

## The G<sup>3</sup> of Writing and Publishing Tips: Gentle Guidelines, Great Stories, and Gigantic Scholarly Gains

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Meina Zhu, Wayne State Univ., [meinazhu@wayne.edu](mailto:meinazhu@wayne.edu)  
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## March 29, 2023 AI and the Future of Writing Instruction

Rhea Kelly, Campus Technology

<https://campustechnology.com/articles/2023/03/29/podcast-ai-and-the-future-of-writing-instruction.aspx?m=1>

### AI and the Future of Writing Instruction

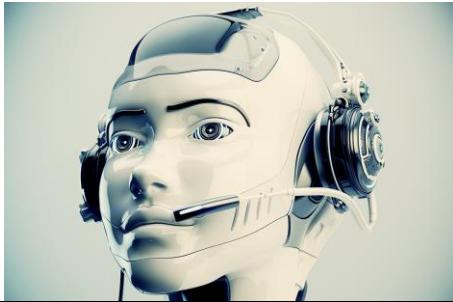
By Rhea Kelly · 03/29/23



Those who can best write with AI will be those who can best write without it, because they'll need to be able to write good prompts, evaluate the AI output, and edit the resulting text into a usable final product.

2

## Oh no, another AI talk...?



3

## Definitely not!!!

Prove your creativity and originality



written by human  
**not by AI**

Add the 'Not By AI' badge to your content



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## 10 Potential Sections of this Workshop

1. A Dozen Ways to Get a Research Sample
2. A Dozen Tips on Research Collaboration
3. Tackling Revisions
4. Taking the Plunge
5. Early Career Writing Advice on Publishing
- Break Time...Break Time...Break Time...**
6. Senior Perspective on Revising and Publishing
7. Spaces for Writing
8. Additional Writing Advice
9. Writing Motivators
10. Commitments to Future Writing

5

## 99 Seconds Activity #1

Intro yourself to your neighbor with one writing challenge or obstacle you are now facing.



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## Part #1. Getting a Research Sample



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## Part #1. A Dozen Ways to Get a Research Sample



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### #1. Use existing data that a center or institute has collected but not analyzed.



9

### #2. Use existing government data.



10

### #3. Use computer log and system generated data (e.g., keystroke data).



11

### #4. Paste study info to social media.



12

### #5. Post study info to a MOOC.



13

### #6. Go out and collect it (e.g., observational data, survey, interview, etc.)



14

### #7. Contact fellow researchers about how they got their sample.



15

### #8. Form a group in Facebook or LinkedIn related to your research.



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### #9. Research team collects names and emails from an existing website.



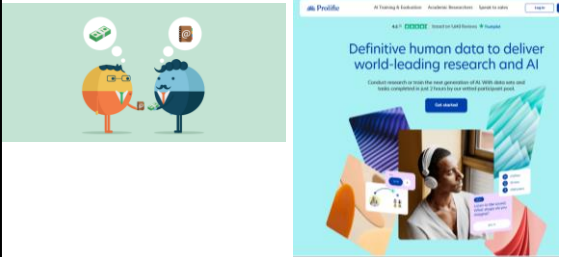
17

### #10. Scrape online data and conduct data mining or learning analytics on it.



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**#11. Buy names and emails from a vendor (e.g., Prolific; Note of caution: this can be expensive).**



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**#12. Have a sponsor for the research (e.g., Wikimedia Foundation, MIT OCW).**



20

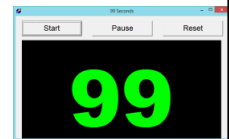
**What am I forgetting?**



21

**99 Seconds Activity #2**

**Intro yourself to your neighbor with one research sample you had the was unique.**



22

**Part #2. Time Out for Writing Collaborator Advice**



23

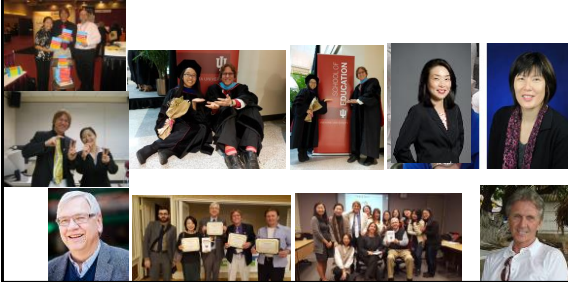
**How to decide on who to write with?**



24

### Writing Partners of Curt Bonk:

Life is short: Find kind people who are prompt, positive, and productive and you can trust.  
Question: How do you determine your collaborative writing partners?  
And negotiate tasks?



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### Writing Partners and Mentors: Meina Zhu



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### Part #2.

#### A Dozen Tips on Research Collaboration



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**Caveat:** Workspaces, situations, and research opportunities will vary.



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#### #1. Form agreements about tasks and publication order



29

#### #2. Agree on the collaboration and resource sharing tools.



30



**#3. Time and date stamp all work.**



31

**#4. Share publication opportunities with the team.**



32

**#5. Plan schedules and timelines, and be aware of deadlines.**



33

**#6. Prioritize projects and tasks.**



34

**#7. Senior team members should mentor new members.**



35

**#8. Celebrate small successes.**



36

**#9. Change the publishing order on different projects.**



37

**#10. Acknowledge the work of those no longer on the team.**



38

**#11. Always bring treats and these can be healthy food or giftcards.**



39

**#12. Post accomplishments of the team.**



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**Writing Collaboration Advice**

- Build and maintain relationship
- Respect diverse culture background and perspectives
- Provide clear guidelines and instructions to book authors at the beginning
- Respect different book chapter authors agenda

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**October 3, 2019**  
**Crucial Co-Writing Considerations**

Jordan McNeill, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/article/2019/10/03/crucial-co-writing-considerations>

1. Clarify authorship order ahead of time.
2. Have an honest conversation about the strengths of each team member--draft, revise, proofread, and format your manuscript.
3. Be clear on division of labor.
4. Nonwriting tasks are important too--taking notes, submission guidelines, and keep track of deadlines.
5. Set up digital collaboration norms and platforms--archiving, tracking, commenting, etc.
6. Respond to feedback professionally.
7. Build in time for feedback and revision.
8. Singular voice throughout paper--assign one member of team to read for writing style and flow.

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## Meina Zhu Research Collaboration-Why?

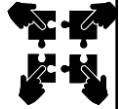
1. **Improve quality of research.**
2. **Extend research relationships and networks.**
3. **Foster interdisciplinary and transdisciplinary research.**
4. **Share expertise and knowledge transfer.**
5. **Enhance scientific and publishing productivity.**
6. **Accelerate dissemination of findings for community benefit.**



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## Meina Zhu... Research Collaboration-How?

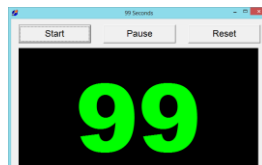
1. **Identify the skills that you can offer**
2. **Identify how the collaboration will meet your needs**
3. **Find collaborators**
4. **Introduce yourself**
5. **Set expectations at the beginning of the collaboration**
6. **Leverage tools for collaborations**
7. **Keep communicating**
8. **Do not be discouraged**



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## 99 Seconds Activity #3

Jot down a list of  
your best  
collaborators and  
plans for the  
coming year...



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## Part #3. Time Out for Tackling Revisions



PEANUTS © 1999 by Universal Uclick, Inc.

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**June 23, 2022**

All writing and revision involves  
both Surface Level and Depth of  
Thought



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## March 24, 2019 Tackling Revisions Alexandra Gold, Inside Higher Ed

<https://www.insidehighered.com/blogs/gradhacker/tackling-revisions>

### Tackling Revisions

Revision strategies for your next big writing project.

