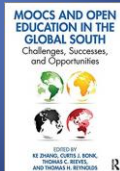


## We're All in for a Transformation: MOOCs and Open Education in the Global South

Curtis J. Bonk, Professor, Indiana University  
cjbonk@Indiana.edu, <http://curtbonk.com/>

### The Global South

Antonia Perez Briner (Editor)  
DOI: 10.1017/9781108888888

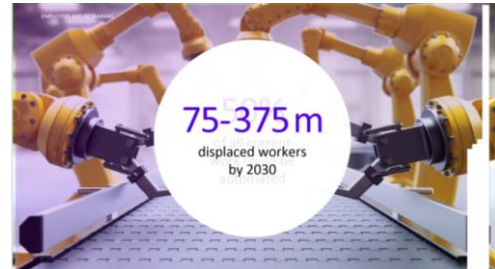


1

September 10, 2019

## The Future of Learning, Transforming Access

Simon Nelson, CEO, FutureLearn, PCF9 Conference, Edinburgh, Scotland  
And the threat of AI and automation is very real. A 2017 report by McKinsey found that half of all current work activities could be automated, using technology that already exists, and that by 2030 anywhere from 75 million to 375 million workers worldwide will be displaced from their old jobs and require retraining.



2

September 10, 2019

## The Future of Learning, Transforming Access

Simon Nelson, CEO, FutureLearn, PCF9 Conference, Edinburgh, Scotland

GLOBAL SKILLS CHALLENGE

### Jobs landscape: 2022



Source: Future of Jobs Report 2018, World Economic Forum

3

July 30, 2020

## Disruptive Ecology: The New Normal of Education in Post COVID-19



4

March 3, 2020

## Keep Teaching, Indiana University

<https://keepteaching.iu.edu/strategies/index.html>

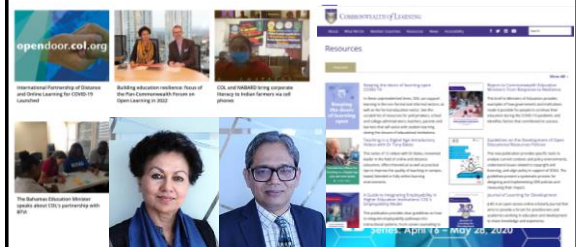


5

March 19, 2020

## COL announces a series of webinars on online learning

<https://www.col.org/news/news/col-announces-series-webinars-online-learning>



6

**May 27, 2020**

Webinar by Curt Bonk and Meina Zhu on "Research Issues and Findings of MOOCs: Leading to Better Design Practices" for the Commonwealth of Learning (COL)  
<https://youtu.be/kmsWZi3vyrq>



7

**March 21, 2020****Silver Lining for Learning**

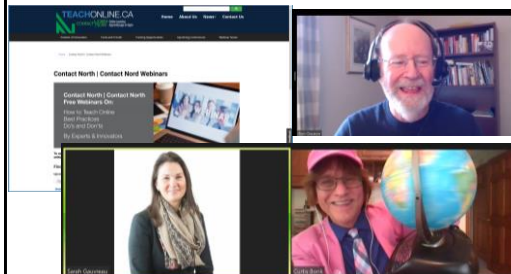
<https://silverliningforlearning.org/>  
<https://www.youtube.com/channel/UC9XEsh89qrIpmVpQt-aa/live>



8

**June 3, 2020****Contact North | Contact Nord Webinars**

<https://teachonline.ca/webinars>  
 June 29, 2020 Contact North Webinar, Curt Bonk, IU, How to Motivate and Retain Learners Online  
<https://youtu.be/1uMc7p002to>

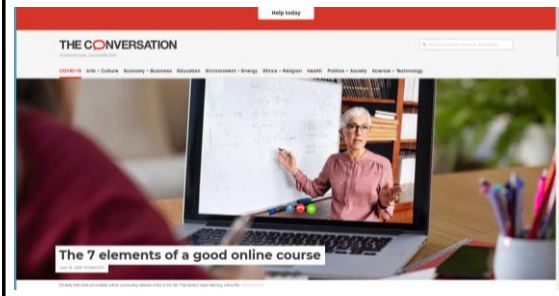


9

**June 12, 2020****The 7 elements of a good online course**

George Veletsianos, The Conversation

<https://theconversation.com/the-7-elements-of-a-good-online-course-139736>



10

**June 23, 2020****Turns Out You Can Build Community in a Zoom Classroom**

Rachel Toor, The Chronicle of Higher Education  
<https://www.chronicle.com/article/Turns-Out-You-Can-Build/249038>



11

**July 8, 2020****Yes, Your Zoom Teaching Can Be First-Rate**

Stephen Hersh, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/article/2020/07/08/zoom-teaching-first-rate>

