

Talk Outline



- MOOC News and Trends
- Study #1: Systematic Review of MOOC Research
- Study #2: Expanded Review of MOOC Research
- Study #3: MOOC Instructor ID Considerations and Challenges
- Study #4: MOOC ID for Self-directed Learning
- Study #5: MOOC Instructor Personalization

Talk Outline

- Study #6: Cultural Sensitivity in MOOCs
- Study #7: MOOC Learners and SDL
- Study #8: SEM and MOOC Learning



Polls

6

Poll #1: Who in here has taken a MOOC?

Poll #2: Are you happy or frustrated when you take a MOOC?





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MOOC Trends and Recent Data

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June 14, 2016
(MOOC graduation ceremonies)
Chapter 15: Learning About MOOCs by
Talking to Students
Charles Severance, Univ. of Michigan
Anuar Lequerics, Class Central
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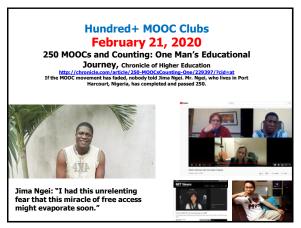
World First: University of Michigan's Dr. Chuck
Holds a Graduation Ceremony for MOOC
Students

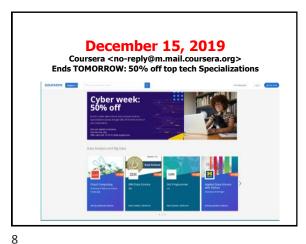
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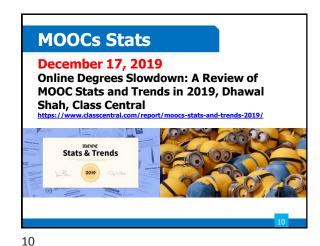
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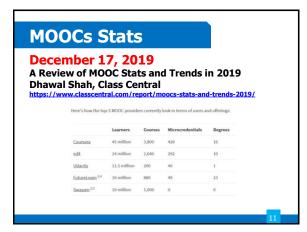


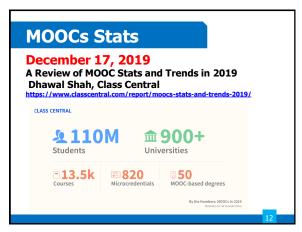






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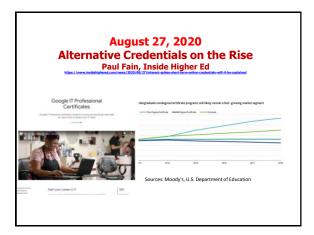


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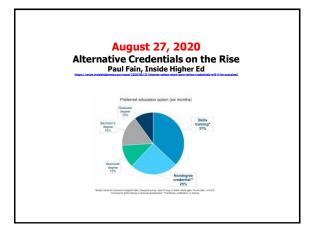


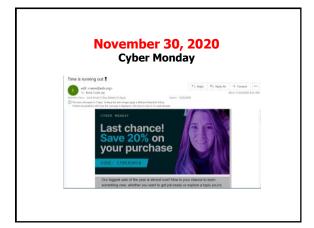




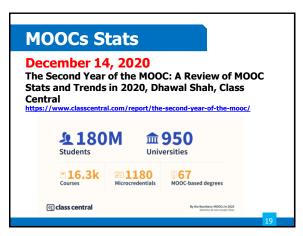


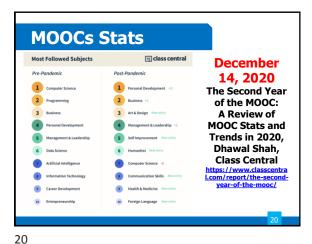
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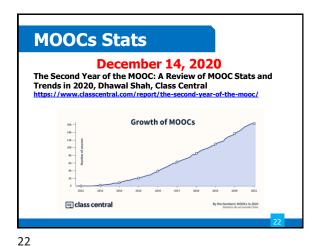


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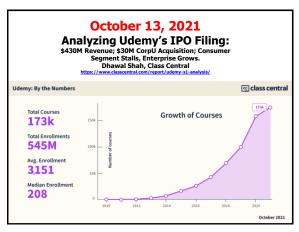


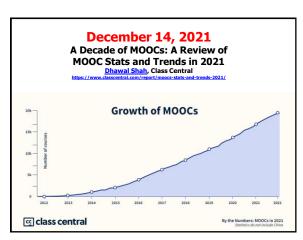


MOOCs Stats December 14, 2020 The Second Year of the MOOC: A Review of MOOC Stats and Trends in 2020, Dhawal Shah, Class Central https://www.classcentral.com/report/the-second-year-of-the-mooc/ New Registered Users 2019 2020 Total 76M 8M 31M coursera $ed\chi$ 10M 35M 5M Future Learn 1.3M 5M 15M class central 350k 800k 2.3M

