### Adding Motivation to Online and Blended Courses and Activities with the TEC-VARIETY Model

Curtis J. Bonk, Professor, Indiana University cjbonk@indiana.edu http://mypage.iu.edu/~cjbonk/

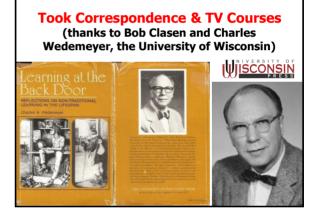






learned at the front door or the back door of the Palace of Learning. What one has learned—not where, or how, in what sequence, at what institution, or in what period of time—is the only criterion of supreme importance." (Charles Wedemeyer, 1981, p. 216)





















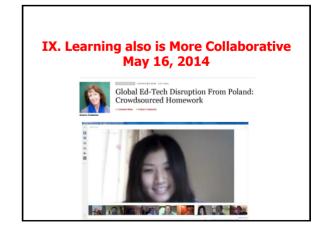




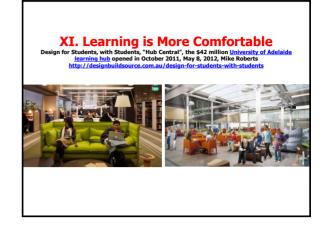




















### XV. Learning is More Personal August 5, 2014

OpenStax Aims To Bring Free Digital Textbooks to High Schools, David Nagel, THE Journal



Free Digital Textbooks to

**High Schools** 

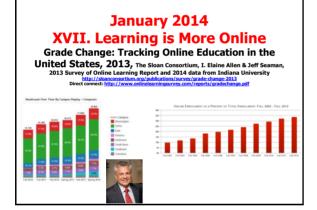


### XVI. Learning is More Global August 1, 2014

Can You Really Teach a MOOC in a Refugee Camp?, Chronicle of Higher Education, Steve Kolowich



Two men living in Dadaab, a refugee camp in Kenya, would watch lecture videos and take online quizzes at a nearby United Nations compound. (InZone)



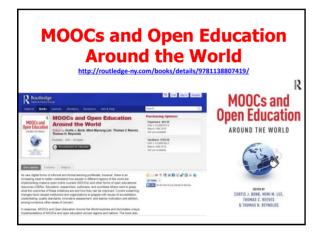
















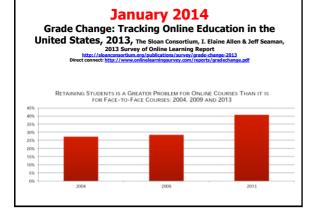
Frank Basile, an aircraft technician, took an MITx course on circuits and electronics to increase his knowledge.



Joe Alfonso, a financial adviser from Oregon, is taking the online finance course as a "refresher."



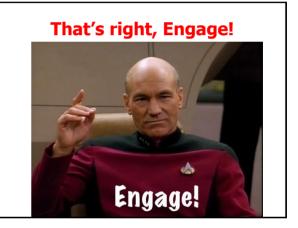






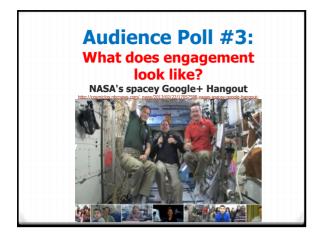
What did Jean-Luc Picard say?











## **Motivation Research Highlights**

#### (Jere Brophy, Michigan State University)

- 1. Supportive, appropriate challenge, meaningful, moderation/optimal.
- 2. Teach goal setting and self-reinforcement.
- 3. Offer rewards for good/improved performance.
- 4. Novelty, variety, choice, adaptable to interests.
- 5. Game-like, fun, fantasy, curiosity, suspense, active. 6. Higher levels, divergence, dissonance, peer interaction.
- 7. Allow to create finished products.
- 8. Provide immediate feedback, advance organizers.
- 9. Show intensity, enthusiasm, interest, minimize anxiety.
- 10. Make content personal, concrete, familiar.





## Intrinsic Motivation

"...innate propensity to engage one's interests and exercise one's capabilities, and, in doing so, to seek out and master optimal challenges

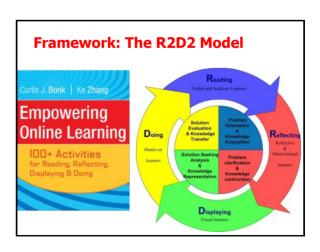
(i.e., it emerges from needs, inner strivings, and personal curiosity for growth)

> See: Deci, E. L., & Ryan, R. M. (1985). Intrinsic motivation and self-determination in human behavior. NY: Plenum Press.



Audience Poll #4: How can technology address diverse learner needs? (and how can we engage the borg?)