By Alexandra Gold / March 24, 2019

COMMENT 10

Alexandra (A.J.) Gold recently completed her Ph.D. in English at Boston University. She currently teaches as a Preceptor in the Harvard College Writing Program. Follow her on Twitter @ajgold100 or check out her website.



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## Mark the Level of Difficulty

### A New Series on Scholarly Productivity: 'Are You Writing?' (Oct, 4, 2018)

Rebecca Shuman, The Chronicle of Higher Education  
<https://www.chronicle.com/article/A-New-Series-on-Scholarly-Productivity/244689>

1. Read as peer reviewer; mark up everything.
2. Catalog problems on a 1 to 3 difficulty scale (Level 1 takes less than 30 minutes, Level 2 takes 2 hours or less; Level 3 takes more time).
3. Fix the easy ones and gain momentum for the harder ones!
4. Take breaks as needed.



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## March 24, 2019

### Tackling Revisions

Alexandra Gold, Inside Higher Ed

<https://www.insidehighered.com/blogs/gradhacker/tackling-revisions>

#### Revise and Resubmit Steps:

- There is a huge difference between superficial editing or proofreading and in-depth revising.
- Cut down the introduction; these tend to be long and rambling and incoherent anyway. Reworking the intro often is easier once you know where your argument is going.

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## March 24, 2019

### Tackling Revisions

Alexandra Gold, Inside Higher Ed

<https://www.insidehighered.com/blogs/gradhacker/tackling-revisions>

#### Game Plan:

- Start with a list/flow chart and timetable for revisions.
- Make a revision plan. And stick to that plan.
- Do small scale revisions before the large ones.
- Make a revision plan and stick to it.

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## March 24, 2019

### Tackling Revisions

Alexandra Gold, Inside Higher Ed

<https://www.insidehighered.com/blogs/gradhacker/tackling-revisions>

#### Keep the Scraps:

- One chapter may be problematic.
- Sometimes you have to move on to another section or chapter.
- There is no such thing as wasted writing (deleted text may clarify thinking or contain ideas for a different article or go in another section).

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## February 12, 2019

### From Dreaded to Amazing

Cathy N. Davidson, Inside Higher Ed

<https://www.insidehighered.com/advice/2019/02/12/how-use-reviewers-revise-and-resubmit-comments-most-effectively-opinion>

#### From Dreaded to Amazing

Cathy Davidson describes how to transform your "revise and resubmit" comments from one to the other.

By Cathy N. Davidson // February 12, 2019

Perhaps the biggest turning point in my career as a researcher and writer came the day that it dawned on me that receiving a "revise and resubmit" reader's report -- or any kind of professional feedback -- was a gift, not a curse and a condemnation. The first few times it felt like, no matter what I did, some "authority figure" was going to tell me how wrong or bad or stupid I was. Sound familiar?



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## February 12, 2019

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<https://www.insidehighered.com/advice/2019/02/12/how-use-reviewers-revise-and-resubmit-comments-most-effectively-opinion>

"Perhaps the biggest turning point in my career as a researcher and writer came the day that it dawned on me that receiving a "revise and resubmit" reader's report -- or any kind of professional feedback -- was a gift, not a curse and a condemnation. The first few times it felt like, no matter what I did, some "authority figure" was going to tell me how wrong or bad or stupid I was. Sound familiar?"

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Cathy N. Davidson, Inside Higher Ed

<https://www.insidehighered.com/advice/2019/02/12/how-use-reviewers-revise-and-resubmit-comments-most-effectively-opinion>

Then I showed one of my early R and R's to a senior colleague. (This in itself was a big step.) "Can you believe this sexist response?" I began to fume. Fortunately, my wonderful senior colleague, Linda Wagner-Martin -- then at Michigan State University, and the single most prolific scholar I've known in my entire career -- stayed calm, heard me out and asked to read the reader's report. And then she said something like, "Oh, how lucky! Someone was willing to take time out of their own obligations to make sure your work would be publishable -- and is pushing you to be as good as you can be."

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## February 12, 2019 From Dreaded to Amazing

Cathy N. Davidson, Inside Higher Ed

<https://www.insidehighered.com/advice/2019/02/12/how-use-reviewers-revise-and-resubmit-comments-most-effectively-opinion>

### Revise and Resubmit Steps:

- Print out reader/reviewer reports.
- **Make 4 categories.**
- Make each category its own sheet of paper.
- Keep clean copy of the manuscript.
- Make online copy; use different fonts and colors or type size or margins.



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## February 12, 2019 From Dreaded to Amazing

Cathy N. Davidson, Inside Higher Ed

<https://www.insidehighered.com/advice/2019/02/12/how-use-reviewers-revise-and-resubmit-comments-most-effectively-opinion>

### Revise and Resubmit Steps:

- Make revisions by hand and online.
- Keep a physical copy of the revisions.
- **No. 1 Praise. I list any complimentary comments according to Reader A, Reader B or both. I put in page numbers if they are available.**
- Don't touch anything the readers love (i.e., don't revise the good stuff).



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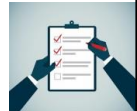
## February 12, 2019 From Dreaded to Amazing

Cathy N. Davidson, Inside Higher Ed

<https://www.insidehighered.com/advice/2019/02/12/how-use-reviewers-revise-and-resubmit-comments-most-effectively-opinion>

### Revise and Resubmit Steps:

- **No. 2. Fix typos, factual errors, run-on sentences, clarity points, etc. List them according to Reader A, Reader B, etc.**
- **Do small, easy fixable things and check off on sheet No. 2. This is a great psychological warmup.**



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## February 12, 2019 From Dreaded to Amazing

Cathy N. Davidson, Inside Higher Ed

<https://www.insidehighered.com/advice/2019/02/12/how-use-reviewers-revise-and-resubmit-comments-most-effectively-opinion>

### Revise and Resubmit Steps:

- **No. 3. Attack the large, conceptual, and structural revisions. Make the revision and then show a friend the before and after and get his or her feedback. Get feedback when feel stuck.**



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## June 7, 2018 6 Ways to Beat Writer's Block

Rachel Tour, The Chronicle of Higher Education

<https://www.chronicle.com/article/6-ways-to-beat-writers-block/>

1. Work up a sweat. ...
2. Take a quick trip. ...
3. **Just keep at it. ...**
4. Heed Anne Lamott's clarion call...**"write a shitty draft first."**
5. Try the "compost" method...a pile of crap can lead to something worth cultivating
6. **Remind yourself that even the best writers get stuck.**



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**December 11, 2020**

### How to Find a Writing Routine that Works Manya Whitaker, The Chronicle of Higher Education

<https://www.chronicle.com/article/how-to-find-a-writing-routine-that-works>

1. Always work on at least 2 projects.
2. Review potential publishers and options.
3. Set a reasonable writing timeline.
4. **Make a writing schedule and plan.**
5. Have a project-based writing schedule.
6. Expand notion of when "writing."
7. **Set time writing goals, not word goals.**
8. Write what motivates you that day.
9. **Establish flexible schedules.**
10. Read more and edit as you go.



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**November 17, 2014**

### The Habits of Highly Productive Writers Rachel Tour, The Chronicle of Higher Education

[https://www.chronicle.com/article/the-habits-of-highly-productive-writers/75622-pam\\_tour\\_saywhat&cid=gen\\_page\\_20](https://www.chronicle.com/article/the-habits-of-highly-productive-writers/75622-pam_tour_saywhat&cid=gen_page_20)

You have time only if you make it a priority. Productive writers don't allow themselves the indulgence of easy excuses. **When they start to have feelings of self-doubt—I can't do this, it's too hard, I'll never write another good sentence—they tell themselves to stop feeling sorry for themselves and just do the work.**

They know there are no shortcuts, magic bullets, special exercises, or incantations.



