

## AECT Panel: The Rise of Entrepreneurship in Educational Technology

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**Question #1. Why have you become interested in exploring Ed Tech as a field from an entrepreneurial perspective? What was the motivation behind it?**



**Answer: Imagine my life as an accountant/CPA in a high tech company in the 1980s...**



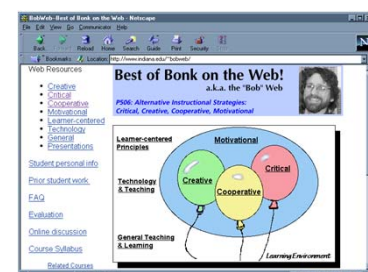
**Question #2. How are your views of entrepreneurship brought to life in your work as Educational Technologist? (e.g., entrepreneurial nature through digital scholarship and open educational resources)**



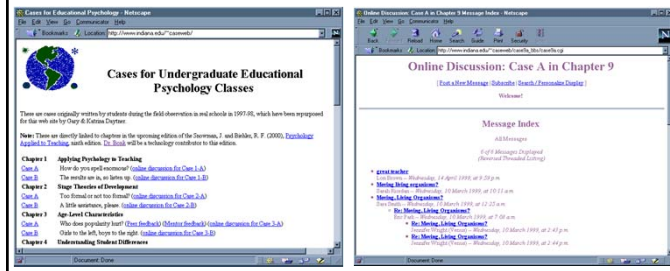
## Advice #1: Analyze Existing Data...



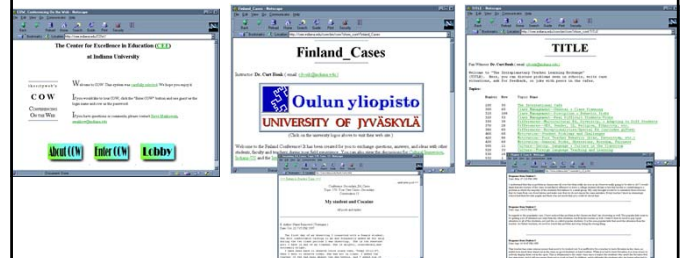
## Advice #2: Empower Your Students



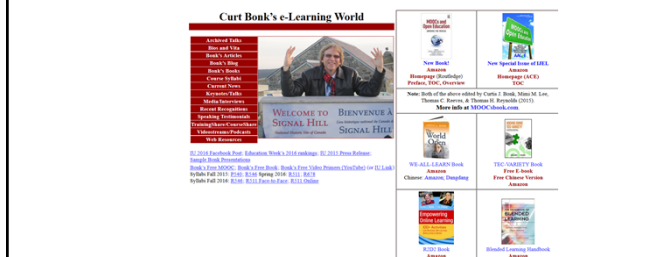
## Advice #3: Build on Projects



## Advice #4: Holy COW: Don't Ever Ride Your Bike to Work...



## Advice #5: Constantly Update Your Homepage



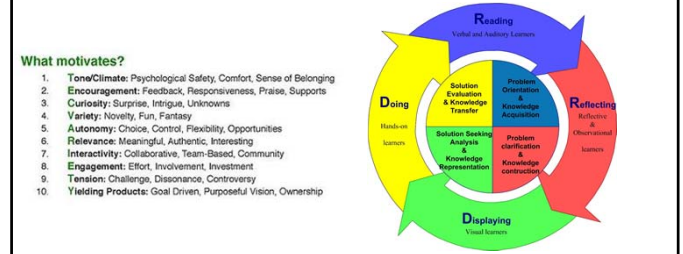
## Advice #6: Blog Your Views (e.g., TravelInEdMan)



## Advice #7: Consider Self-Publishing



## Advice #7a: Create Models and Frameworks



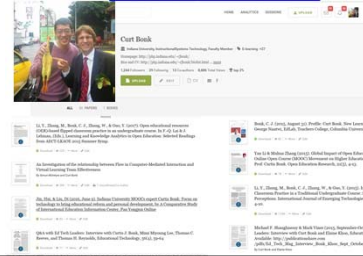
## Advice #8: Get a Memorable Homepage URL for your Books