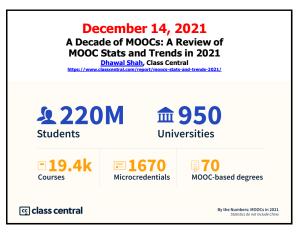


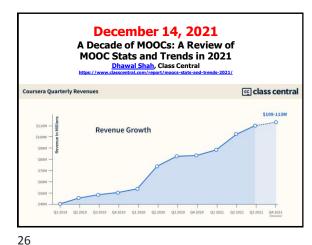
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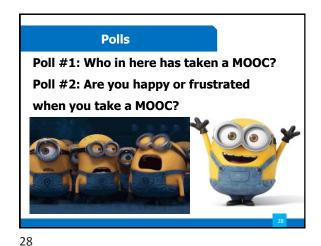




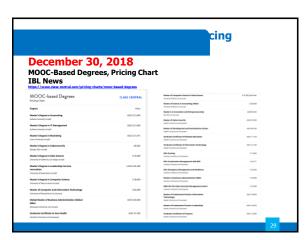
December 14, 2021 A Decade of MOOCs: A Review of MOOC Stats and Trends in 2021

<u>Dhawal Shah</u>, Class Central

https://www.classcentral.com/report/moocs-stats-and-trends-2021/ New Registered Users 2019 2020 2021 Total coursera 8M 31M 97M $ed\mathbf{\chi}$ 5M 10M 7M 42M swayam NA 6M **6M** 22M Future Learn 1.3M 4M 17M 2M class central

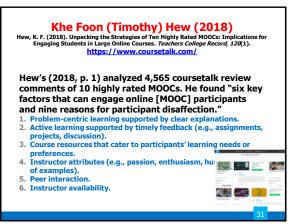


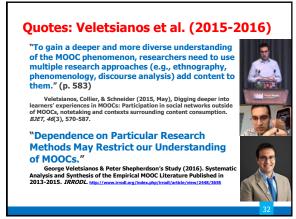
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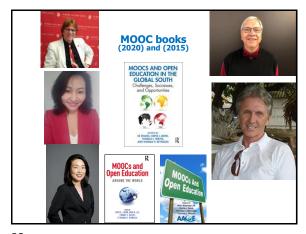




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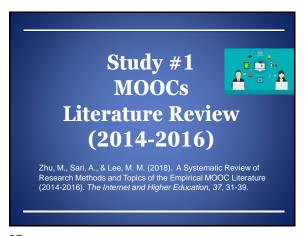


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Research Purposes & Questions

The purpose was to gain a deeper and more diverse understanding of the current MOOC phenomenon and identify the gap in MOOC empirical studies.

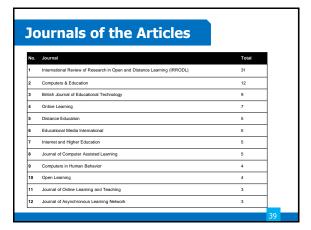
1. What are the research methods researchers employed in empirical MOOC studies?

2. What are the research topics or focuses in MOOC studies?

3. How are researchers of empirical MOOC studies geographically distributed?

4. In terms of the delivery of the MOOC, what are the countries which are attracting the most research?

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RQ1 & RQ2

MOOC research focuses and methods

Quantitative Qualitative Mixed methods

Student-focused 39 9 26

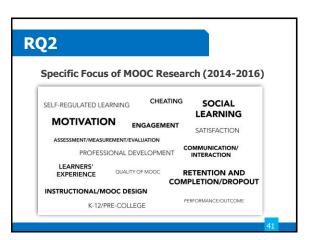
Design-focused 19 12 17

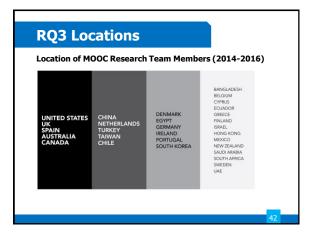
Context and impact 9 6 5

Instructor-focused 0 3 2

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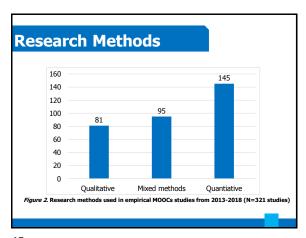


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Total Number of Empirical MOOC Studies Published in Different Journals from 2009-2019 Table 1 (Note: the table only includes the top nine journals in terms of the number of empirical MOOC st Number of empirical studies International Review of Research in Open and Distributed Learning Computers & Education 22 British Journal of Educational Technology 15 Online Learning Distance Education 12 11 Journal of Online Learning and Teaching 11 The Internet and Higher Education 10 Computers in Human Behavior 10

43 44



Data Collection Methods

Survey
Platform data
Interview
Assessment
discussion forum
0 50 100 150 200
Figure 5. Data collection methods used in empirical MOOCs studies from 2013-2018 (Nets: some studies contain more than one data collection method and this figure only includes the main data collection methods)

45 46

Study #3
MOOCs Design
Considerations and
Challenges

Zhu, M., Bonk, C. J., & Sari, A. (2018). Instructor experiences
designing MOOCs in higher education: Pedagogical, resource, and
logistical considerations and challenges. Online Learning, 22(4), 203241.

