://chronicle.com/article/MOOCs-May-Not-Be-So-Disruptive/140964/7dd4a8f8a0m_source=attribution_medium=en

August 6, 2013

The MOOC 'Revolution' May Not Be as Disruptive as Some Had Imagined

By Steve Kolowich



"A medium where only self-motivated, Web-savvy people sign up, and the success rate is 10 percent, doesn't threaten quality or act as a solution to the problems of higher education," says Sebastian Thrun, of Udacity. *Edupage image*

In California, the MOOC revolution came to a halt unceremoniously.

Sen. Darrell Steinberg, the leader of the State Senate, quietly decided to put his online-education bill on the back burner last month. The bill, introduced with fanfare in March, originally aimed to push public universities

January 21, 2014 MITx Working Papers (research on MOOCs)

<http://odl.mit.edu/mitx-working-papers/>

Working papers 1 through 12 are individual course reports. We strongly encourage reading these reports as course reports are a valuable resource for collecting data for your own research and MOOCs studies in the near future.

- 2.001 Introduction to Solid State Chemistry - Fall 2013 MITx Course Report
- 6.001 Introduction to Computer Science and Programming - Fall 2013 MITx Course Report
- 6.002 Circuits and Electronics - Fall 2013 MITx Course Report
- 6.003 Discrete Structures - Spring 2013 MITx Course Report
- 6.004 Introduction to Solid State Chemistry - Spring 2013 MITx Course Report
- 6.005 Introduction to Computer Science and Programming - Spring 2013 MITx Course Report
- 6.006 Circuits and Electronics - Spring 2013 MITx Course Report
- 6.007 Introduction to Biology: The Secret of Life - Spring 2013 MITx Course Report
- 6.008 Electricity and Magnetism - Spring 2013 MITx Course Report
- 6.009 The Challenges of Global Priority - Spring 2013 MITx Course Report
- 6.010 Mechanics of Materials - Summer 2013 MITx Course Report
- 6.011 Working Paper #12

Global Ed Issue of the Past Decade: Free and Open Access to Education (e.g., OER, OCW, MOOCs)

For example, **January 2014** MOOC on Climate Change, from the World Bank

<https://www.coursera.org/course/warmerworld>

Turn Down the Heat: Why a 4°C Warmer World Must Be Avoided

About the Course

Join the course and explore the challenges of climate change. The world is facing a real 4°C warmer world by the end of the century and 2°C warmer world in 2050. This MOOC will explore the science of climate change and the challenges of climate change. The course will explore the science of climate change and the challenges of climate change. The course will explore the science of climate change and the challenges of climate change.

Sign Up

April 27, 2014 Coursera, Global Translator Community, Chronicle of Higher Education

<https://www.coursera.org/about/translate>

Coursera Seeks to Create a 'Global Translator Community'

Bring a great education to the world.
Join the **Global Translator Community**.

Sign Up

The Global Translator Community (GTC) is a community of volunteers and partner organizations working to make great educational content accessible across geographic and linguistic boundaries. GTC participants work together to translate top courses on Coursera into their native languages.

Join the GTC

Meet our translators



April 30, 2014 New Learning Hubs Locations Hosted by The New York Public Library and Seven Other International Partners, Coursera Blog

<http://blog.coursera.org/post/28432385012/new-learning-hubs-locations-hosted-by-the-new-york>



Coursera Learning Hubs

<https://www.coursera.org/about/programs/learningHubs>



A = For fun
B = To get credit
C = To learn something new
D = Curious about it
E = See if you like a topic



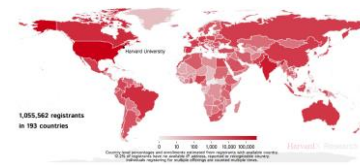
But who's taking these MOOCs?

February 20, 2014

Harvard and MIT Release Visualization Tools for Trove of MOOC Data, Lawrence Biemiller, Chronicle of Higher Education

HOME / DATA & RESEARCH / HARVARD INSIGHTS /
World Map of Enrollment

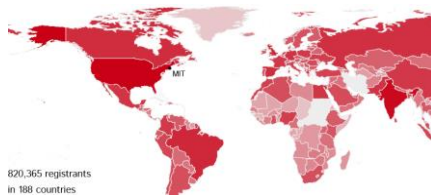
All HarvardX Offerings (All Time)
Estimated Worldwide Registration as of February 10, 2014



Where are they located?
MIT Office of Digital Learning
(visualization tools)