**MOOCs and Open Education Around the World**  
<http://routledge-ny.com/books/details/9781138807419/>



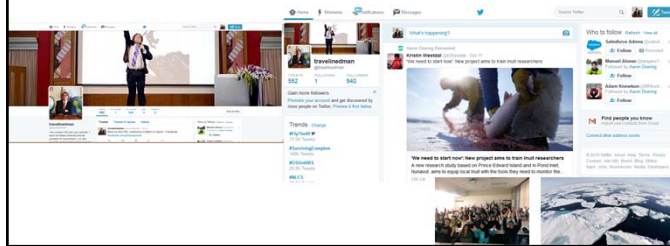
## Advice #9: Use Social Media to Share Your Research

(p.s. And try to publish in open access journals)  
<https://indiana.academia.edu/CurtBonk>

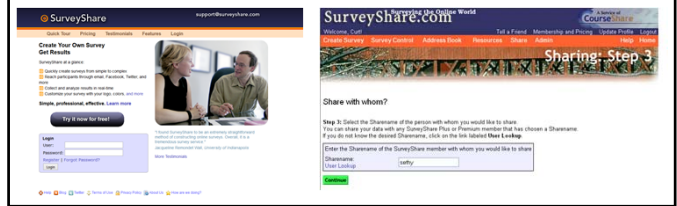


## Advice #10: Tweet on Your Travels and Research

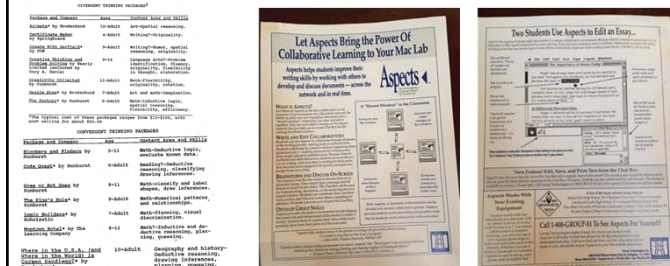
<https://twitter.com/travelinedman>



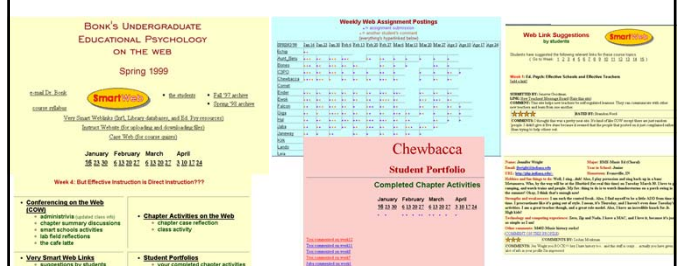
## Question #3. What are some of the lessons learned as an Ed Tech entrepreneur?



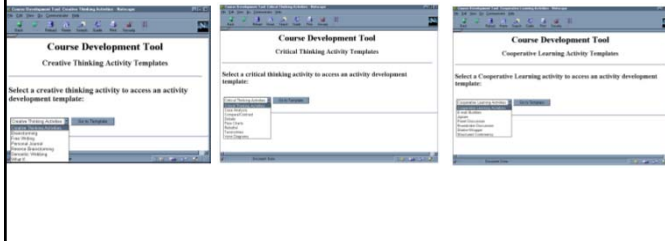
## Lesson #1: Write to Vendors... (e.g., Divergent and Convergent software tools 1987; Aspects and other collab. tools...circa 1991—25 years ago)



## Lesson #2: Nothing Wrong with Beta Testing



## Lesson #3: Don't Expect Blackboard to Do It!



## Lesson #4: Get Reimbursed for Your Innovations

**Psychology Applied to Teaching**

**INSITE**

With Site Companion to Blackboard, Blackboard Site Editor

INSITE is a web-based system for creating and managing online courses. It provides a variety of tools for creating and managing online courses, including a content editor, a discussion board, a quiz tool, and a gradebook.