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**March 31, 2019**

### Step Away From the Delete Button Rebecca Schuman, The Chronicle of Higher Education

<https://www.chronicle.com/article/Step-Away-From-the-Delete/246013?cid=cp242>

1. **Ideas will be no good on first pass.**
2. There are no shortcuts...even a small subsection of a manuscript takes time.
3. **You will need multiple versions of almost all your sentences to lead to polished prose.**
4. It takes **intellectual and artistic stamina** to come up with ideas are good enough for academic journals.
5. Don't let messy, gibberish words taunt and haunt you.



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**March 31, 2019**

### Step Away From the Delete Button Rebecca Schuman, The Chronicle of Higher Education

<https://www.chronicle.com/article/Step-Away-From-the-Delete/246013?cid=cp242>

6. Write for 25 minutes 1-3 times a day for a week with deleting a single word.
7. **Bracket some messages to yourself of sections that will need attention later (to calm your inner delete button).**
8. Uncertain and unliked text make a difference color.
9. After you break the habit of deleting, you can delete judiciously.
10. Trust your research and your ideas. Avoid setting standards at ridiculously high levels.



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**December 10, 2019**

### Rewarding Your Writing Leslie Leonard, Inside Higher Ed

<https://www.insidehighered.com/blogs/gradhacker/rewarding-your-writing>

1. Track your writing. Have realistic expectations of output.
2. **Find ways to mark days you have met your writing goals (e.g., stickers).**
3. Writing should be enjoyable, a reward in and of itself.
4. **Rewards are many:** sleeping in, a fancy cup of coffee, new clothes, movie tickets, spa day, etc.
5. Have drawings for random rewards for meeting goals.

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**December 10, 2019**

### Rewarding Your Writing Leslie Leonard, Inside Higher Ed

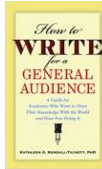
<https://www.insidehighered.com/blogs/gradhacker/rewarding-your-writing>

6. Let your rough drafts be rough.
7. **Just write. List your goals. Get something down.**
8. Use goofy fonts, nonsense words, rhymes, etc. (count these towards your writing goals and reward them). Allow any writing to count toward your goals.
9. **Make the experience enjoyable with treats or fancy clothes, etc.**
10. Find brief moments to write (e.g., waiting for a bus or a plane).

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**January 19, 2021**  
**Writing for Diverse Audience:**  
**Prewriting**

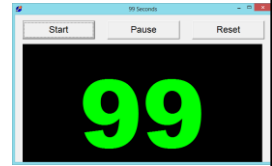
1. Ask questions about audience
2. Ask more questions about audience
3. Restate what you interpreted as the audience
4. Read, read, and read some more
5. **Scan sample publications**
6. Look to the popular press and news



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## 99 Seconds Activity #4

Are you more like  
**Mozart or**  
**Beethoven** when  
 you revise a  
 paper?



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## Part #4. Taking the Plunge

Classic Peanuts/ by Charles Schulz



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## Generate Starter Text...

- Author a blog
- Use social media
- Submit a conference proposal
- Write editorials
- Write book and software reviews



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## Take the Plunge...Part 1

- Look for opportunities to create publishable manuscripts from your dissertation
- Contribute with a chapter
- Conduct an interview
- Write a practical article, newsletter, or book review



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## Take the Plunge...Part 2

- Write a major grant proposal
- Lead a special journal issue
- Edit a book
- Sole author a book
- Get your name out there!



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## Put Forward your Best Work

1. Collaborative research projects
2. Literature reviews
3. Reflections/ conceptual pieces
4. Grant projects
5. Class projects



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## Finding a Journal that Fits

### What to look for?

1. Who will be your target readers?
2. Who are the authors and journals you cite the most related with your research program?
3. Is there a match between your work and the journal aims and scope?
4. What is the journal turnaround time?
5. What is the journal acceptance rate?
6. **Do you know the editor(s)?**



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## Where to start?

### Peer-Reviewed Journals

1. Top-tier journals: are SSCI-indexed
2. Second-tier journals: have an established history in the field
3. Third-tier journals: often are newer to the field



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## Where to start?

### Practitioner Journals

1. Target practitioners
2. Deal with problems and issues tied directly to practice
3. Receive wider circulations and visibility
4. Refereed or nonrefereed articles



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## TOP-TIER JOURNALS



*British Journal of Educational Technology*



*Educational Technology Research and Development*



*The Internet and Higher Education*



*Instructional Science*

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## SECOND-TIER JOURNALS



*Interactive Technology and Smart Education*



*TechTrends*

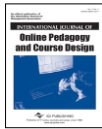


*Canadian Journal of Learning and Technology*

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## THIRD-TIER JOURNALS (often new journals)



[International Journal of Online Pedagogy and Course Design](#)



[Contemporary Issues in Technology and Teacher Education](#)



[Contemporary Educational Psychology](#)

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## Resource and Idea Suggestions

- **Subscribe to news feeds (not too many)**
- **Save links and images to interesting articles**
- **Review saved documents for themes monthly**
- **Share those links in Facebook, Twitter, etc., for peer reactions**
- **Write to people interviewed in articles**

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## Resources and Advice on Predatory Publishers

Feng-Ru Sheu  
Instructional Design Librarian



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### Outline

- Academic information resources and tools for research.
- What is predatory publishing?
- Why avoid predatory publishing?
- How do we avoid predatory publishing?
- Useful resources to use.
- Artificial Intelligence and Writing.
- Ethics and Citation.

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## Academic information/ resources (Cont'd)

- **Tools for research**
  - Citation/reference management
    - Ex. [Endnote](#), [Zotero](#), [Refwork](#), [Paper](#), etc.
  - Incorporate other software
    - Ex. [Nvivo](#) (qualitative analysis tool, Network analysis i.e.)
- **Writing Tutorial Services**
- **Tutoring Services**

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## Academic Information/ Resources (Cont'd) (Feng-Ru Sheu, Kent State University)

- **Journal selection/evaluation**
  - Impact/accreditation (\*Predatory Journals)
  - Citation index (Web of Science, Google Scholar, etc.)
  - Impact factor
  - Ranking
  - Open Access vs. non-Open Access
    - [Directory of Open Access Journals](#)
    - [Open Access Scholarly Publishers Association](#)

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## Academic information/ resources (Cont'd)

- **Journal evaluation & legitimacy**
  - Consult with a librarian
  - Visit & Examine the journal's web site.
  - Reach out to journal's editorial board members.
  - Aim and goals of journal. Read the scope of the journal.
  - Read their peer review policy.
  - Check to see what "author fees" are being requested
  - Research industry associations.
    - DOAJ= Directory of Open Access Journals
    - OASPA = Open Access Scholarly Publishers Association

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## Journal Impact Factor

- Is the frequency of the average article in a journal has been cited in a specific period of time.
- Suggested to look at the rank or importance of a journal--the higher impact factor, the better rank.
- The calculation is to dividing the number of times articles were cited by the number of articles were citable. It is usually based on a two-year period.

Tools to measure journal impact factor

- **Journal Citation Report:** <https://goo.gl/yVw8si>
- **Scimago Journal Rank (SRJ):** <https://www.scimagojr.com/>

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## What is predatory publishing?