**Yes, Your Zoom Teaching Can Be First-Rate**

12

**April 14, 2020**  
**900-Strong Singapore Virtual Choir sings Home (Dick Lee)**  
<https://www.youtube.com/watch?v=-psK61cafiE&feature=youtu.be>  
 4:33 (video): <http://curtbonk.com/strong.html>




13

# MOOC Trends and Recent Data



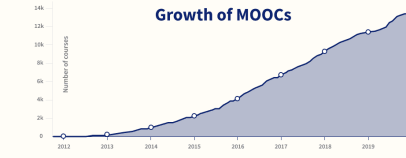
14

## MOOCs Stats

**December 17, 2019**  
**A Review of MOOC Stats and Trends in 2019**  
 Dhawal Shah, Class Central  
<https://www.classcentral.com/report/moocs-stats-and-trends-2019/>

CLASS CENTRAL

**Growth of MOOCs**



By the Numbers: MOOCs in 2019  
 Statistics do not include China

15

## MOOCs Stats

**Year of MOOC-based Degrees: A Review of MOOC Stats and Trends in 2018,** Dhawal Shah, Class Central--January 6, 2019

CLASS CENTRAL

**101M** Students  
**900+** Universities  
**11.4k** Courses

By the Numbers: MOOCs in 2018

16

## MOOCs Stats

**December 17, 2019**  
**A Review of MOOC Stats and Trends in 2019**  
 Dhawal Shah, Class Central  
<https://www.classcentral.com/report/moocs-stats-and-trends-2019/>

Here's how the top-5 MOOC providers currently look in terms of users and offerings:

	Learners	Courses	Microcredentials	Degrees
Coursera	45 million	3,800	420	16
edX	24 million	2,640	292	10
Udacity	11.5 million	200	40	1
FutureLearn <sup>2,4</sup>	10 million	880	49	23
Swayam <sup>3,5</sup>	10 million	1,000	0	0

That is why I called the rise of online degrees the second season of MOOCs, and 2018, the year of MOOC-based degrees.



	2017	2018	2019
Courses	4	11	16
edX	1	9	10
FutureLearn	4	18	23
Udacity	1	1	1
Total	10	39 (1-20)	50 (1-23)

But in 2019, the hype seems to have subsided; only 11 online degrees were announced this year. The total number of MOOC-based degrees has now grown to 50.

17

**May 26, 2020**  
**Remember the MOOCs?**  
**After Near-Death, They're Booming**  
 Steven Lohr, The New York Times  
<https://www.nytimes.com/2020/05/26/technology/moocs-online-learning.html>

*Remember the MOOCs? After Near-Death, They're Booming*  
 The growing online learning movement offers hard-earned lessons for other educational ideas deemed risky and obsolete.

Coursera added 10 million new users from mid-March to mid-May. Credit...Jessica Chou for The New York Times

18

## December 16, 2019 2020 Impact Report, edX

<https://www.edx.org/sites/default/files/2020-impact-report.pdf>



19

**April 30, 2020**

**New Udemy Report Shows Surge in Global Online Ed in Response to COVID-19**  
*People around the world are learning how to work from home and stay productive as the Future of Work arrives*

**Businesswire:** <https://www.businesswire.com/news/home/2020043005243/en/>

Highest Enrollment Surges by Country Since Shelter in Place



20

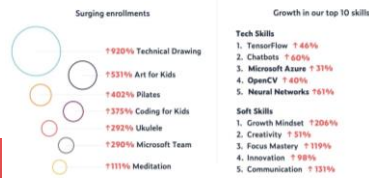
**April 30, 2020**

**New Udemy Report Shows Surge in Global Online Education in Response to COVID-19**

There has been an immense surge in enrollments in courses related to Telecommuting (21,598% increase) and Virtual Teams (1,523%), as well as Decision Making (277%), Self Discipline (237%), and Stress Management (235%).

<https://www.businesswire.com/news/home/2020043005243/en/>

Udemy Topic Enrollment Trends



21

**April 30, 2020**

**New Udemy Report Shows Surge in Global Online Education in Response to COVID-19**  
**Businesswire**

<https://www.businesswire.com/news/home/2020043005243/en/>

Categories with the highest surge in new courses include Office Productivity (159% increase), Health and Fitness (84%), IT & Software (77%), and Personal Development (61%).



22

**April 30, 2020**

**New Udemy Report Shows Surge in Global Online Education in Response to COVID-19**

Strong global growth in top-ranking professional skills includes Neural Networks (61% increase), Communication Skills (131%), and Growth Mindset (206%). Passion topics like Pilates (402% increase), Technical Drawing (920%), and Ukulele (292%), have surged as well.