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**Contributor's Corner**

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Chapter1 -- Applying Psychology to Teaching  
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Chapter2 -- Stage Theories of Development  
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stage length test  
Ma, Shengping -- Indiana University -- Mon 07/05/1999 11:20p.m.

Preview test  
Zong, Fengzhi -- Indiana University -- Sun 07/04/1999 4:27p.m.

## Lesson #5: Don't Build Software



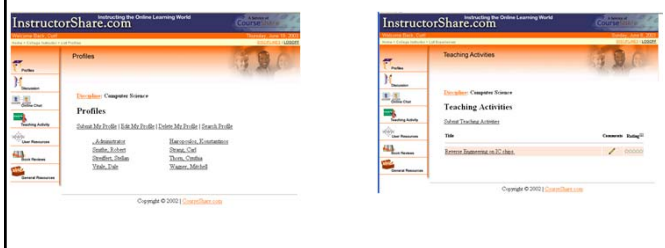
## Lesson #6: Be Committed

8 "Share" sites (plus FreelanceShare)

1. BookstoreShare
2. InstructorShare
3. LibraryShare
4. PublicationShare
5. ResourceShare
6. TrainingShare
7. UniversityShare
8. SurveyShare



## InstructorShare: List of User Profiles for Computer Science Discipline



## LibraryShare: Digital, Public, and University Libraries





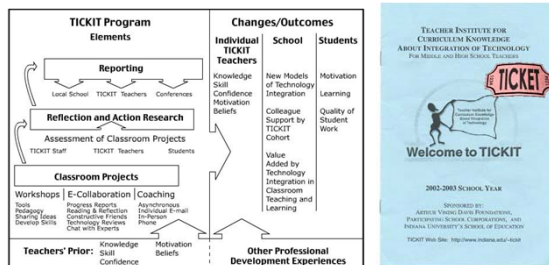
## ResourceShare: College Instructor Resource Portal



## Lesson #7: Find Likeminded Colleagues



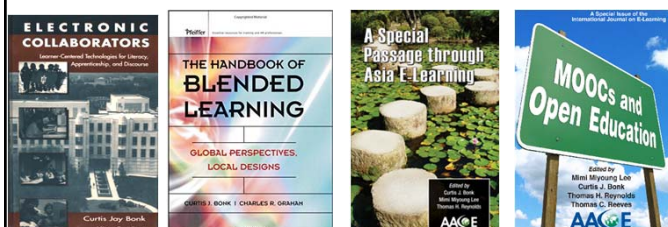
## Lesson #8: Some Creative Sparks Need Time to Evolve



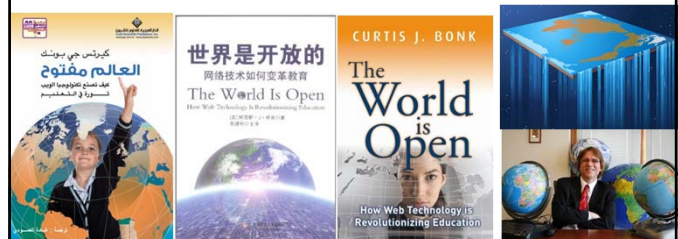
## Lesson #9: Be Open to Novel Partnerships...



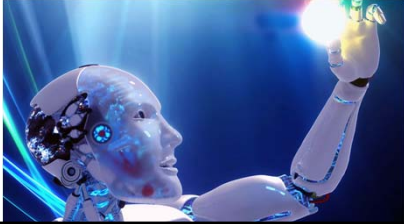
## Lesson #10: Be bold...and connect to people...(e.g., edited books)



## Lesson #10b: Be bold...and facilitate book translation



**Question #4. How do you  
envision the future of  
Educational Technology?**



**Any Questions or Comments?**

Slides at: [TrainingShare.com](http://TrainingShare.com)  
Papers: [PublicationShare.com](http://PublicationShare.com)  
Free book: <http://tec-variety.com/>  
Email: [curt@worldisopen.com](mailto:curt@worldisopen.com)

