

Workshop
Enhancing Learning Outcomes through e-Learning
Focus on Pedagogy & Results
Zhengzhou, May 27–30 2015

Date	Time	Content	Speaker
May 27, 2015 Wednesday	9:00– 9:20	<ol style="list-style-type: none"> 1. Opening Remarks–25' <ul style="list-style-type: none"> • Introduce new World Bank Agenda • Introduction of participants and Workshop Agenda 	<i>Ms. Sheila Jagannathan, Global Lead, and Program Manager, Open Learning Campus, Leadership, Learning and Innovation, World Bank Group</i>
	9:20– 9:30	<ol style="list-style-type: none"> 2. Welcome Remarks 	<i>Leader from Henan HRDC, TBD</i>
	9:30– 10:20	<ul style="list-style-type: none"> • Implement the spirit of the national conference of financial human resource development, adhere to the demand-oriented reforms and innovations 	<i>Mr. Zhenpeng Wu, Director-General, MOF HRDC</i>
	10:20–10:30	Tea Break	
	10:30–12:00	<ol style="list-style-type: none"> 3. A Comparative Study of the Civil Service Training Core Curriculum Design translations of international experience 	<i>Prof. Yongrui Li, Beijing Normal University</i>
	12:00–14:00	Lunch Break	
	14:00–15:00	<ul style="list-style-type: none"> • The Current International and Domestic Economic Situation, the Hot and Difficult Issues of Fiscal and Tax Reform 	<i>Dr. Chorching Goh, Chief Economist for China and Mongolia, World Bank</i>
	15:00–16:00	<ul style="list-style-type: none"> • Current International and Domestic Economic Situation, the Hot & Difficult Issues of Fiscal & Tax Reform 	<i>Prof. Bao Yan Qiao, Central University of Finance and Economics</i>
	16:00–16:30	<ul style="list-style-type: none"> • Discussion: How to Implement Financial Human Resources Development Based on the Demand of Fiscal and Tax Reform 	<i>Local Finance Bureau, TBD</i>
	16:30–16:40	Tea Break	
	16:40–17:10	<ol style="list-style-type: none"> 4. Introducing a Quality framework for the design, facilitation, management and evaluation of e-learning. 	<i>Ms. Sheila Jagannathan, Lead, Open Learning Campus, LLI</i>
	17:10–17:40	<ol style="list-style-type: none"> 5. Defining learning needs, audience and learning objectives and outcomes. 	<i>Ms. Sheng Li, Senior Consultant, LLI Dr. Hongtao Sun Consultant, LLI</i>
17:40–18:10	<ol style="list-style-type: none"> 6. Group Work: selecting the learning scenario 	<i>Dr. Hongtao, Sun, Consultant, LLI Dr. Xiaochen Wang, Local Coach, LLI</i>	

May 28, 2015 Thursday	9:00– 10:00	<p>7. Innovative Approaches to Leadership Capacity Building (Via Adobe Connect)</p> <ul style="list-style-type: none"> Approach and tools of the World Bank Group's Leadership for Dev Program 	<p><i>Ms. Najma Siddiqi, Senior Consultant, Leadership Practice, LLI</i></p> <p><i>Facilitated by Sheila Jagannathan</i></p>
	10:00–10:40	<p>8. Connecting the Dots: Capacity Development Results Approach</p> <ul style="list-style-type: none"> Six learning outcomes essential to all capacity development efforts and their relationship. 	<p><i>Dr. Hongtao Sun, Consultant, LLI</i></p> <p><i>Presenting video clips by Mr. Samuel Otoo, Former Manager, Capacity Development and Results</i></p>
	10:40–10:50	Tea Break	
	10:50– 12:00	<p>E–Learning Futures (Panel Discussion)</p> <p>9. Current realities and future trends in the global digital learning practice</p> <ul style="list-style-type: none"> Overview of e–learning in China and application of global practices to the Chinese context 	<p>Panelists</p> <p><i>Ms. Sheila Jagannathan, Lead e–Institute, LLI</i></p> <p><i>Mr. Qi Wang, Director, Shanghai Finance Bureau</i></p> <p><i>Prof. Geng Chen , Beijing Jiaotong University</i></p>
	12:00–14:00	Lunch Break	
	14:00 – 15:00	<p>10. Welcome to the Brave New World of Massive Open Online Courses (MOOCs)</p> <ul style="list-style-type: none"> Planning Your First MOOC 	<p><i>Sheila Jagannathan Lead e–Institute, LLI</i></p> <p><i>Prof. Geng Chen , Beijing Jiaotong University</i></p>
	15:00–15:50	<p>11. Panel discussion: e–Learning in Action: Chinese Experience</p>	<p><i>Facilitated by Sheila Jagannathan, LLI</i></p> <p>Panelists:</p> <p><i>Mr. Qi Wang, Director, Shanghai Finance Bureau</i></p> <p><i>Mr. Jianmin Li, Director, Shandong Finance Bureau</i></p> <p><i>Ms. Sheng Li, Senior Consultant , LLI</i></p>
	15:50 – 16:00	Tea Break	
	16:00–16:40	<p>12. Designing e–Learning Modules</p> <p>Lightening talks</p> <ul style="list-style-type: none"> Simple e–Learning Design steps Blending Media &, story telling Play to learn (games); gamification Mobile learning trends and realities 	<p><i>Sheila Jagannathan Lead e–Institute, LLI</i></p> <p><i>Dr. Hongtao Sun, Consultant, LLI</i></p> <p><i>Dr. Xiaochen Wang Local Coach, LLI</i></p>