<https://www.businesswire.com/news/home/2020043005243/en/>

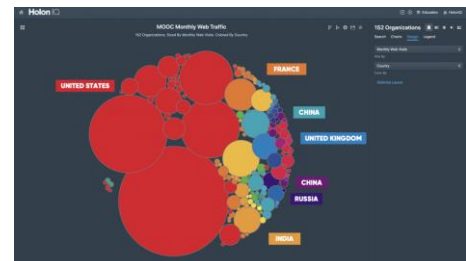
1. 425% increase in enrollments for consumers
2. 55% increase in course creation by instructors
3. 80% increase in usage from businesses and governments
4. 130% growth in enrollments in the U.S., 200% in India, 320% in Italy, and 280% in Spain.
5. People in India are learning Business Fundamentals (281%) and Communication Skills (606%)
6. Italians are taking courses on Guitar (431%), Copywriting (418%), and Photoshop (347%)
7. The Spanish are taking Piano (466%) and focused on Investing (262%)

23

**June 26, 2020 (HolonIQ)**

2.5x Global MOOC Web Traffic: MOOC's digital reach just grew 2.5x, up 300 million monthly visits globally, as isolated learners seek immediate solutions to their knowledge and skills needs amid a rapidly-evolving work landscape.

<https://www.holoniq.com/notes/global-mooc-web-traffic-benchmarks/>  
Is there another form of learning where so many people have deliberately chosen to come to learn in one month in the history of the world?



24



**March 25, 2020 (2.8 million enrolled)**

**Use Video Lectures of Experts  
A housebound world finds solace in Yale's  
'Science of Well Being' course**

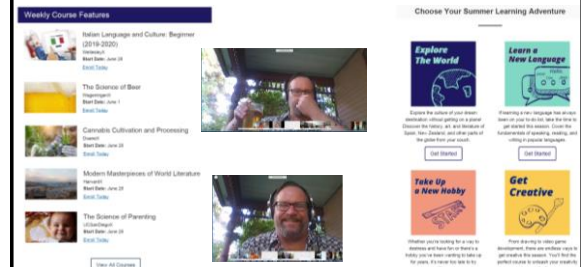
Bill Hathaway, YaleNews  
Laurie Santos teaches "Psychology and the Good Life," the precursor to her popular Coursera course, at Woolsey Hall in 2018.  
Video: 2:37: <http://curtbonk.com/yalenews.html>  
<https://news.yale.edu/2020/03/25/housebound-world-finds-solace-yales-science-well-being-course>  
In just the past month, more than 600,000 people in an increasingly housebound world have signed up for Yale's free online course "The Science of Well Being," originally taught on campus in the spring of 2018 by Yale psychology professor Laurie Santos.



25

**June 28, 2020**

From: edX <[news@edx.org](mailto:news@edx.org)>  
Sent: Sunday, June 28, 2020 10:04 AM  
To: Bonk, Curtis Jay <[cjbbonk@indiana.edu](mailto:cjbbonk@indiana.edu)>  
Subject: There's a summer learning adventure for everyone  
(Beer Matters, June 3, 2020, Karl Brown, UW-W)

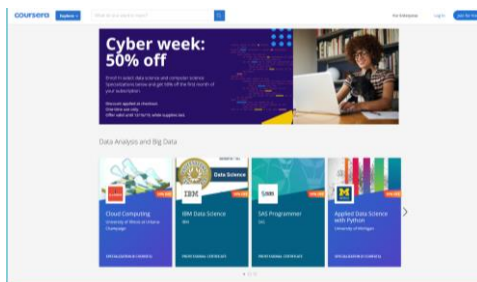


26

**MOOCs Cyber Week Discounts...**

**December 15, 2019**

Coursera <[no-reply@m.mail.coursera.org](mailto:no-reply@m.mail.coursera.org)>  
Ends TOMORROW: 50% off top tech Specializations



27

**MOOCs in Wedding Announcements**

**September 26, 2018**

**The Future of Professional Credentialing ... in  
an Engagement Announcement**

Joshua Kim, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/innovation/learning/2018/09/26/professional-credentialing-engagement>

The future bride graduated from the University of Vermont with a bachelor's degree in anthropology and is currently pursuing a master's degree in public health. She is employed as a care navigator with Apple.

The future groom graduated from Worcester Polytechnic Institute with a bachelor's degree in mechanical engineering and is currently pursuing a master's degree in mechanical engineering. He has been accepted in the Harvard Business HBX CORE program and plans to start in November. He is currently working as a technical program manager at Apple.

They are planning on a summer wedding in 2020.

INSIDE  
HIGHER  
ED

28

28

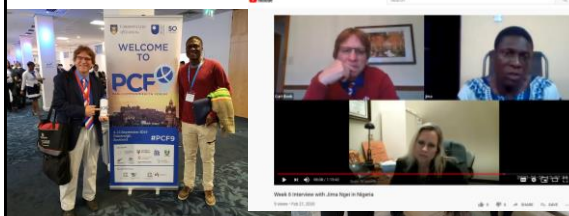
**Hundred+ MOOC Clubs**

**September 11, 2019**

**250 MOOCs and Counting: One Man's Educational  
Journey**, Chronicle of Higher Education

<http://chronicle.com/article/250-MOOCsCounting-One/229397?cid=at>

If the MOOC movement has faded, nobody told Jima Ngeli. Mr. Ngeli, who lives in Port Harcourt, Nigeria, has completed and passed 250.



