Publishing as a graduate student: Why? How? And What?

Thursday, October 25th: 2:15-3:20 pm
Muehlebach, Roosevelt, Marriott Downtown, Kansas City, MO

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Purposes of this Session
1. Explore the process for getting published
2. Discuss the process for selecting a journal for publication
3. Examine writing tips and insights
4. Access curated resources

https://tinyurl.com/y9jnonur

99 Seconds Activity #1

With your next chair neighbor discuss 1 to 2 writing dilemmas currently facing.

Writing Difficulties and Challenges of a Early Career Scholar

1. Time

Put Forward your Best Work

1. Collaborative research projects
2. Literature reviews
3. Reflections/conceptual pieces
4. Grant projects
5. Class projects
Finding a Journal that Fits

What to look for?
1. Who will be your target readers?
2. Who are the authors and journals you cite the most related with your research program?
3. Is there a match between your work and the journal aims and scope?
4. What is the journal turnaround time?
5. What is the journal acceptance rate?

Finding a Journal that Fits

Where to look for?
1. Social Sciences Citation Index (SSCI) is a commercial citation index product of Clarivate Analytics. It was originally developed by the Institute for Scientific Information from the Science Citation Index.
2. European Reference Index for the Humanities and the Social Sciences (ERIH PLUS) was created and developed by European researchers under the coordination of the Standing Committee for the Humanities of the European Science Foundation.

Where to start?
Practitioner Journals
1. Target practitioners
2. Deal with problems and issues tied directly to practice
3. Receive wider circulations and visibility
4. Refereed or nonrefereed articles

Where to start?
Peer-Reviewed Journals
1. Top-tier journals: are SSCI-indexed
2. Second-tier journals: have an established history in the field
3. Third-tier journals: are newer in the field

TOP-TIER JOURNALS

SECOND-TIER JOURNALS

British Journal of Educational Technology
Educational Technology Research and Development
Computers & Education
Instructional Science

Journal of Educational Computing Research
TechTrends
The American Journal of Distance Education
THIRD-TIER JOURNALS

International Journal of Online Pedagogy and Course Design

Contemporary Issues in Technology and Teacher Education

Digital Experiences in Mathematics Education

Academic information/resources (Cont’d)

• Tools for research
  – Citation/reference management
    • Ex. Endnote, Zotero, Refwork, Paper, etc.
  – Incorporate other software
    • Ex. Nvivo (qualitative analysis tool, Network analysis i.e.)
• Writing Tutorial Services
• Tutoring Services

Academic information/resources (Cont’d)

• Journal selection/evaluation
  – Impact/accreditation (*Predatory Journals)
  – Citation index (Web of Science, Google, etc.)
  – Impact factor
  – Ranking
  – Open Access vs. non-Open Access
    • Directory of Open Access Journals
    • Open Access Scholarly Publishers Association

Academic information/resources (Cont’d)

• Journal evaluation & legitimacy
  – Consult with a librarian
  – Visit & Examine the journal’s web site.
  – Reach out to journal’s editorial board members.
  – Aim and goals of journal. Read the scope of the journal.
  – Read their peer review policy.
  – Check to see what “author fees” are being requested
  – Research industry associations.
    • DOAJ= Directory of Open Access Journals
    • OASPA = Open Access Scholarly Publishers Association

Journal Impact Factor

• Is the frequency of the average article in a journal has been cited in a specific period of time.
• Suggested the rank or importance of a journal, the higher impact factor, the better rank.
• The calculation is to dividing the number of times articles were cited by the number of articles were citable. It is usually based on a two-year period.

Tools to measure journal impact factor
• Journal Citation Report, https://goo.gl/yVwBsi
• Scimago Journal Rank (SRJ), https://www.scimagojr.com/

Predatory Journals/Publishers

Be Aware of Predatory Journals/Publishers!

• The publishing venue prey on academicians for making money without following scholarly publishing standards, commonly seen in the Open Access world.
• Also called “Pseudo-journals,” “fake journals,” and “sham journals.”

(Beager, 2017; Clark & Smith, 2017)
Be Aware of Predatory Journals/Publishers!

**Characteristics**
- The journal asks for a submission fee
- Promises of fast peer review and fast publication
- Spam emails to attract potential authors
- Small size of editorial board or not indicated clearly
- Newness and the quantity: a very new journal that consists of a high quantity of articles in one issue
- Inconsistencies in the scope and the content or journal title and contact address

Selecting a Journal

Be Aware Predatory Journals!