<http://odl.mit.edu/mitx-insights/world-map-enrollment/>
All MITx Offerings (All Time)
Estimated Registration by Country

**Estimated Registration by Country
as of February 10, 2014**



May 18, 2014
Harvard goes all in for online courses

The Boston Globe, by Marcella Bombardieri
<https://www.bostonglobe.com/metro/2014/05/17/behind-harvard-explosion-online-classes-flurry-lights-camera-action/ByhPhkyXS9D9a7icmHtSM/story.html>

Harvard goes all in for online courses

■ month-in-review [January 2014](#) [February 2014](#) [March 2014](#) [April 2014](#) [May 2014](#) [June 2014](#) [July 2014](#) [August 2014](#) [September 2014](#) [October 2014](#) [November 2014](#) [December 2014](#)



Category	Enrollment
GLOBAL ENROLLMENT	1,254,959
US ENROLLMENT	456,550

... and achievement

GLOBAL ENROLLMENT
1,254,959

CERTIFICATES EARNED
46,831

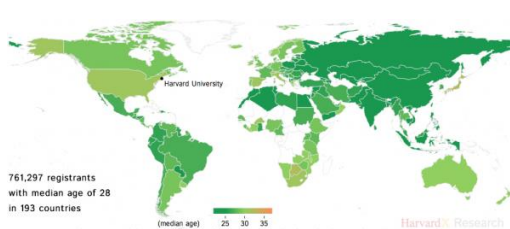
Figures as of April 27, 2014

SOURCE: HarvardX GLOBE STAFF

At what age?

HarvardX
(visualization tools)

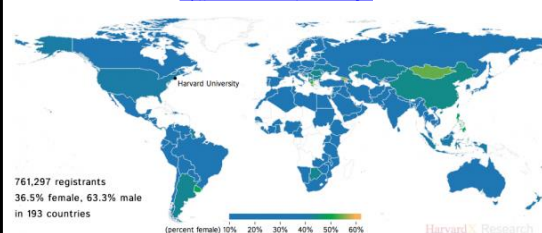
8. **World map of age composition**
<http://harvardx.harvard.edu/harvardx-insights>



What about gender?

HarvardX
(visualization tools)

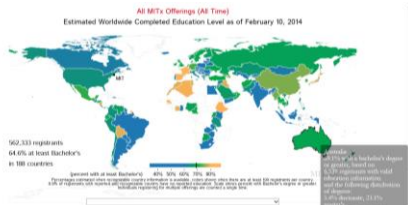
4. World map of gender composition



What about their level of education? MIT Office of Digital Learning (visualization tools)

<http://odl.mit.edu/mitx-insights/world-map-education-composition/>
All MITx Offerings (All Time)

Estimated Worldwide Completed Education Level
as of **February 10, 2014**



April 21, 2014

The Revolution Is Not Being MOOC-ized, Students
are educated, employed, and male.

Gayle Christensen and Brandon Alcorn, UPenn, New Scientist

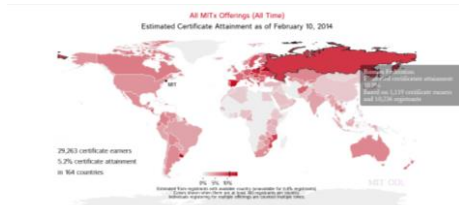


Filipino youths go online at an Internet café in Manila on Feb. 18, 2014.
Two-thirds of Coursera participants come from the developed world,
according to a new report.

Do they finish? MIT Office of Digital Learning (visualization tools)

<http://odl.mit.edu/mitx-insights/world-map-certificate-attainment/>
All MITx Offerings (All Time)

Estimated Certificate Attainment
as of **February 10, 2014**



April 17, 2014

Infographic: Global MOOC statistics

eCampus News, Meris Stansbury

<http://www.ecampusnews.com/research/infographic-moocs-global-436/>
Infographic: <https://magic.piktochart.com/output/1747660-moocs>



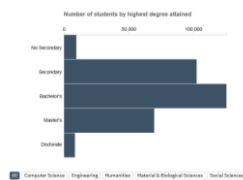
June 13, 2014

8 Things You Should Know About MOOCs
Chronicle of Higher Education, By Jonah Newman and Soo Oh
<http://chronicle.com/article/MOOCs-EdX/146901/>

2. MOOCs attract students who already have college degrees

Even though the majority of MOOC students already have college degrees, a substantial number of participants have completed no more than a high-school education.