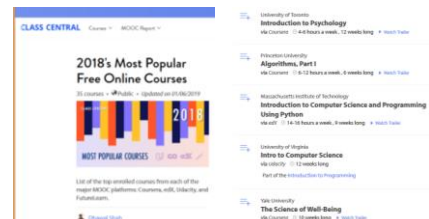
29

**MOOCs Stats**

**2018's Most Popular Free Online Courses, :  
Coursera, edX, Udacity, and FutureLearn.**

Dhawal Shah, Class Central--January 6, 2019

<https://www.class-central.com/list/2018-s-most-popular-free-online-courses-wdtw>



30

30

## MOOCs Stats

### 2018's Most Popular Free Online Courses: Coursera, edX, Udacity, and FutureLearn.

Dhawal Shah, Class Central--January 6, 2019  
<https://www.class-central.com/list/2018-s-most-popular-free-online-courses-wdtww>

<b>English for Career Development</b> via Coursera 11 3 weeks long	<b>Financial Markets</b> via Coursera 11 10-12 hours a week, 7 weeks long
<b>Learn to Program in Java</b> via edX 11 6-10 hours a week, 4 weeks long	<b>Introduction to Cyber Security</b> via FutureLearn 11 3 hours a week, 8 weeks long
<b>Java Programming Basics</b> via Udacity 11 6 weeks long	<b>Introduction to Python: Absolute Beginner</b> via edX 11 2-4 hours a week, 5 weeks long
<b>An Introduction to Screenwriting</b> via FutureLearn 11 2 hours a week, 2 weeks long	<b>Analyzing and Visualizing Data with Excel</b> via edX 11 2-4 hours a week, 8 weeks long
<b>Data Science: R Basics</b> via edX 11 1-2 hours a week, 8 weeks long	<b>IELTS Academic Test Preparation</b> via edX 11 3-5 hours a week, 8 weeks long

31

June 19, 2018

### How Blockbuster MOOCs Could Shape the Future of Teaching

Jeffrey R. Young, EdSurge

<https://www.edsurge.com/news/2018-06-19-how-blockbuster-mooc-could-shape-the-future-of-teaching>

#### Coursera Top 10 Most Popular Courses (over past 12 months)

#### edX Top 10 Most Popular Courses (all time)

Rank	Course Title	Partner College or Organization	Rank	Course Title	Partner College or Organization
1	Machine Learning	Stanford U.	1	Introduction to Computer Science and Programming Using Python	MIT
2	The Science of Well-Being	Yale U.	2	Introduction to Linear Algebra	UCLA Foundation
3	Learning How to Learn	UC San Diego	3	CS61A Introduction to Computer Science	Harvard U.
4	Neural Networks and Deep Learning	DeepLearning.AI	4	Analysing and Visualizing Data with Excel	Microsoft
5	Programming for Everybody (Getting Started With Python)	U. of Michigan	5	IELTS Academic Test Preparation	U. of Sunderland
6	Algorithms, Part I	Princeton U.	6	English Grammar and Style	U. of Sunderland
7	Bitcoin and Cryptocurrency Technologies	Princeton U.	7	The Science of Happiness	U. of Edinburgh
8	Convolutional Neural Networks	DeepLearning.AI	8	IELTS Academic Test Preparation: The Teacher's Guide	Educational Testing Service
9	Sequence Models	DeepLearning.AI	9	The Science of Healthy Thinking	U. of Sunderland
10	Improving Deep Neural Networks	DeepLearning.AI	10	Introduction to Python for Data Science	Microsoft

Source: edX

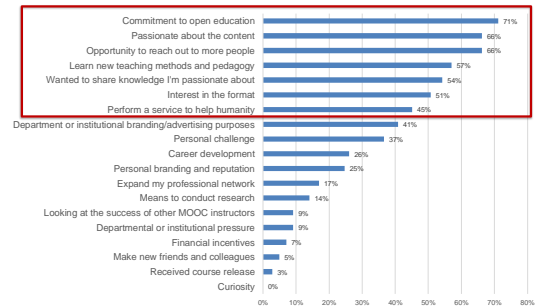
32

## MOOC Research



33

### 1. Motivation for teaching MOOCs



34

34

### 2. Motivation for teaching MOOCs

Types of motivation	Areas	Motivational factors	(N=142)
Intrinsic motivation (86.98%)	Interest in a new learning technology (20.40%)	Interest in the format	72
		Wanting to learn new teaching methods and pedagogy	81
	Desire to provide service to the community and public (21.77%)	Test my ability to teach the masses	24
		Commitment to open education	101
		Perform a service to help humanity	64
		Expand my professional network	24
	Share professional expertise with others (30.53%)	Passionate about the content	94
		Wanted to share knowledge I'm passionate about	77
		Opportunity to reach out to more people	94
	Personal growth and development (14.28%)	Personal challenge	52
Career development		37	
Extrinsic motivation (13.02%)	Financial reasons and research purposes (3.92%)	Personal branding and reputation	35
		Financial incentives	10
	Institutional goals (9.1%)	Course release	4
		Means to conduct research	20
		Department or institutional branding/advertising purposes	58
		Departmental or institutional pressure	13
Train teaching assistants	8		