### Framework: TEC-VARIETY for **Online Motivation and Retention** (May 2014)

- 1. Tone/Climate: Psych Safety, Comfort, Belonging Encouragement, Feedback: Responsiveness, 2.
- Praise, Supports 3. Curiosity: Surprise, Intrigue, Unknowns
- 4. Variety: Novelty, Fun, Fantasy
- 5. Autonomy: Choice, Control, Flexibility, Opportunities
- 6. Relevance: Meaningful, Authentic, Interesting
- 7. Interactive: Collaborative, Team-Based, Community
- Engagement: Effort, Involvement, Investment 8.
- Tension: Challenge, Dissonance, Controversy 9.
- 10. Yields Products: Goal Driven, Purposeful Vision, Ownership

# **Introducing the "TEC-**VARIETY book...

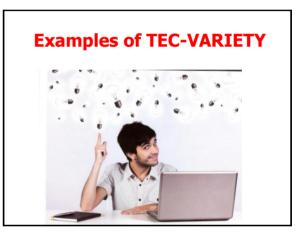
### http://tec-variety.com/

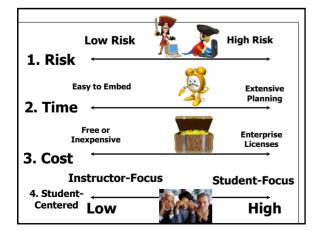


#### What motivates?

- Tone/Climate: Psychological Safety, Comfort, Sense of Belonging Encouragement: Feedback, Responsiveness, Praise, Supports Curiosity: Surprise, Intrigue, Unknowns
- 5
- 9
- Curloatly: Surprise, Infrigue, Unknowns Variety: Novely, Fun, Fantas Autonomy: Choice, Cortof, Flexibility, Opportunities Relevance: Meaningful, Authentic, Interesting Interactivity: Collaborative, Team-Based, Community Engagement: Effort, Involvement, Investment Tenation: Challeng, Dissonance, Centroversy Yielding Products: Goal Driven, Purposeful Vision, Ownership 10















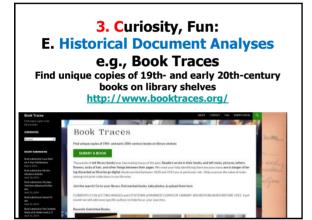






3. Curiosity, Fun: C. Online Quiz Games Jeopardy Labs https://jeopardylabs.com/play/ganttpardy						
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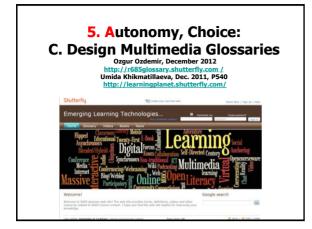


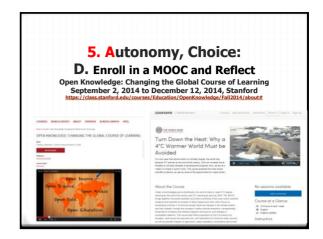


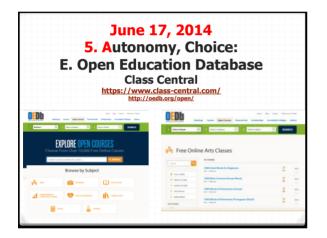


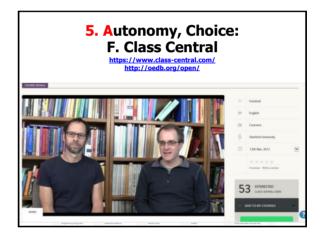




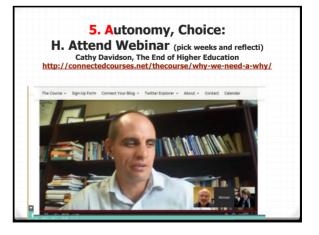


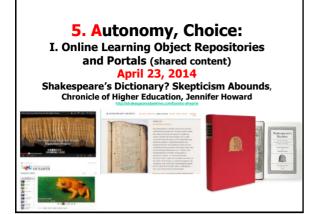




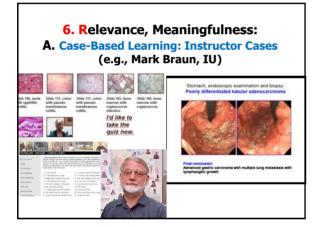




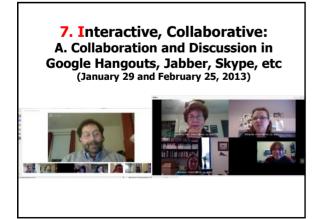


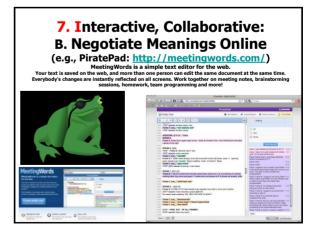


Whu ha	ence Poll #3: d light bulb going off in ds so far? If so, were?
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