- Fake, fraudulent, questionable, or scam publishing
- Offering quick, easy, or 'open access' publication (in journals, conference proceedings, or books etc.) without providing quality assurance editorial services.
- Their purpose:
  - Deceive money
- Their main targets
  - Early career faculty
  - Researchers are inexperienced or working in high-pressure environments
  - institutions in the global south

(Clark, 2015; Elmore & Weston, 2020; Leonard et al., 2021)

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## Predatory (fake) Journals/ Publishers

(Feng-Ru Sheu, Kent State University, 2018)

### Be Aware of Predatory Journals/Publishers!

- The publishing venue prey on academicians for making money without following scholarly publishing standards, commonly seen in the Open Access world.
- Also called "Pseudo-journals," "fake journals," and "sham journals."

(Beager, 2017; Clark & Smith, 2017)

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## Consequences to publish your hard work in predatory journals

- **Undermines the scientific conversation**
  - Fake peer-review may result in misinformation entering the research community
- **Your research may be less likely to be used or found**
  - since predatory publishing is not indexed
- **You may lose your hard work and money**

(Elmore & Weston, 2020)

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## How do we avoid predatory publishing?

- **Keep yourself informed about their tactics and behaviors**
- **Useful resources to use**
  - ✓ Check the journal and conference publishers:
    - Cabells "Predatory Reports"
    - Beall's List
    - Directory of Open Access Journal (DOAJ)- if claiming to be an open access journal
    - Committee on Publication Ethics (COPE)
    - Open Access Directory (OAD)
    - Open Access Scholarly Publishing Association (OASPA)
  - ✓ Other resources
    - Think, Check, Submit! - a campaign provides a simple checklist to assess a journal or publisher's credentials
    - Ask a librarian- consult a librarian in your institution

(Clark, 2015; Elmore & Weston, 2020; The George Washington University Health Science Library, 2020; Old Dominion University library, 2020)

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## Selecting a Journal

(Feng-Ru Sheu, Kent State University)

### Two resources to identify the journals and publishers

1. The Directory of Open Access Journals (DOAJ): <https://doaj.org/>
  - Identify legitimate and high quality open access, peer-reviewed journals
2. Beall's List of Predatory Journals and Publishers: <https://beallslist.weebly.com/>
  - Identify predatory journals/publishers

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## Selecting a Journal

### Be Aware Predatory Journals!

- Using the "Think. Check. Submit." checklist
  - Developed by a initiative of scholarly publishing organizations



**Are you submitting your research to a trusted journal?**  
Publishing your research results is key to advancing your discipline – and your career – but with so many journals in your field, how can you be sure that you're choosing a reputable, trustworthy journal?

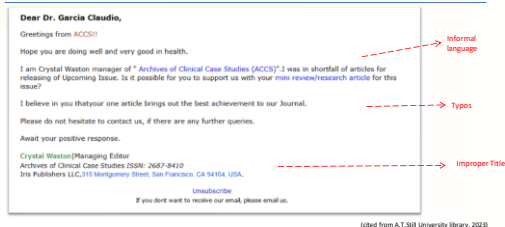


Tip: to confirm a journal's credibility and decide if it will help you reach the right audience with your research, and make an impact on your career.

Take control of your career at  
[thinkchecksubmit.org](http://thinkchecksubmit.org)  
(thinkchecksubmit.org, 2018)

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### What a predatory email may look like?

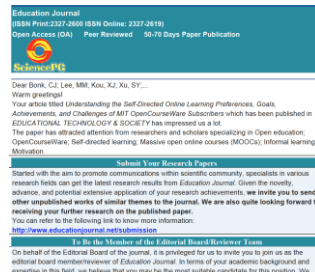


(cited from A.T. Still University library, 2020)

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## Predatory Journals/ Publishers

### Examples of spam emails to attract potential authors



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### How to avoid predatory publishing? (Cont.)

- Things to consider
  - ✓ The publisher's reputation
  - ✓ Is the journal indexed?
    - See if you can find the journal in major research databases, such as the Web of Science
  - ✓ Is the editorial and peer review processes transparent?
  - ✓ Are the costs associated with publishing clear?
    - Credible journals do not ask for a submission fee
  - ✓ Does the email contain many typos?
  - ✓ Are the journal's publisher or staff contact details (i.e., website, postal address, working phone number) acknowledged in the email?

(APA, 2006; Clark, 2015; Leonard et al., 2021)

95

## Selecting a Journal

(Feng-Ru Sheu, Kent State University, 2018)

### Be Aware Predatory Journals!

- Criteria to check the journal
  - Do you or your colleagues know the journal?
  - Can you easily identify and contact the publisher?
  - Is the journal clear about the type of peer review it uses?
  - Are articles indexed in services that you use?
  - Is it clear what fees will be charged?
  - Do you recognize the editorial board?
  - Is the Publisher a member of a recognized industry initiative?



Access the checklist in detail at <http://thinkchecksubmit.org/check/>

96

## Predatory Journals/ Publishers

(Feng-Ru Sheu, Kent State University, 2018)

### Be Aware of Predatory Journals/Publishers!

- Characteristics
  - The journal asks for a *submission* fee
  - **Promises of fast peer review and fast publication**
  - Spam emails to attract potential authors
  - **Small size of editorial board or not indicated clearly**
  - Newness and the quantity: a very new journal that consists of a high quantity of articles in one issue
  - Inconsistencies in the scope and the content or journal title and contact address

(Beager, 2017; Prater, 2018)

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## Artificial Intelligence (AI) and Writing

### • AI-assisted technologies

- Large Language Models (LLMs), Chatbots, and image creators, such as ChatGPT

### • Ethics guidelines about AI-assisted technologies

- **AI-assisted tools should not be listed as authors or co-authors (because they cannot take responsibility for what it has produced)**
- Authors should report the use of AI-assisted tools for content creation in cover letters, acknowledge, or methods sections
- Editors and reviewers should note any use of AI-assisted tools to generate reviews and correspondence

(Elsevier, 2023; JAMA network, 2023; Sage, 2023; Science, 2023; WAME, 2023)

98

## Artificial Intelligence (AI) and Writing (Cont.)

### • The use of AI-assisted technologies

Should	Shouldn't
<ul style="list-style-type: none"> <li>• Used to improve readability and language of the work through word-processing tasks (i.e., <b>grammar-checking and word-processing</b>)</li> <li>• Under human oversight and control</li> <li>• <b>All AI-generated work should reviewed and edited carefully</b></li> </ul>	<ul style="list-style-type: none"> <li>• To create or alter images in submitted work (with exception*)</li> <li>• <b>Format references or summarize complex information without checking its accuracy</b></li> </ul>

(Elsevier, 2023; JAMA network, 2023; Sage, 2023; Science, 2023; WAME, 2023)

99

## Ethics and Citation

### • Ethnic Risks

- In writing
  - Distribute misleading or incorrect information in the scholarly literature
  - Hinder creativity and differentiation in writing styles
- In peer-review process
  - Confidentiality breach issue
  - Copyright issue

### • Citation

- **Follow author guidelines to assert no plagiarism in their work, including in text and images produced by the AI.**
- Authors must ensure appropriate attribution of all quoted material, including full citations.

(COPE, 2023; Elsevier, 2023; KMAE, 2023; JAMA, 2023; Sage, 2023; Science, 2023)

100

## References

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101

### • Comments:

Feng-Ru Sheu [fsheu@kent.edu](mailto:fsheu@kent.edu)  
Associate professor, Instructional Design librarian



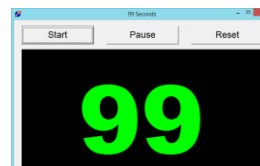
102



103

## 99 Seconds Activity #5

Commit to 1 to 2 things...than take the plunge and share them with your next chair neighbor.