And yet, the classes where they make up the largest proportion of students are the engineering and material science courses, many of which have college-level prerequisites.



June 13, 2014

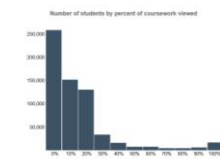
8 Things You Should Know About MOOCs
Chronicle of Higher Education, By Jonah Newman and Soo Oh
<http://chronicle.com/article/MOOCs-EdX/146901/>

THE CHRONICLE OF HIGHER EDUCATION

5. Nearly half of registrants never engage with any of the content

Courses are broken into anywhere from 11 to 48 chapters, but few students look at them all. Only 3 percent of participants look at every chapter, and fewer than one in 10 view even half of the material.

In fact, of those who viewed any course material, half looked at 11 percent of the course chapters or less.



[illegible]

MOOC Leadership Principle #1: Be First!

June 21, 2011 and August 2, 2011
Stanford U. Offers Free Online Course in Artificial Intelligence (over 160,000 enroll, 23,000 complete, and 238 perfect scores; <http://www.ai-class.com/>)



U. of Illinois at Springfield Offers New Massive Open Online Course
 about 200,000 enroll
 by Mark Davis
 What happens when you enter the whole world to join an online class?



MOOC Leadership Principle #2: Offer Something Novel or Distinct

September 15, 2011, Stanford Engineering, Everywhere (SEE) <http://see.stanford.edu/>
 View lecture videos, access reading lists & course handouts, take quizzes and tests, and communicate with other students.



MOOC Leadership Principle #3: Take Risks

January 23, 2012, Udacity- Sebastian Thrun
<http://www.udacity.com/>



August 18, 2013 Virtual U: Master's Degree Is New Frontier of Study Online

Tamar Lewin, The New York Times
http://www.nytimes.com/2013/08/18/education/masters-degree-is-new-frontier-of-study-online.html?_r=0



MOOC Leadership Principle #4: Rethink Delivery, Assessment, Certification, Students, etc.

Guess what! You just got into MIT! (Feb 15, 2012)
<http://www.marketplace.org/shows/marketplace-tech-report>
 Stanford to help build edX MOOC platform, Washington Post, Nick Anderson (April 2, 2013)



September 18, 2013

MIT Will Offer MOOC Curricula, Not Just Single Courses, on edX, Steve Kolowich, Chronicle of HE
<http://chronicle.com/blogs/wiredcampus/mit-will-offer-mooc-curricula-not-just-single-courses-on-edx/46715>

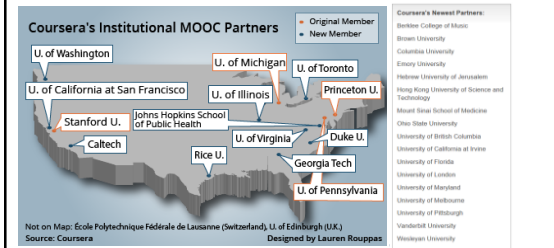
MIT Will Offer MOOC Curricula, Not Just Single Courses, on edX

September 18, 2013, 4:15 am
 By Steve Kolowich
 MOOC companies are hardly universities unto themselves, but now a provider wants to move beyond offering one-off courses.

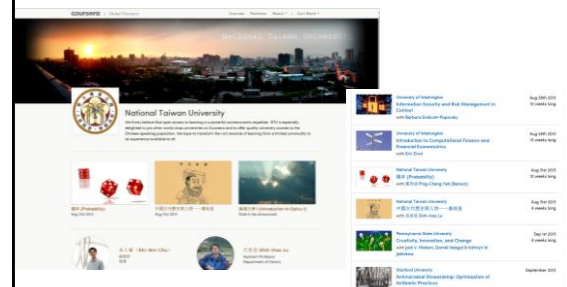
MITx, a division of the Massachusetts Institute of Technology that offers courses on the nonprofit edX platform, announced on Tuesday that it would soon offer special certificates to students who completed a prescribed sequence of massive open online courses from MIT. The sequences will be called XSeries.



