

## January 14, 2016 Why You Should Care That MOOCs Had a Great 2015 Bravetta Hassell, Chief Learning Officer data collected by Class Central: 35 million: total number of students who signed up for at least one course. 1,800: number of new courses announced. 75 percent: the amount of courses available in English (was 80 percent in 2014). 2,200: courses offered for the first time. Reportlinker estimates the MOOC market to grow by nearly \$7 billion by 2020.

## **January 14, 2016**

### Why You Should Care That MOOCs Had a Great 2015

Bravetta Hassell, Chief Learning Officer

- · Self-paced courses are getting a boost...More than 800 selfaced courses exist in the MOOC market, and that number is only getting larger.
- MOOC providers are realizing their value. No longer are MOOC providers offering free certificates. At Coursera, the average course is \$56; at edX, it's \$53. Further, Coursera is putting up a paywall for graded assignments for some courses.

February, 2016
MOOCWatch Feb 2016: More Students, More Price Points, More Models. Anuar Andres Lequerica is Class Central's analyst

- Arabic MOOC platform Nadrus has reached 100,000 students.
- Brazilian MOOC platform Veduca has reached 800,000 students.
- Coursera reaches 700,000 MOOCers in Brazil
- French MOOC platform France has reached 500,000 students.
- FutureLearn has reached 3 million students. India: NIIT partners with edX to use MOOCs to train half a million people in tech skills.
- Udemy has reached 10 million students.
- University of London reached 1 million enrollments on Coursera.



## July 21, 2016 The Scope of edX, Joshua Kim, Inside Higher Ed

Let me share some edX numbers that blew my mind:

- There are 8.3 million (unique) lifelong learners on the edX platform.
- Between 2012, when edX started, and today there have been 27 million course enrollments.
- Over 1.000 courses have been offered.
- There have been over 2,300 faculty and staff that have taught on edX.
- Over 840,000 certificates have been earned by edX learners.
- EdX has over 100 schools, institutes and organizations in the Consortium creating open online courses.

## July 21, 2016

## The Scope of edX

Joshua Kim, Inside Higher Ed

And where do edX lifelong learners come from?

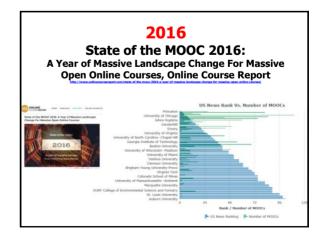
- There are lifelong learners in every country of the world (save North Korea).
- A bit over a quarter (27%) of edX learners come from the U.S. The next biggest country is India (11%), the U.K. and Brazil (both 4%) and China, Canada, and Mexico (3% each).
- Over four-in-ten edX learners live in emerging economy

Does Coursera, NovoEd, FutureLearn, Canvas.net, and other open online learning platforms report similar levels and trends?

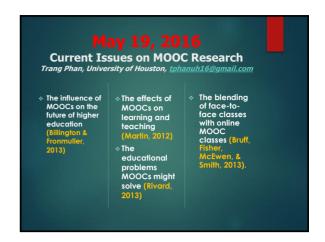
## July 27, 2016 Class Central

- Now there are close to 6,000 MOOCs from 600+ universities around the world. This can be daunting to the millions of learners around the world who have never done an online course before.
- That's why we came up with a list of Top 50 MOOCs of All Time based on thousands of reviews written by Class Central users.





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## **Question:**

"What are the problems that MOOCs and OER are supposed to address?" or "Are MOOCs and OER "solutions" in search of problems?"

(Note: Best Answers get a MOOCs book.)



## **Activity #1:**

During this talk, jot down a research idea on a card. We will share it at the end.

(Note: Best idea gets a MOOCs book.)



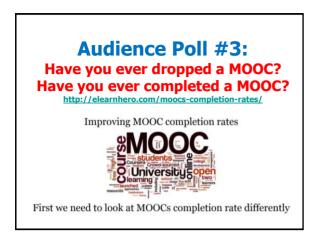
## **35 MOOC Research Topics**

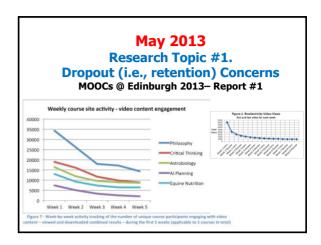
- 1. Learner-Focused
- 2. Instructor-Focused
- 3. Course/Instructional Design
  - 4. Impact/Context 5. Other

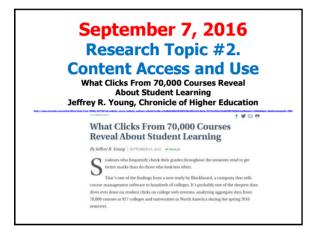


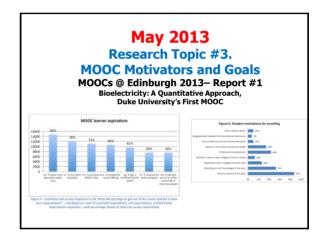
## **MOOC Research Openings... Part 1: Learner-Focused**