35

35

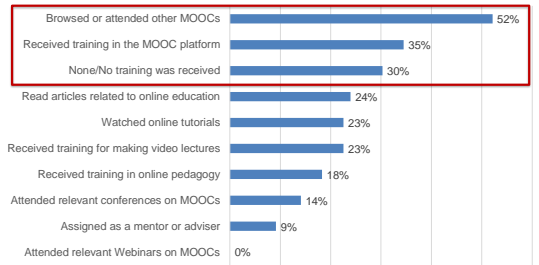
### 3. Expected benefits of teaching MOOCs



36

36

#### 4. How did participants learn about creating MOOCs



37

#### MOOCs book #3 (2020)

MOOCs AND OPEN EDUCATION IN THE GLOBAL SOUTH  
Challenges, Successes, and Opportunities

EDITED BY  
KE ZHANG, CURTIS J. BONK,  
THOMAS C. REEVES,  
AND THOMAS H. REYNOLDS



38

#### 2020 Chapter 1. MOOCs and Open Education in the Global South: Successes and Challenges *Ke Zhang, Curtis J. Bonk, Thomas C. Reeves, and Thomas H. Reynolds*

TABLE 1.1 List of Countries Discussed in the Book

Region	Countries and Chapters	Latin America
Africa	1. Egypt (Chapters 4, 22) 2. Kenya (Chapters 24, 26) 3. Somalia (Chapter 24) 4. South Africa (Chapters 15, 16) 5. Tanzania (Chapter 24) 6. Uganda (Chapter 24) 7. Zambia (Chapter 24) 8. Zimbabwe (Chapters 16, 24)	1. Argentina (Chapter 10, 16) 2. Bolivia (Chapter 10) 3. Brazil (Chapter 10) 4. Chile (Chapters 10, 16, 19) 5. Colombia (Chapters 10, 16, 19) 6. Costa Rica (Chapter 10) 7. Ecuador (Chapter 10) 8. Guatemala (Chapter 10) 9. Honduras (Chapter 10) 10. Mexico (Chapters 10, 16, 17, 19) 11. Paraguay (Chapter 10) 12. Peru (Chapter 10, 19) 13. Uruguay (Chapter 10) 14. Venezuela (Chapter 10)
Asia	1. China (Chapters 3, 16) 2. India (Chapter 25) 3. Indonesia (Chapters 6, 17) 4. Malaysia (Chapters 17, 20) 5. Nepal (Chapter 9) 6. North Korea (Chapter 2) 7. Philippines (Chapters 17, 21) 8. Sri Lanka (Chapter 7) 9. South Korea (Chapter 2) 10. Thailand (Chapters 13, 17) 11. Vietnam (Chapter 17)	The Caribbean 1. Barbados (Chapter 10) 2. Bahamas (Chapter 10) 3. Dominican Republic (Chapter 10) 4. Israel (Chapter 25) 5. Jordan (Chapter 25) 6. Kuwait (Chapter 25) 7. Lebanon (Chapter 25) 8. Qatar (Chapter 25) 9. Saudi Arabia (Chapter 25) 10. Turkey (Chapter 15) 11. UAE (Chapter 25) 12. Egypt (Chapter 10)
	The Middle East	
	The Pacific/Oceania	
	Total Countries	47

39

The name of the Himalayan peak is Mt. Nilgiri with 7061 Meters height.

Bishwa Raj Gautam,  
Program Specialist,  
Regional English  
Language Office  
(RELO), U.S. Embassy,  
Nepal.

With Baman Kumar  
Ghimire, Motherland  
Secondary School,  
Pokhara, Nepal

40

**November 9, 2019**

#### Chapter 9. Nepali High School Students in Massive Open Online Courses (MOOCs): Impressive Results and a Promising Future *Baman Kumar Ghimire and Bishwa Raj Gautam*

Greetings from Nepal

Baman Kumar Ghimire

Teacher, Motherland Secondary School, Pokhara



41

**November 9, 2019**

Greetings from Nepal,

Baman Kumar Ghimire

Teacher, Motherland Secondary School, Pokhara

I held a workshop in a school about 70 students of age 13-15. I was excited to learn that in less than 8 months 78 students of age 10-15 from that school completed at least a MOOC.

Likewise, lately reported that, a school whose head teacher and a few students I mentored in 2017 has about 350 students completing at least a MOOC. Acknowledging the benefits of MOOCing and the growing interest of the students and guardians, the school administration has made at least a MOOC compulsory for the students age 11-14 in its school.