- Using the "Think. Check. Submit." checklist
  - Developed by an initiative of scholarly publishing organizations

Be Aware Predatory Journals!

- Criteria to check the journal
  - Do you or your colleagues know the journal?
  - Can you easily identify and contact the publisher?
  - Is the journal clear about the type of peer review it uses?
  - Are articles indexed in services that you use?
  - Is it clear what fees will be charged?
  - Do you recognize the editorial board?
  - Is the Publisher a member of a recognized industry initiative?

Access the checklist in detail at http://thinkchecksubmit.org/check/
Selecting a Journal

Two resources to identify the journals and publishers

   - Identify legitimate open access journals
   - Identify predatory journals/publishers

Take the Plunge...Part 1

- Look for opportunities to create publishable manuscripts from your dissertation
- Contribute with a chapter
- Conduct an interview
- Write a practical article, newsletter, or book review

Take the Plunge...Part 2

- Write a major grant proposal
- Lead a special journal issue
- Edit a book
- Sole author a book
- Get your name out there!

Generate Starter Text...

- Author a blog
- Use social media
- Submit a conference proposal
- Write editorials
- Write book and software reviews

99 Seconds Activity #2

Commit to 1 to 2 things that take the plunge and share them with your next chair neighbor.

Insights and Advice on Getting Published in Educational and Instructional Technology

Writing Tips and Insights
1. Mark Writing Days in Planner

2. Maintain a List and Network of Potential Research and Writing Collaborators

3. Draft a Timeline or Multiple Timelines with Flexible Goals
October 10, 2018
Perhaps write to your future self about your goals...
FutureMe.org
Write a letter to the future
https://www.futureme.org/

4. Think Ahead About the Publishing Potential of Each Project

Sidenote: Don’t Just Publish for the Sake of Publishing...
THE EVOLUTION OF INTELLECTUAL FREEDOM

5. Be a Bumblebee and Butterfly

6. Find, Save, and Use Starter Text (overcomes writer’s block)

7. Always Scan the Reference Sections of Other Articles to See What Journals are Popular
1. Writing is an exercise (write!).
2. Set goals based on output not input (e.g., 3 pages double-spaced).
3. Find a voice (don’t just focus on getting published).
4. Give yourself time (not deadlines).
5. Pick a puzzle (your writing is an answer to that puzzle).
6. Edit your work (over and over and over again... just like Beethoven).

October 8, 2018
How to Improve Your Teaching- Philosophy Statement
Two-Minute Tips: Short videos to help you excel in the academic workplace
Fernanda Zamudio-Suárez, The Chronicle of Higher Education
https://www.chronicle.com/article/How-to-Improve-Your-244283
https://www.chronicle.com/specialreport/Two-Minute-Tips/221

October 1, 2018
6 Tips to Shape Up Your Writing
Two-Minute Tips: Short videos to help you excel in the academic workplace
Fernanda Zamudio-Suárez, The Chronicle of Higher Education
https://www.chronicle.com/article/6-Tips-to-Shape-Up-Your-244281?cid=cp221
https://www.chronicle.com/specialreport/Two-Minute-Tips/221
October 15, 2018
How to Become a Highly Productive Writer
Two-Minute Tips: Short videos to help you excel in the academic workplace
Fernanda Zamudio-Suárez, The Chronicle of Higher Education
https://www.chronicle.com/specialreport/Two-Minute-Tips/221

12. Organize Conference Symposia
Which Can Lead to Special Journal
Issues and Books

Orchard Symposium 2018
June 20 & 21
Indianapolis, IN

13. Sponsor Visiting Scholars to
Work with You; They Often Have
Writing Plans

14. Try to Submit or Publish
Your Paper Before the
Conference

15. Be Creative Somewhere
(e.g., unique model, figure, chart,
etc.)

Sidenote: Modify Your Environment
(Find or Create Your Personal Sandbox)
16. Try Not to Give Up: Persistence and Grit Wins the Day

17. Be Polite and Thankful to the Journal or Book Chapter Editors

18. Recap Reviewer Points and How You Attempted to Address Them

19. Share Your Publication Efforts (e.g., Twitter, Facebook, LinkedIn, email, ResearchGate, Academia.edu, etc.)

20. Celebrate Your Writing Accomplishments with Friends
Recap
Publishing as a graduate student: Why? How? And What?

1. The process for getting published
2. The process for selecting a journal for publication
3. Writing tips and insights
4. Curated resources

https://tinyurl.com/y9jnonur

Thank You!

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