104

## Part #5. Time Out for Early Career Writing Advice



105



Insights and Advice on Getting Published from a New Faculty's Perspective

**Writing Tips and Insights**

106

## Writing Difficulties and Challenges of an Early Career Scholar

1. Time
2. Writing habits
3. Resources
4. Local/Global Support
5. Starter text
6. Reputation
7. Connections
8. Journal awareness
9. Energy/Stamina
10. Service/Teaching duties



107

## Meina Zhu: An Early Career Perspective



1. Goals
2. Strategic Plans
3. Reflection
4. Collaborators
5. Professional Development
6. Research focus

108



## 1. Writing Goals



109

## 2. Strategic Plans



110

## 3. Reflection on Writing



111

## Ten Journal Published In (more difficult ones at the bottom)

1. Open Praxis
2. Contemporary Educational Technology
3. TechTrends
4. Turkish Online Journal of Distance Education
5. Online Learning
6. Distance Education
7. Educational Technology Research and Development
8. Education and Information Technologies
9. Journal of Computing in Higher Education
10. British Journal of Educational Technology

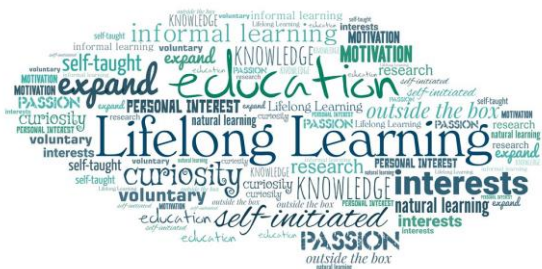
112

## 4. Writing Collaborators



113

## 5. Professional Development



114

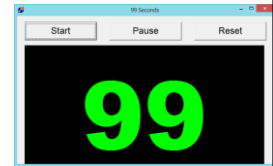
## 6. Research Directions



115

## 99 Seconds Activity #6

What early career writing tips do you agree with?  
What else would you add?



116

## Break Time



117

## Part #6. Time Out for Senior Writing and Publishing Advice



118

## Sometimes There's a Hot Streak:




119

## Curt Bonk and Meina Zhu: Reflections on the Hot Streak 10 General Factors




1. Persistence and grit.
2. Sense of now. Focus on the moment.
3. Do things one at a time.
4. Assemble best team for you. There are many smart and kind people out there to partner with.
5. Everyone has clear role.
6. Create comfort with the people and your writing space.
7. Intense and relaxed planning.
8. Explore possible journals and commit.
9. Set bold and audacious goals.
10. Revel in good luck. Do not sulk if bad luck.

120




## Curt Bonk and Meina Zhu: Reflections on the Hot Streak 10 Specific Factors

1. Plan your schedule—long view of 3-5 years!
2. Calendar view—6 monthly calendars!
3. Planner view—look at weeks, months, and years.
4. Notes in pocket view.
5. Timeline views.
6. Do move a month ahead without reflecting back.
7. Constantly track progress.
8. Discuss progress with others.
9. Be willing to say "yes." Be very willing to say "no."
10. Recheck list. Recheck goals.



121



## Curt Bonk: Hot streaks are loaded with "sometimes"

power thesaurus

### Synonyms for Sometimes

from time to time   occasionally   now and then

at times   every so often

122

## 1. Sometimes It Takes a While to Publish...

ADDRESSING LEARNER CULTURAL DIVERSITY IN  
MOOC DESIGN AND DELIVERY:  
STRATEGIES AND PRACTICES OF EXPERTS

**Dr. Meina ZHU**  
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Learning Design and Technology, Wayne State University  
Detroit, USA

**Najia SABIR**  
ORCID: 0000-0002-2189-8136  
Instructional Systems Technology Department, Indiana University  
Bloomington, USA

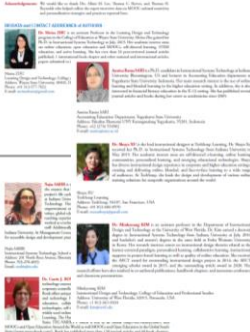
**Dr. Curtis J. BONK**  
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Instructional Design and Technology, University of West Florida  
Pensacola, USA

Received: 07/08/2020   Accepted: 05/11/2020



123

## 2. Sometimes it is Quicker than Expected..

*Self-directed learning in MOOCs: exploring  
the relationships among motivation, self-  
monitoring, and self-management*

**Meina Zhu, Curtis J. Bonk & Min Young Doo**

**ONLINE FIRST**

Educational Technology Research  
and Development  
A bi-monthly publication of  
the Association for Educational  
Communications & Technology  
ISSN 1042-1629  
Education Tech Research Dev  
DOI: 10.1080/10421629.2019.1600365

124

## 3. Sometimes it's both (fast and slow)...

*Exploring instructors' perspectives,  
practices, and perceived support needs  
and barriers related to the gamification of  
MOOCs*

**Yunjo An, Meina Zhu, Curtis J. Bonk &  
Lin Lin**

**ONLINE FIRST**

Journal of Computing in Higher  
Education  
Research & Integration of Instructional  
Technology  
ISSN 1042-1726  
J Comput High Educ  
DOI: 10.1080/15228-020-09256-w



125

## 4. Sometimes you have to try SSCI...

Distance Education

ISSN: 0158-7919 (Print) 1475-0198 (Online) journal homepage: <https://www.sandfordonline.com/doi/ed42>



Exploring presence in online learning through  
three forms of computer-mediated discourse  
analysis

Meina Zhu, Susan C. Herring & Curtis J. Bonk

To cite this article: Meina Zhu, Susan C. Herring & Curtis J. Bonk (2018): Exploring presence in  
online learning through three forms of computer-mediated discourse analysis, Distance Education,  
DOI: 10.1080/01587919.2019.1600365

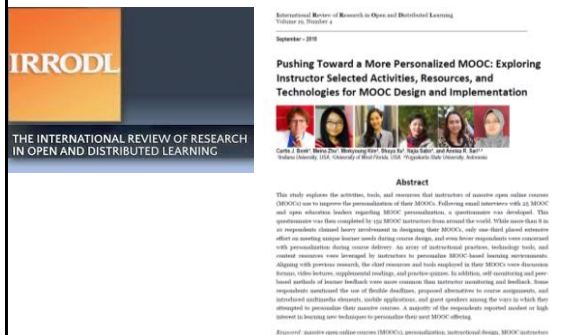
To link to this article: <https://doi.org/10.1080/01587919.2019.1600365>

Published online: 01 May 2019.

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## 5. Sometimes you go for the best exposure...



127

## 6. Sometimes they prefer quantitative data...



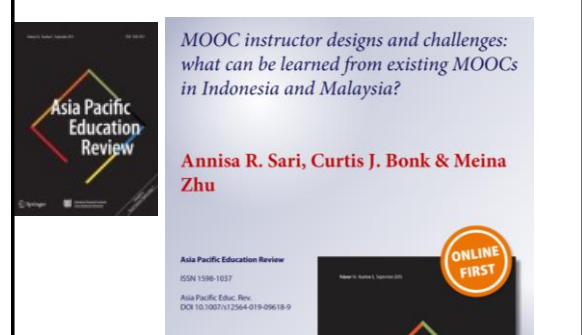
128

## 7. Sometimes they prefer qualitative data...



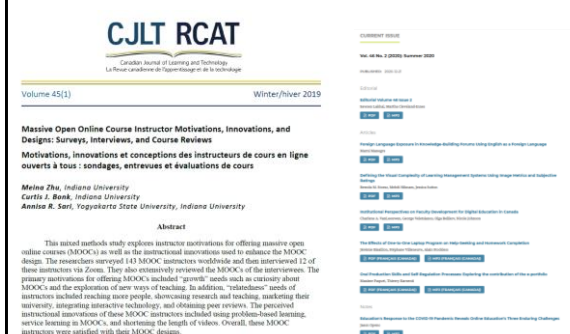
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## 8. Sometimes you need to be patient...