42

**November 28, 2018**

By connecting Chinese pupils with North American teachers, Beijing-based platform is building cultural bridges, one online English class at a time.

Most Innovative Companies, Fast Company

Interview with VIPKid CEO Cindy Mi

<https://www.cnbc.com/2018/11/28/rapid-growth-in-education-tech-risks-harming-the-learning-experience-vipkid-ceo-says.html>

Video (3:49): <http://currbomk.com/vipkid.html>

Chinese unicorn VIPKid says it's focused on maintaining quality in the face of 'rapid growth'

VIPKid is a Beijing-based education technology company that connects Chinese pupils with North American teachers, one online English class at a time. The company's success has led to rapid growth, but it's also facing challenges in the face of 'rapid growth'.

VIPKid CEO: Our platform connects teachers and students in China, US



43

**June 5, 2018**

Chatterbox: Master a Language, Change a Life  
The overall winner in the competition was **Chatterbox**, an online language school powered by refugees

<https://wearechatterbox.org/>

Mursal Hedayat, London

<https://www.youtube.com/watch?v=3K3VexuIpe0>



44

**2020**

Chapter 12. Insights into a Nationwide pdMOOC portal:  
Bilgeis.net of Turkey  
*Kursat Cagiltay, Sezin Esfer, and Berkan Celik*

TABLE 12.2 The Most Preferred pdMOOCs in the Bilgeis.net Portal



FIGURE 12.1 Registration trends (August 2017–December 2018)

6.	Developing IoT Applications with Raspberry Pi	114
7.	Integrated Business Management Application Online (Sporadic)	104
8.	Basic Concepts and Major Advantages of Web Conferencing Tools	107
9.	Advanced Raspberry Pi	107
10.	Intellectual Property Rights for Small Medium Enterprises	701



45

**2020**

Chapter 13. Promoting Open Education and MOOCs in Thailand: A Research Based Design Approach  
*Jintavee Khlaisang and Thapanee Thammetar*



FIGURE 13.4 TCU strategic plan 1 consists of seven strategies



46

**November 26, 2019**

Chapter 14. Capacity Building of Teachers: A Case Study of the Technology-Enabled Learning (TEL) Massive Open Online Courses  
*Sanjaya Mishra, Martha Cleveland-Innes, and Nathaniel Ostashevski*

Week 1: Models of Technology-Enabled Learning  
1.1: Community of Inquiry  
1.2: Two Models: TPAC and TIM  
1.3: On Teaching Presence  
Week 2: Technology in Education  
2.1: Integrating Technology in Education  
2.2: Benefits of Technology in Education  
Week 3: Open Educational Resources  
3.1: Understanding OER  
3.2: Types of Open Licenses  
3.3: Finding Open Educational Resources  
Week 4: Application of Technology  
4.1: Practical Application of Technology  
4.2: Getting Help with Technology  
Week 5: Creating Technology-Enabled Learning  
5.1: Creating Technology-Enabled Learning

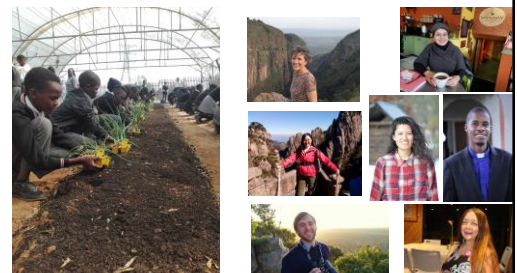
FIGURE 14.2 Weekly course content of TEL MOOC.



47

**November 26, 2019**

Chapter 16: Courses for a Cause...  
(Veg garden planting and eco education in Soweto)  
*Marianne Krasny, Brittney López Hampton Coleman, Zahra Golshani, Michael Schrenk, Gail L. Woon, Yueyang Yu, Masango (Massy) Roderick Warakula, and Juan Felipe Restrepo Mesa*



48



**November 26, 2019**

**Courses for a Cause:  
MOOC Contributions to a "Better Place for All"**  
(Marianne Krasny et al., 2020)



49

**November 26, 2019**

**Chapter 18. A Glimpse on How MOOCs from IDB are  
Impacting Learners in Latin America and the Caribbean**  
*Edgar González, Antonio García, Carlos Macher, and Dou Zhang*

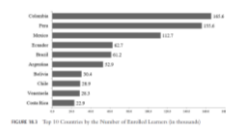


FIGURE 18.1 Top 10 Countries by the Number of Enrolled Learners (in thousands)

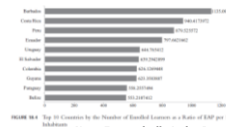


FIGURE 18.2 Top 10 Countries by the Number of Enrolled Learners (in thousands) for Economically Active Population (EAP)



50

**2020**

**Chapter 21. OERs for Development (OERs4D) Framework  
as Designed and Implemented in the Philippines**  
*Melinda dela Pena Bandalaria*