	16:40 – 17:10	<p>13. Extending the Formal Learning Experience</p> <ul style="list-style-type: none"> • Webinars • Learning Communities • Social Media for learning– good and the bad 	<p><i>Dr. Hongtao Sun Consultant, LLI</i></p> <p><i>Comments by Sheila Jagannathan</i></p>
	17:10–18:30	<p>14. Group Work: Defining learning needs, audience and learning objectives and outcomes</p> <p>15. Group work: applying innovative pedagogical and learning approaches</p>	<p><i>Dr. Hongtao , Sun Consultant, LLI</i></p> <p><i>Dr. Xiaochen Wang Local Coach, LLI</i></p>
May 29, 2015 Friday	9:00– 10:00	<p>16. Living in Tech City: 50 technologies transforming work, learning, and life (Via Adobe Connect)</p>	<p><i>Prof. Curtis J. Bonk Indiana University</i></p> <p><i>Facilitated by Sheila Jagannathan & Hongtao</i></p>
	10:00 – 11:00	<p>17. Evaluating the Effectiveness of e– Learning (Via Adobe Connect)</p> <ul style="list-style-type: none"> • Monitoring and evaluation tools, quality benchmarks and big data. 	<p><i>Prof. Ryan Watkins, George Washington University, DC & Senior Consultant, World Bank</i></p> <p><i>Facilitated by Sheila Jagannathan & HongTao</i></p>
	11:00–11:10	Tea Break	
	11:10 – 12:00	<p>18. Implementation: Technology and Technical issues in e–Learning</p> <ul style="list-style-type: none"> • Selecting & Managing Learning Management Systems and other e– learning systems • Leveraging cloud technologies for organizational growth • Support System and Help Desk 	<p><i>Sheila Jagannathan Lead e–Institute, LLI</i></p> <p><i>Prof. Wenge Guo, Peking University, Dr. Hongtao Sun Consultant, LLI</i></p>
	12:00–14:00	Lunch Break	
	14:00 – 14:30	<p>19. Recipe for Successful Implementation in terms Quality and Outcomes</p> <ul style="list-style-type: none"> • Wins, operational challenges and more 	<p><i>Ms. Sheila Jagannathan Lead e–Institute, LLI</i></p>
	14:30–14:45	Tea Break	
	14:45– 17:30	<p>20. Group work: Finalizing the learning design:</p> <ul style="list-style-type: none"> • Blend formal & informal • Selecting delivery tools. • Identifying implementation issues • Setting up an M & E Plan. 	<p><i>Dr. Hongtao Sun, Consultant, LLI</i></p> <p><i>Dr. Xiaochen Wang, Local Coach, LLI</i></p>

May 30, 2015 Saturday	9:00– 11:30	21. Group Presentation: <i>Each group present their projects, and gets feedback from experts and peers</i>	<i>Sheila Jagannathan, Prof. Wenge Guo, Peking University,, Core World Bank Team</i>
	11:30 – 12:00	22. Certificates and Closing	<i>Mr. Wenyong Mao, TBC Division Director, MOF HRDC Ms. Sheila Jagannathan Lead e-Institute</i>