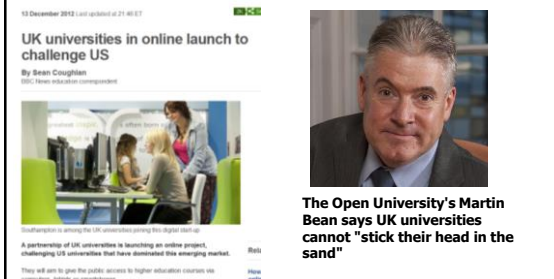
MOOC Leadership Principle #5: Form Strategic Relationships April 18 and Sept 19, 2012: Coursera (<https://www.coursera.org/>)



Coursera List of Courses National Taiwan University <https://www.coursera.org/taiwan>



December 13, 2012 UK universities in online launch to challenge US, BBC News, Sean Coughlan (<http://www.bbc.co.uk/news/education-20697392>)



MOOC Leadership Principle #6: Conduct Formative Evaluation Inside a MOOC in Progress, Karen Head, Chronicle of Higher Education, June 21, 2013 (<http://chronicle.com/blogs/article/inside-a-mooc-in-progress/4437766#comment-4437766>)



MOOC Leadership Principle #7: Collect Testimonials June 11, 2012 (<http://chronicle.com/article/4-Professors-Discuss-Teaching/132125/>)



August 5, 2013 Free Online Higher Education: 5 Best MOOCs By Kannan Sankaran, Epoch Times (<http://www.theepochtimes.com/n3/229640-5-best-moocs-for-free-online-higher-education/>)

MOOC at UPenn; Recession Fuels Explosion of Online Learning
(<http://www.youtube.com/watch?v=52rFiM40I5w>)



MOOC Leadership Principle #8: Set Bold (i.e., Audacious) Goals June 18, 2012

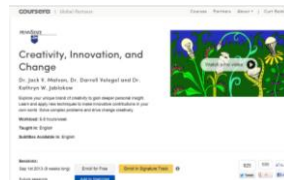
http://www.openculture.com/2012/06/udacity-to-launch_5_new_classes.html



September 9, 2013 Creativity MOOC Draw 120,000 Students (Penn State), Campus Technology, Leila Meyer 3 Student Profiles: **Adventurers** (committed); **Tourists** (pick and choose); and **Explorers** (in between)

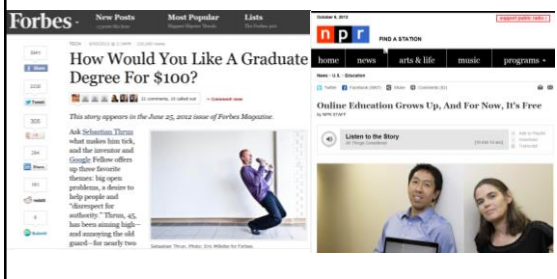
<http://campustechology.com/articles/2013/09/09/creativity-mooc-draws-120000-students.aspx?CT=1>

Dr. Jack V. Matson, Dr. Darrell Velegol and Dr. Kathryn W. Jablowski, Penn State University, Coursera



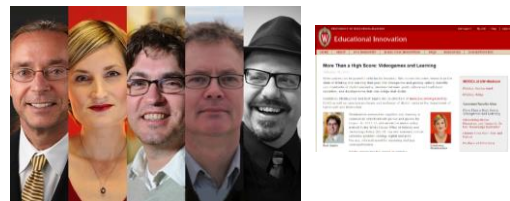
MOOC Leadership Principle #9: Generate Media Attention June 25, 2012

<http://www.forbes.com/sites/georgianders/2012/06/05/udacity-sebastian-thrun-disrupting-higher-education/>



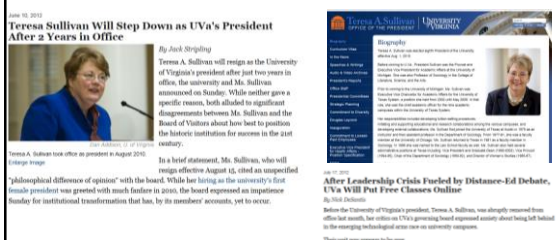
MOOC Leadership Principle #10: Build on Strengths and Niche areas (i.e., Find Your Element)

UW-Madison to expand distance learning with Massive Open Online Courses, Kari Knutson, University of Wisconsin-Madison News
http://www.news.wisc.edu/215207utm_source=UW&utm_medium=email&utm_campaign=UW2013-02-21



MOOC Leadership Principle #11: Do Not Make Rash Decisions July 17, 2012

<http://chronicle.com/article/After-Leadership-Crisis-Fueled/132917/>



MOOC Leadership Principle #12: Be Proactive in Addressing Concerns August 16 & September 6, 2012

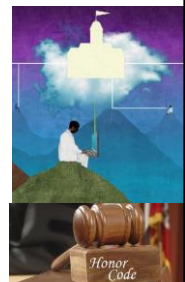
<http://chronicle.com/article/Oceans-of-Plagiarism-Incidents/133897/>

edX Offers Proctored Exams for Open Online Course

September 6, 2012, 3:11 pm

By Marc Perry

Students enrolled in a free open online course offered through edX will now have the option of getting their learning validated with a proctored final exam, under a new program announced today.