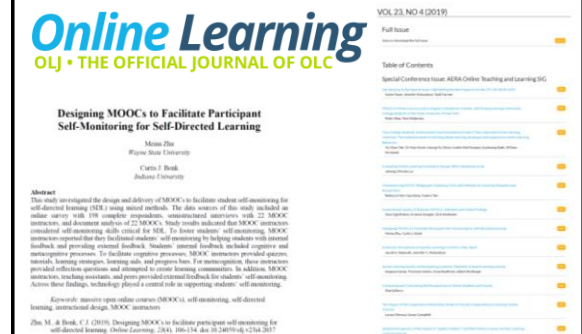
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## 9. Sometimes you need to go to Canada...



131

## 10. Sometimes there's a secret entrance...



132

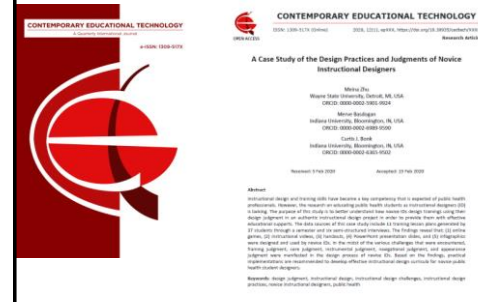


## 11. Sometimes you have to contact the editor...



133

## 12. Sometimes you have to send to an easier journal...



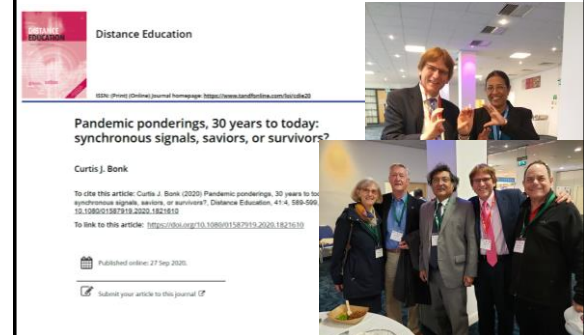
134

## 13. Sometimes you're just selected...



135

## 14. Sometimes you're invited...



136

## 15. Sometimes you try TechTrends...



137

## 16. Sometimes you're part of big a team who you don't know...



138

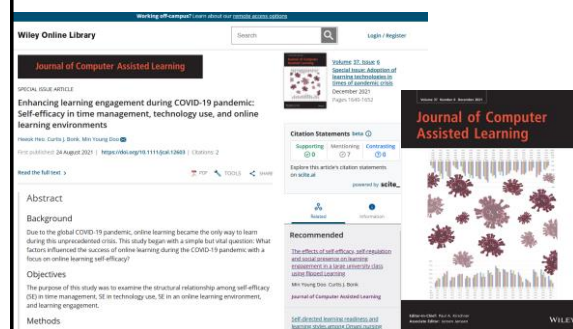


## 17. Sometimes it gets published at the last minute...



139

## 18. Sometimes your data fits the issue...



140

## 19. Sometimes you have to make a suggestion...



141

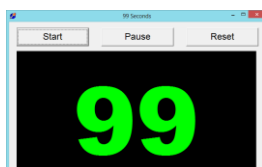
## 20. Sometimes the paper is expected after an invited talk or keynote...



142

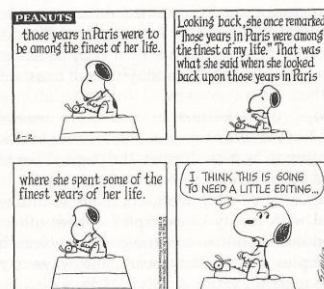
## 99 Seconds Activity #7

What is your plan for your hot streak. Turn to someone next to you and discuss it.



143

## Part #7. Time Out for Some Writing Space Advice



144

## Writing Space #1: Meina Zhu, Wayne State University



My room is my writing space when it is dark outside.



145

## Writing Tools: Meina Zhu

My collaborative tools are:

- (1) Google Drive
- (2) One Drive
- (3) Mendeley



146

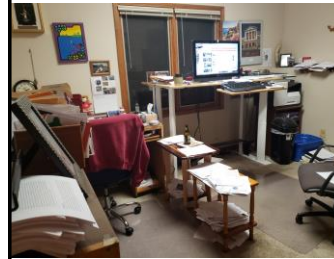
## Plans and Goals: Meina Zhu

- Five year plans
- One year plan
- Two months plan
- Weekly plan
- Daily to do



147

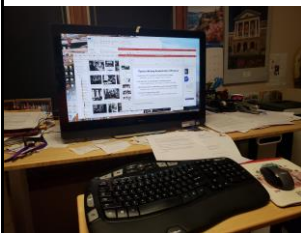
## Writing Space: Curt Bonk Before Cleaning



My office. I save interesting articles to later reference in papers and books.

148

## Writing Space Curt Bonk, Indiana University



I having standing desk...power it up and down via hydraulics. And my office looks out into a forest.

149

## Writing Space



One of my biggest challenges is my tendency to burn through keyboards!

150

### Writing Space: Curt Bonk After Cleaning



151

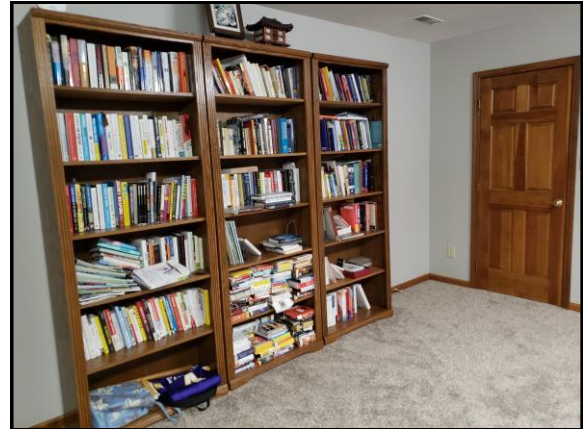


152

### Writing Space: Curt Bonk After Cleaning



153



154



155

### Plans and Goals: Curt Bonk

How do you schedule your writing? How far in advance do you plan your writing? How do you prioritize your writing? How do you visualize your writing? Do you use a timeline or a planner? Do you have advice for developing a writing plan?

1. **Plan:** I save days for writing in my paper planner.
2. **Focus:** I say no to things that don't fit my writing plans.
3. **Track:** I note projects in process and completed in my daily Dalia Lama quote of the day.
4. **Monitor:** I look at articles I have in review, in revision, and in press in my CV all the time.
5. **Be Responsive:** I respond to co-writer requests.
6. **Goals:** Put writing plans in annual report.



156

## Writing Tips: Curt Bonk

Anything special that you do?

My top 10 key writing tips:

1. Create a "Work" file on your desktop.
2. **Save screen shots, dates, and URLs of articles.**
3. Create "Articles to read" folder on your desktop.
4. Listen to audiobooks for writing ideas.
5. Watch movies & look for educational issues and ideas.
6. **Always save documents at least twice.**
7. **Send draft of document to yourself on email...restart anywhere.**
8. Ask friends to read second or third draft.
9. Save articles published by year.
10. Keep drafts of articles in special files.



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## 10 More Writing Tips: Curt Bonk

Anything special that you do?

My top 20 key writing tips:

11. **The Collins thesaurus.**
12. Look for historical info online (e.g., Wikipedia and other).
13. Relocate to another room to edit document (i.e., kitchen table).
14. **Sometimes sit. Sometimes stand.**
15. Print out articles that you read parts of online.
16. Review paper piles on my pool table before you write.
17. Find info and URLs in previous talk slides.
18. **Almost be more optimistic than pessimistic.**
19. Work when your friends and family are sleeping.
20. **Wherever you are is your writing space.**



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## Writing Tools: Curt Bonk

What particular writing tools do you use? How have they changed over time? What about tools for collaboration?