FIGURE 21.1 Screenshot of UNOCH MOOC, part MODeL



FIGURE 21.2 Screenshot of UNOCH MOOC, part MODeL



51

**2020**

**Chapter 24. From OER to OEP: The Case of an OER-Integrated  
Teacher Education eLearning Program in Africa**  
*A. Atieno Adala*

TABLE 24.1 Institutional Context of Adoption and Use of AVU OER

University (pseudonym)	OER-integrated degree program in Math & Science	OER-integrated short certificate courses in ICT Integration	Instructional resource for existing programs
UC Uganda	Yes, Bachelor of Education (BEd) Science	No	Yes
UE Zimbabwe	Yes, Bachelor of Education (Science & Math) BEd program	No	Yes
UA Kenya	No	Yes	Yes
UB Tanzania	No	Yes	Yes
UD Zambia	No	Yes	Yes
UF Somalia	No	Yes	Yes



52

**2020**

**Chapter 25. Responsive Innovations in MOOCs for  
Development: A Case Study of AgMOOCs in India 300**  
*Balaji Venkataraman and Tadinada V. Prabhakar*  
(agMOOCs in India)  
<http://www.agmoocs.in/>



53

# What's the Future?



54

**June 8, 2019**

## The second half of humanity is joining the internet: They will change it, and it will change them

### The Economist

<https://www.economist.com/leaders/2019/06/08/the-second-half-of-humanity-is-joining-the-internet>

The second half of humanity is joining the internet

*They will change it, and it will change them*



55

**June 2018**

## Massification of Higher Education Revisited

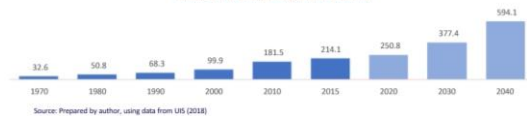
Angel J. Calderon, Analytics & Insights, Melbourne, Australia

[https://www.academia.edu/36975860/Massification\\_of\\_higher\\_education\\_revisited](https://www.academia.edu/36975860/Massification_of_higher_education_revisited)

### Global overview

From 32.6 m students in 1970 to 594.1 m by 2040

Fig. 1: Global higher education enrolments  
Actual 1970 to 2015 and Projection to 2040 (mil)



56

**February 27, 2019**

## Thinking About 'Massification of Higher Education Revisited'

Joshua Kim, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/article/2019/02/26/academic-push-expand-use-ai-higher-ed-teaching>  
Today, there are about 70 million East Asian and Pacific students enrolled in postsecondary education. By 2040, that number is [projected to rise](https://www.usatoday.com/story/tech/2019/11/08/alexa-google-assistant-ai-robots-become-substitute-friends/4057885002/) to 257 million.



Enrolment size over time ('mil)



57

**May/June 2020**

## Chatting with Chatbots and Text Buddies

Lindsey McKenzie, Inside Higher Ed

<https://www.insidehighered.com/news/2019/09/06/expansion-chatbots-higher-ed>  
<https://www.usatoday.com/story/tech/2019/11/08/alexa-google-assistant-ai-robots-become-substitute-friends/4057885002/>

### Chatting with Chatbots

Chatbots have started to infiltrate every corner of higher ed. From advising students on campus and even test prep. Is that a good thing?



### TEXT BUDDIES:

L&D Use Cases for Chatbots

Hey, Alexa: Can a robot with AI or your voice assistant help you feel less lonely?



58

**September 26, 2018**

## Interactive Agents and Tutors Pushing the Boundaries of Learning With AI

Lindsay McKenzie, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/article/2018/09/26/academic-push-expand-use-ai-higher-ed-teaching>

<https://www.ibm.com/blogs/research/2018/08/mandarin-language-ai/>  
[https://www.youtube.com/watch?time\\_continue=4&v=7EusTuiIR2A](https://www.youtube.com/watch?time_continue=4&v=7EusTuiIR2A)  
1:17: <http://courtoon.com/mandarin.html>



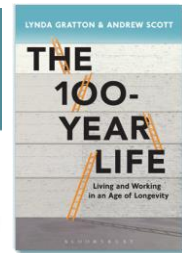
59

**July 24, 2018**

## The 100-Year Life: Living and Working in an Age of Longevity

Lynda Gratton and Andrew Scott

<https://www.100yearlife.com/>  
<https://www.amazon.com/100-Year-Life-Living-Working-Longevity/dp/1543824634>



60

## March 13, 2019

### The Career Curriculum Continuum

Andrew Hermalyn, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/views/2019/03/13/how-universities-can-stay-center-learners-lives-opinion>

In fact, every year since 1840, there has been a three-month increase in life expectancy. Today the average life expectancy in the United States is 79, and millennials have a 50 percent chance of living to 100 years. In past centuries, people would study, get a job and retire at age 65. But times have changed, and it's now estimated that the average person will have 12 to 14 careers in a lifetime.