April 27, 2012

Introduction to Blackboard/CourseSites MOOC, With Dr. Curt Bonk: "Instructional Ideas and Technology Tools for Online Success" (4,039 now enrolled)

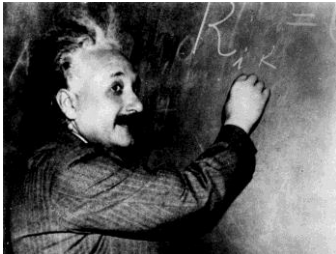
<http://www.youtube.com/watch?v=rBN8CuePTQ&feature=youtu.be>



Mystery of MOOCs: Part III. 4 Types of MOOCs



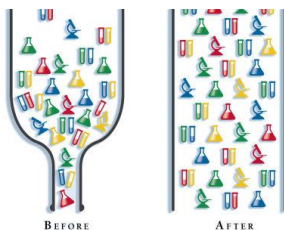
MOOC Type #1. Theory- or Trend-Driven MOOC



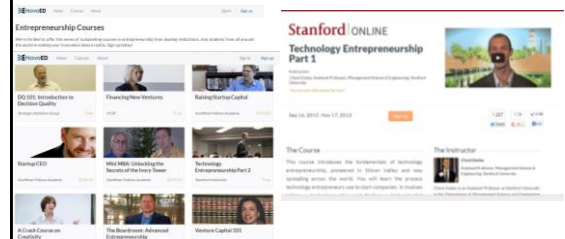
MOOC Type #2. Remedial Course MOOC



MOOC Type #3. Degree or Program Qualifier or System Bottleneck MOOC



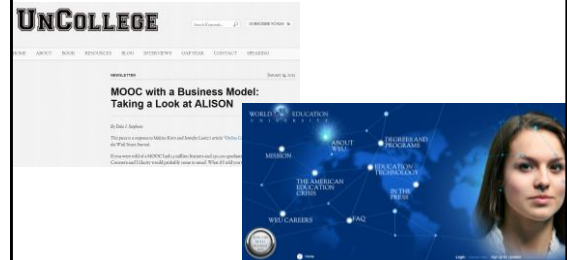
MOOC Type #4. Professional Development (PD) (practical) MOOC



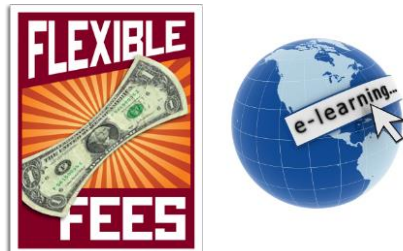
Mystery of MOOCs: Part IV. Five MOOC Business Plans and Models



MOOC Business Model #1. Advertisers Underwrite Courses and Degrees



MOOC Business Model #2. Small and Flexible Application or Enrollment Fee



MOOC Business Model #3. Course Assessment Fee

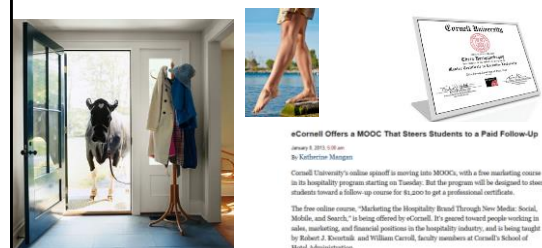


MOOC Business Model #4. Certificate Fee (with sticker)

<https://twitter.com/drchuck/status/262423228717355009/photo/1>



MOOC Business Model #5. Free Entryway Course



Mystery of MOOCs: Part V. Ten MOOC Instructor Guidelines



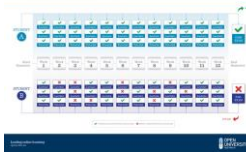
MOOC Instructor Guide #1. Plan and Prepare

October 12, 2012

Radical rethink: how to design university courses in the online age, Paul, Wappett, The Conversation, Australia

THE CONVERSATION

TRADITIONAL STUDY MODEL – LINEAR



ONLINE STUDY MODEL – DYNAMIC



MOOC Guide #2. Designate Feedback Providers and Tasks (especially in Week One)



MOOC Guide #3. Use Peer, Machine, Volunteer, and Self-Assessment



MOOC Guide #4. Address Participants by Geographic Region



MOOC Guide #5. Personalize Where Possible

Chuck Severance (U Michigan/Coursera) in
Barcelona, Seoul, Manila, Melbourne, etc.