My top 10 key writing tools:

1. Keyboard—buy special letter keys
2. Microsoft Word
3. Google Search (I hate Bing)
4. Email. And forward email to self.
5. TravelinEdMan blog
6. Dropbox
7. Zoom (or Skype for team meetings)
8. Blue pens and lots of paper
9. My monster syllabus (R678)
10. FutureMe: Write a letter to yourself in the future:  
<https://www.futureme.org/>



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## Habits/Rituals/Inspiration: Writing

How do approach your writing tasks? Any rituals that you use and recommend for inspiration? Anything that really works for you?

1. **Save writing ideas on slips of paper and look back at them.**
2. **Talk about your ideas.**
3. **Save starter text.**
4. **Clear email and to-do list.**
5. **Create checklist of plans.**



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## Habits/Rituals/Inspiration: Food

How do approach your writing tasks? Any rituals that you use and recommend for inspiration? Anything that really works for you?

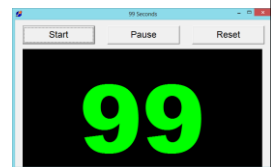
1. **Start with a vitamin or health drink.**
2. **Grab plate of berries and celery.**
3. **Then perhaps tea or coffee.**
4. **End with a health drink.**
5. **Dilly bars are good after dinner.**



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## 99 Seconds Activity #8

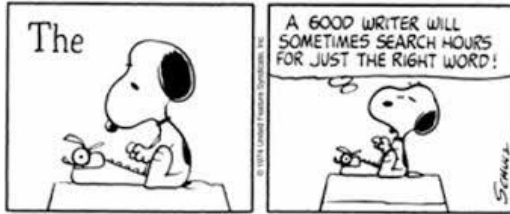
Describe your writing space now to someone next to you. And then describe your perfect writing space.



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## Part #8. Time Out for Curt's Additional Writing Advice



163

## The Top 20 Writing Tips



164

## 1. Mark Writing Days in Planner



165

## 2. Maintain a List and Network of Potential Research and Writing Collaborators



166

## Sidenote: Find Good People to Work With...Life is Short—Avoid Egomaniacs and People Who Lie



167

## 3. Draft a Timeline or Multiple Timelines with Flexible Goals



A tracking system for the production of manuscripts

Stage of Development

Ideas and planning	Data collection and analyses	First draft of manuscript	Share manuscript for feedback	Draft revised and completed	Submitted for review
→	→	→	→	→	Paper 1
→	→	→	→	→	Paper 2
→	→	→	→	→	Paper 3
→	→	→	→	→	Paper 4
→	→	→	→	→	Paper 5
→	→	→	→	→	Paper 6

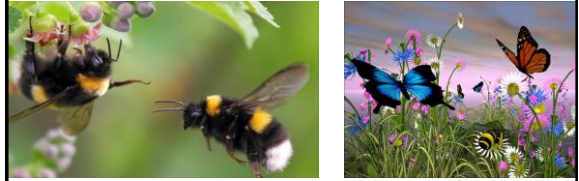
168

#### 4. Think Ahead About the Publishing Potential of Each Project



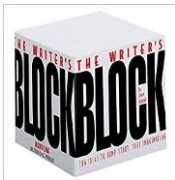
169

#### 5. Be a Bumblebee and Butterfly Project



170

#### 6. Find, Save, and Use Starter Text (overcomes writer's block)



171

#### 7. Always Scan the Reference Sections of Other Articles to See What Journals are Popular



172

#### 8. Avoid High Quality (i.e., SSCI) Journal Fixations



173

#### 9. Be Second or Third Author Sometimes to Spread Limited Resources



174

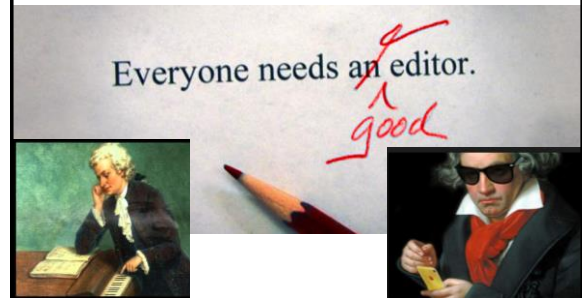


## 10. If Need Summer Money, Teach Short Term or Intensive Courses

Intensive Courses  
Click Here

175

## 11. Edit Your Papers a Lot! (Mozartian vs. Beethovenian)



176

**October 1, 2018**

### 6 Tips to Shape Up Your Writing

Two-Minute Tips: Short videos to help you excel in the academic workplace  
Fernanda Zamudio-Suaréz, The Chronicle of Higher Education  
<https://www.chronicle.com/article/6-Tips-to-Shape-Up-Your/244281?cid=cp221>  
<https://www.chronicle.com/specialreport/Two-Minute-Tips/221>

1. Writing is an exercise (write!).
2. Set goals based on output not input (e.g., 3 pages double-spaced).
3. Find a voice (don't just focus on getting published).
4. Give yourself time (not deadlines).
5. Pick a puzzle (your writing is an answer to that puzzle).
6. Edit your work (over and over and over again...just like Beethoven).

6 Tips to Shape Up Your Writing



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## 12. Organize Conference Symposia Which Can Lead to Special Journal Issues and Books



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## 13. Sponsor Visiting Scholars to Work with You; They Often Have Writing Plans



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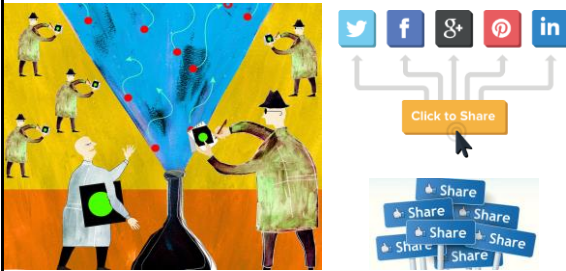
## 14. Try to Submit or Publish Your Paper Before the Conference



180



## 19. Share Your Publication Efforts (e.g., Twitter, Facebook, LinkedIn, email, ResearchGate, Academia.edu, etc.)



187

## 20. Celebrate Your Writing Accomplishments with Friends



188

**You never know where you'll be celebrating  
your writing accomplishments...  
Even at a wedding of your nephew!**



189

**Just don't celebrate too much!**



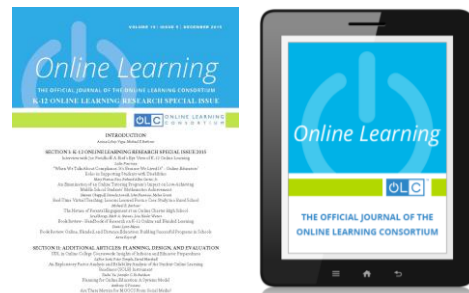
190

## Bonus #1. Be Careful Committing to Other People's Projects (OPP)



191

## Bonus #2. Look for Special Issues that You Might Contribute To



192



### Bonus #3. Save Research Articles for a Rainy Day (file folders on different topics)



193

### Bonus #4. Treat Graduate Students as Colleagues (hec, treat everyone as a colleague)



194

### Bonus #5. Find a Mentor and Ask Senior People for Advice



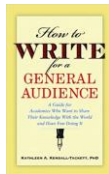
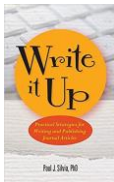
195

### Bonus #6. Form a Writing Group



196

### Bonus #7. Write for the General Public



Writing for Peers vs. the Public: When Academic Writing Falls Short

Writing for non-academics requires a different set of tools and approaches than for scholarly writing, but the payoff is worth it, writes Diana Brizzolati.