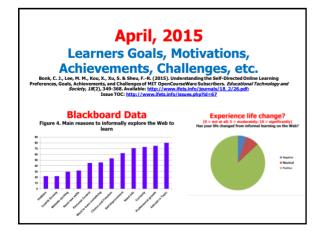




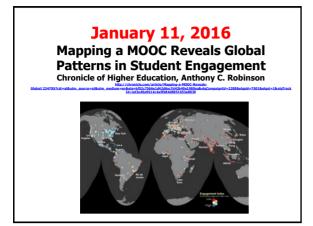


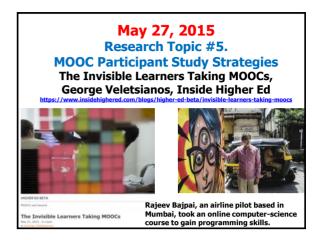


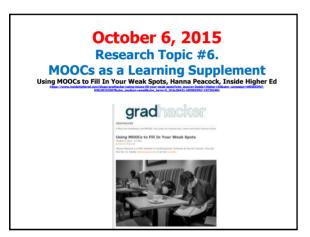






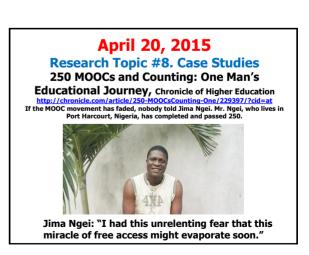








## OER and MOOCs in Africa: The AVU Experience Griff Richards and Bakary Diallo, African Virtual University Nairobi, Kenya It is estimated that only 6% of Africans can access post-secondary education. The development goal is set at 12% even though North America and Europe are somewhere around 45%. The gap is huge. This is not to say that African nations are not investing in post-secondary education. For example, Nigeria has been steadily building universities during the past couple of decades.

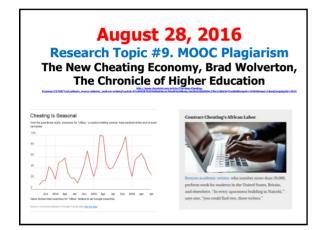




## MIT Data: Prepares to Reenter University (41-50 year old male, Middle East)

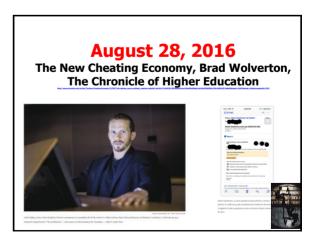
Most interesting experience of my own was my use of MIT OCW to refresh on Calculus. I purchased the textbook and followed one of several calculus options on the site. This was quite successful in re-introducing Calculus, as a prep to re-entering college 28 years after graduation - this time to study for a Master's.







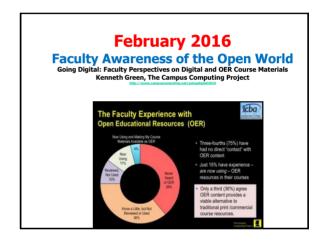


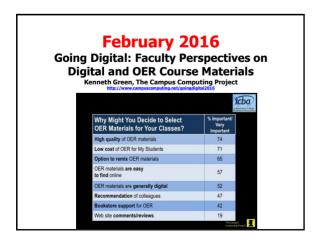


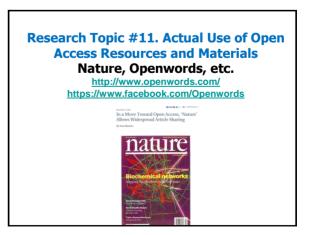




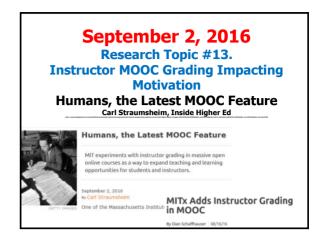








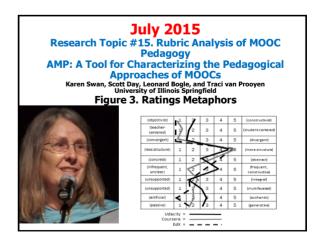
# October 29, 2015 Research Topic #12. Admin Support of the Open World Campus Tech Leaders Report More Support for Free Educational Materials, Ellen Wexler, Chronicle of Higher Education Encouraging Faculty to Use Open-Source Content Hers's the percentage of survey respondents who report but their institutions encourage faculty members to use open education resources in their courses.