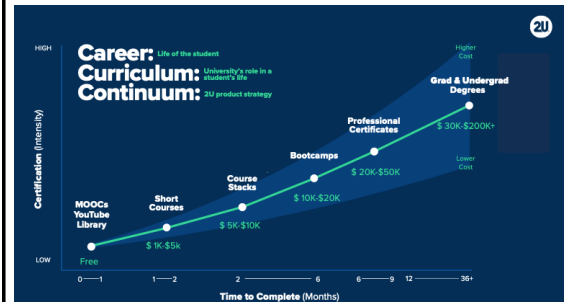
61

## March 13, 2019

### The Career Curriculum Continuum

Andrew Hermalyn, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/views/2019/03/13/how-universities-can-stay-center-learners-lives-opinion>



62

## Professional Certificates

### October 3, 2019

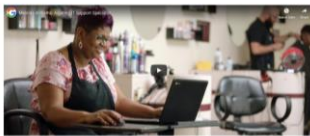
### Google IT Professional Certificates

Coursera Blog

<https://grow.google/programs/it-support/?cid=wc&source=ams&sourceid=61203>  
[https://www.youtube.com/watch?time\\_continue=107&v=fvHPKZwbfnms&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=107&v=fvHPKZwbfnms&feature=emb_logo)

Google IT Professional  
Certificates

Google IT Professional Certificates, designed by Coursera, provide Google-ready skills you need to start or advance your IT career.



RESEARCH PARTNER  
IBM

Start your career in IT

100

63

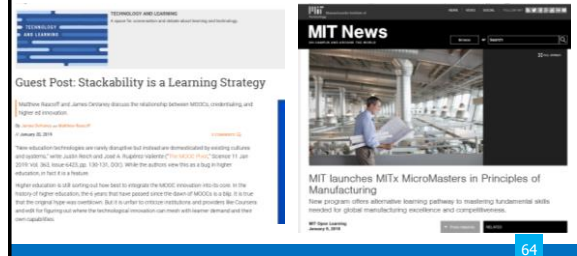
## Stackable Degrees

### January 20, 2019

### Stackability is a Learning Strategy

Matthew Rascoff and James DeVaney, Inside Higher Ed

<https://www.insidehighered.com/digital-learning/views/2019/01/20/stackability-is-a-learning-strategy>



64

## 35+ MOOC Master's Degrees

### March 4, 2019

### Laurie Pickard, Class Central

<https://www.class-central.com/report/mooc-based-masters-degree/>

35+ Legit Master's Degrees You Can Now Earn  
Completely Online

Laurie Pickard Mar 4th, 2019



65

## February 25, 2020

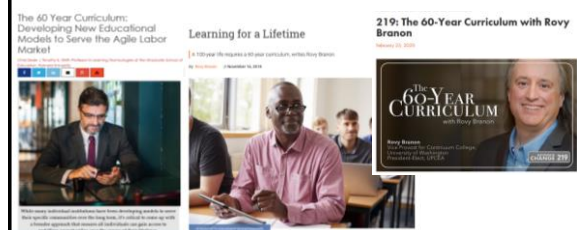
### The 60 Year Curriculum:

### Developing New Educational Models to Serve the Agile Labor Market

Chris Dede, Harvard University, The Evollution

<https://evolution.com/newsroom/professional-development/the-60-year-curriculum-developing-new-educational-models-to-serve-the-agile-labor-market/>

219: The 60-Year Curriculum with Rovy Branon  
<https://tebelinc.com/podcast/219>



66

**June 15, 2019****University of the Third Age, London, UK**<https://www.u3a.org.uk/>

U3A (The University of the Third Age) is a UK-wide movement which brings together people in their 'third age' to develop their interests and continue their learning in a friendly and informal environment.

If you're wondering what we mean by the third age - it is a time after you have finished working full-time or raising your family and have time to pursue your interests or just try something new.



67

**June 10, 2020****Learning in 2050**

**Edward J. Mahoney and Joshua Kim, Inside Higher Ed**  
<https://www.insidehighered.com/digital-learning/blogs/learning-innovation/learning-2050>



Per Kim and Mahoney: "Where might we be in 2050? As we said, a lot can happen. We might see changes in how we use technology, and how students use technology engage in both curricular and co-curricular activities."

68

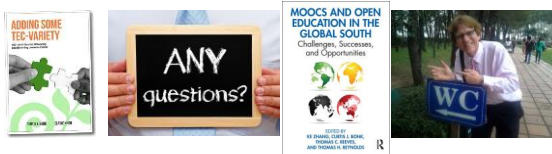
**Any Questions or Comments?**

**Slides at: [TrainingShare.com](https://www.trainingshare.com)**

**Papers: [PublicationShare.com](https://www.publicationshare.com)**

**Free book: <http://tec-variety.com/>**

**Email: [cjbonk@indiana.edu](mailto:cjbonk@indiana.edu)**



69