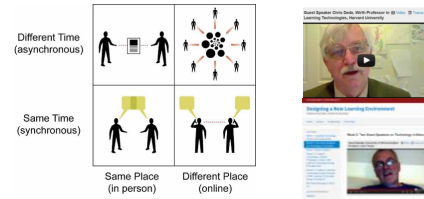
<http://www.youtube.com/watch?v=3zNHvmSv8TI>



MOOC Guide #6. Form Groups and Social Supports



MOOC Guide #7. Combine Sync and Async Instruction



MOOC Guide #8. Arrive Early for Sync Session



MOOC Guide #9. Share Resources and Recap them Weekly

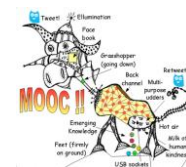


MOOC Guide #10. Involve the Participants (e.g., use debates, polling questions)



Audience Poll #4: Would you like to teach or take a MOOC now?

- A. Yes...
B. No...



Gordon Lockhart, iBerry,
<http://iberry.com/>
<http://gh05.wordpress.com/2013/03/08/ccs11-ease-the-mooc-is-something-else/>

Where are we headed?



1. Mobile Video Connections to Experts and Friends



2. Expert Access from Our Watches



3. Interactive Globes

(e.g., NY Times Interactive Photo Globe)

http://www.nytimes.com/interactive/2010/05/03/blogs/a-moment-in-time.html?_r=0



4. Video Walls of Experts (IQ Wall)

Indiana University unveils high-tech classroom
The Herald-Times, Mike Leonard

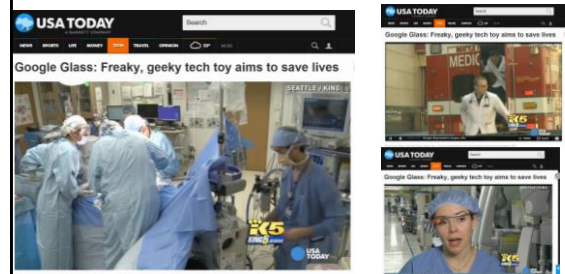
<http://www.indianaeconomicdigest.net/main.asp?SectionID=318&SubSectionID=135&ArticleID=6980>



5. Google Glass: Freaky, geeky toy aims to save lives

USA Today, Marco della Cava, March 3, 2014

<http://www.usatoday.com/story/tech/2014/03/28/google-glass-developers-saving-lives/5716577/>



6. Mobile MOOCs May 5, 2014 New platform challenges conventional MOOCs

eCampus News

<http://www.ecampusnews.com/top-news/new-platform-challenges-conventional-moocs/print/>



December 13, 2013 Former MIT president Charles M. Vest dies at 72 As the Institute's leader from 1990 to 2004, he sparked a period of dynamism.

Steve Bradd, MIT News Office

<http://web.mit.edu/newsoffice/2013/former-mit-president-charles-m-vest-dies-at-72-1213.html>



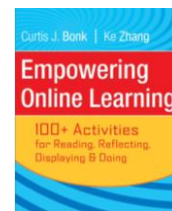
Introducing the (FREE) "TEC-VARIETY book..."



What motivates?

1. **ToneClimate:** Psychological Safety, Comfort, Sense of Belonging
2. **Encouragement:** Feedback, Responsiveness, Praise, Supports
3. **Curiosity:** Surprise, Intrigue, Unknowns
4. **Variety:** Novelty, Fun, Fantasy
5. **Autonomy:** Choice, Control, Flexibility, Opportunities
6. **Relevance:** Meaningful, Authentic, Interesting
7. **Interactivity:** Collaborative, Team-Based, Community
8. **Engagement:** Effort, Involvement, Investment
9. **Tension:** Challenge, Dissonance, Controversy
10. **Yielding Products:** Goal Driven, Purposeful Vision, Ownership

Framework #2: The R2D2 Model



Stop and Share: Three Words from this Session!



333



Any Questions?

Try TEC-VARIETY...

Slides at: TrainingShare.com

Papers: PublicationShare.com

Book: <http://tec-variety.com/>

Dr. Curt Bonk – CJBonk@Indiana.edu