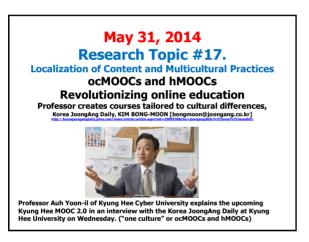






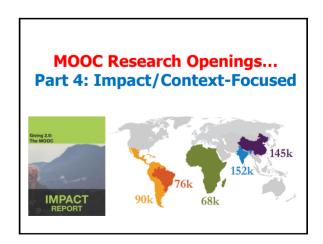






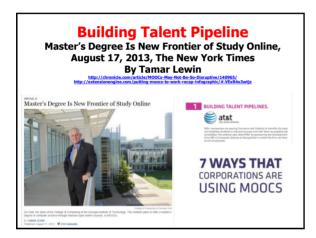


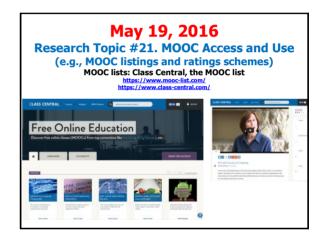


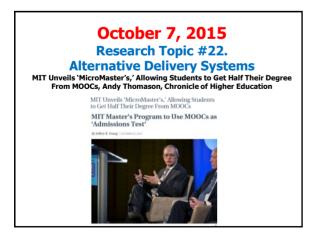


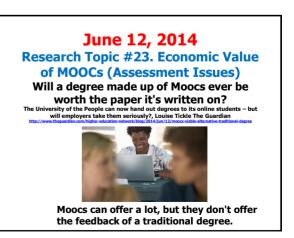


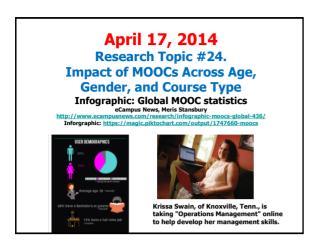


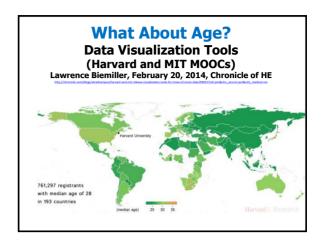




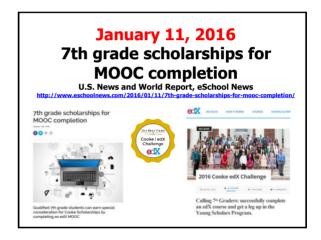


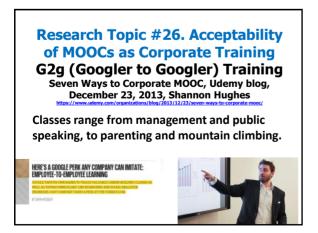




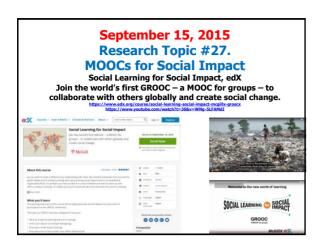


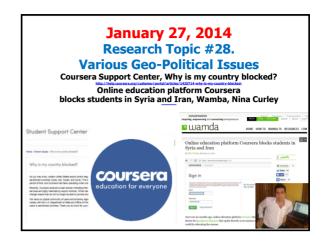


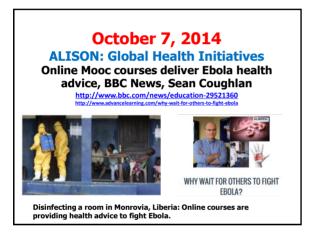










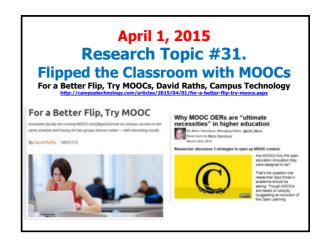








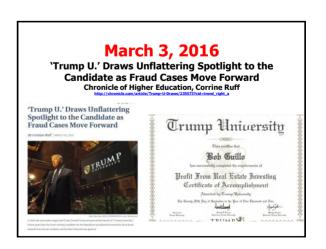


















January 5, 2016

Use Of MOOCs And Online Education Is
Exploding: Here's Why
Josh Bersin, Forbes
http://www.forbes.com/sibes/joshben/1028/fil/fil/sibes-drose-ond-education-k-exploding-heres-why/#290acd62789

Most of the MOOC providers now offer such credentials
(there are over 100) and they include tools like
Nanodegrees (Udacity), Credentials of Readiness (Harvard),
XSeries (EdX), and many more. It's not yet clear how well
these credentials will be recognized by employers, but that's
where this market is going.
Most of these companies focus on technical education —
software skills, IT systems, and other technical topics.