By Diana Brizzolati | March 25, 2019

197

### Bonus #8. Keep a Notebook of What Thinking



198

### Bonus #9. Engage in Free Writing



199

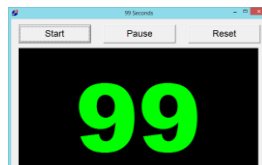
### Bonus #10. Read Everyday!



200

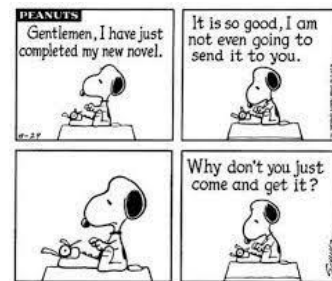
### 99 Seconds Activity #9

With your next chair neighbor discuss 1 to 2 writing dilemmas currently facing.



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### Part #9. Time Out for Motivational Writing Advice



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**February 18, 2021**

#### What Do Professors Do During a Writing Session?

Christine Tulley, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/article/2021/02/18/how-ask-student-scholarly-writing-when-motivated-and-motivated-when-not>

What if do not feel like writing:

- Tell yourself you will only write for 5 minutes
- Reward yourself such as with social media
- **Save small task for low-motivation occasions**
- Take a picture of ideas on a whiteboard
- Buy standing or cycling desks
- Walk around campus
- Have a free pass for no writing once per month
- **Leave document open all day and write in short bursts**
- Hire a writing coach or use writing accountability services

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**February 18, 2021**

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Christine Tulley, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/article/2021/02/18/how-ask-student-scholarly-writing-when-motivated-and-motivated-when-not>

Easing in period:

- Notes on post-its
- **Brackets in draft**
- Trello board
- **Read writing from previous session and start where left off**
- Highlight sections for more intense work
- Review reviewer and co-author comments



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**February 18, 2021**

### What Do Professors Do During a Writing Session? Christine Tulley, Inside Higher Ed

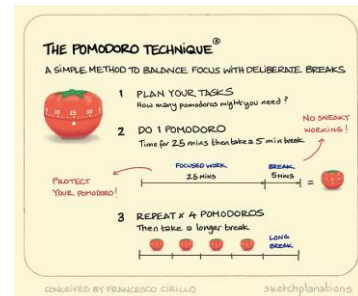
<https://www.insidehighered.com/advice/2021/02/18/how-get-student-achieve-writing-steps-motivated-and-move-toward-finished-product>

#### How move the piece:

- Word count goals such as 750 words/day, write 2 pages, or revise 5 pages
- Use pomodoro technique
- Set a timer
- Have specific goals like "rewrite methodology"
- Use goal setting tools like Prolifiko (productivity coaching for a more productive and stress free lifestyle; <https://prolifiko.com/>)
- Build deadlines for writing
- Participate in a writing group or share revisions each Monday in Google Doc

205

The Pomodoro Technique is a time management system that encourages people to work with the time they have—rather than against it. Using this method, you break your workday into 25-minute chunks separated by five-minute breaks. These intervals are referred to as pomodoros.



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**February 18, 2021**

### What Do Professors Do During a Writing Session? Christine Tulley, Inside Higher Ed

<https://www.insidehighered.com/advice/2021/02/18/how-get-student-achieve-writing-steps-motivated-and-move-toward-finished-product>

#### THE POMODORO TECHNIQUE



207

**September 1, 2020**

### 8 Motivational Tips for Dissertation Writing Elisa Modolo, Inside Higher Ed

<https://www.insidehighered.com/advice/2020/09/01/advice-how-get-stay-motivated-write-your-dissertation-option>

#### Motivational Post-its/Slogans in Room:

1. Start with one (line/page). ...
2. Obsessing is not progressing. ...
3. Finished is better than perfect....
4. Interruptions happen. ...
5. Work backward. ...
6. The most you can do is your best. ...
7. Celebrate your accomplishments. ...
8. Why do you like it?



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**September 1, 2020**

### 8 Motivational Tips for Dissertation Writing Elisa Modolo, Inside Higher Ed

<https://www.insidehighered.com/advice/2020/09/01/advice-how-get-stay-motivated-write-your-dissertation-option>

#### Motivational Post-its/Slogans in Room:

1. Start with one (line/page). ... One is better than zero! Break down the work into manageable chunks.

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**September 1, 2020**

### 8 Motivational Tips for Dissertation Writing Elisa Modolo, Inside Higher Ed

<https://www.insidehighered.com/advice/2020/09/01/advice-how-get-stay-motivated-write-your-dissertation-option>

#### Motivational Post-its/Slogans in Room:

2. Obsessing is not progressing. ... Leave a "timed obsession" period (brief) for sweating the details. After that let it go. Send.

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**September 1, 2020**  
**8 Motivational Tips for Dissertation Writing**  
 Elisa Modolo, Inside Higher Ed

<https://www.insidehighered.com/advice/2020/09/01/advice-how-get-and-stay-motivated-write-your-dissertation-opsion>

**Motivational Post-its/Slogans in Room:**

**3. Finished is better than perfect.**

Get the thing done, instead of refining small details. Forget about making or a book for now.

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 Elisa Modolo, Inside Higher Ed

<https://www.insidehighered.com/advice/2020/09/01/advice-how-get-and-stay-motivated-write-your-dissertation-opsion>

**Motivational Post-its/Slogans in Room:**

**4. Interruptions happen.** ... Some days you will exceed your writing goals and other days you will not reach them. Constantly be open to adjusting your schedule.

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**September 1, 2020**  
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<https://www.insidehighered.com/advice/2020/09/01/advice-how-get-and-stay-motivated-write-your-dissertation-opsion>

**Motivational Post-its/Slogans in Room:**

**5. Work backward.** ... Write your introduction at the end (or sketch it out at the beginning and flesh it out at the end).

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**Motivational Post-its/Slogans in Room:**

**6. The most you can do is your best.**  
 ... Give it your best shot and be at peace with yourself.

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**Motivational Post-its/Slogans in Room:**

**7. Celebrate your accomplishments.** ... Take a day off to destress and pamper. Buy yourself a treat or favorite tea or latte and take a walk outside. Recognizing that you are making progress is a reward in and of itself.

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<https://www.insidehighered.com/advice/2020/09/01/advice-how-get-and-stay-motivated-write-your-dissertation-opsion>

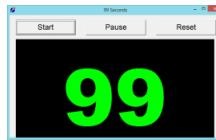
**Motivational Post-its/Slogans in Room:**

**8. Why do you like it?** ....If you get stuck, focus on the part that you enjoy the most. Perhaps start writing the chapter from the portion of it that speaks to you. Ask yourself: What are you looking forward to writing or working on? Why are you pursuing this? What is the ultimate goal?

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## 99 Seconds Activity #10

What are your commitments for the next month, 6 months, and year?



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## Part #10. Time Out for Commitments to Future Writing



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## What will you do...?



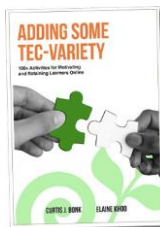
219

## Preplan the Celebration



220

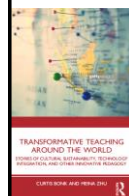
Share with Neighbor or Chat  
Window Sharing:  
Three Words from this Session...?  
e.g., "I am happy!" and...  
"minions are happy!"



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## Concerns? Comments? Commitments?

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Feng-Ru Sheu, Kent State University, [fsheu@kent.edu](mailto:fsheu@kent.edu)  
Slides: <http://www.trainingshare.com>



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