Research Background

- MOOCs can be beneficial to both learners and instructors (Hew & Cheung, 2014).
- Instructional design is critical for online learning (Johnson & Aragon, 2003; Phipps & Merisotis,
- Instructors are one of the five main components of MOOCs (Kop, 2011).
- Few studies have examined instructional design from MOOC instructors' perspectives (Margaryan et al., 2015; Watson et al., 2016).

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Research Purpose

The purpose of this study is to provide suggestions for future MOOC instructors and instructional designers in higher education through exploring MOOC design considerations and challenges from the instructor's perspective.

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Research Design

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 Sequential mixed methods design (Creswell & Clark, 2017)

Data Collection

Data Analysis

Data Collection

Data Analysis

Data Analysis

Data Analysis

Data Analysis

Data Collection

Research Questions

designing MOOCs?

1. What are the design considerations of instructors when designing MOOCs?

they perceive related to MOOCs?

2. What challenges do instructors perceive when

3. How do instructors address the challenges that

- · Data Collection:
 - o Survey, interview, and course review
- · Participants:
 - 143 survey participants (10% response rate)
 - o 12 interviewees



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Interpreta tion of

Qual

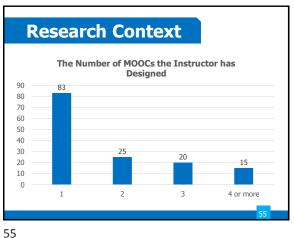
12 Interviewees

No.	Countries	Subject areas	Platforms
1.	The U.S.	Language and Literacy	Coursera
2.	The U.S.	Education	Coursera
3.	The U.S.	Education	Canvas
4.	The U.S.	Chemistry	Coursera
5.	UK	Medicine and Health	FutureLearn
6.	UK	Language and Literacy	FutureLearn
7.	Hong Kong (China)	Math	Coursera
8.	Mainland China	Math	Coursera
9.	Canada	Psychology	Coursera
10.	Australia	Medicine and Health	Open2Study
11.	Sweden	Computer Science	edX
12.	India	Management	edX

Data Analysis

Survey-multiple-choice questions	Descriptive statistics	
Survey-open-ended questions	Content analysis (Elo & Kyngäs, 2008)	
Interview	Content analysis	
MOOC review	Content analysis	
Survey-multiple-choice questions	Descriptive statistics	
Survey-open-ended questions	Content analysis	
Interview	Content analysis	
Survey-multiple-choice questions	Descriptive statistics	
Interview	Content analysis	
	Survey-open-ended questions Interview MOOC review Survey-multiple-choice questions Survey-open-ended questions Interview Survey-multiple-choice questions	

53 54



Research Context The Number of Learners Enrolled in Recent МООС 23% 38% 13% Less than 5,000 **5,000-10,000 10,001-15,000 15.001-20.000** ■ More than 20.000

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Findings RQ1 RQ #1. What are the design considerations of instructors when designing MOOCs? · Learning objectives An example of learning objectives: Assessment · Time for designing MOOC · Engaging learners

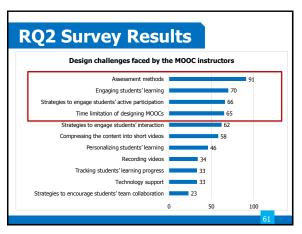
RQ1 Survey Results MOOC Design Considerations Objectives of the course ent activities (e.q., peer review, quiz) Duration of the cours Time for designing this MOOC Platform of offering this MOOC Pedagogical approaches Learning contents that will be delivered Instructors' role
Support from institution
Flexibility Support from the platform Collaborative learning support Available existing intellectual resources (e.g., OERs, videos)
Hardware resources (e.g., recording studios, cameras) Target learners' self-directed learning ability Cultural sensitivity Learning theory
Software resources (e.g., video editing software)
Source of motivation Tools for communication (e.g., Facebook, Twitter, blog,

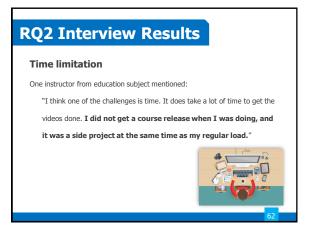
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RQ1 Interview Results Engage learners One instructor from US mentioned: "I engaged people in the forum. So each week I would write a message that would be the new welcome page for the week that would say, 'hey come to the forum and ask questions about this or come to the forum introduce yourself'... Of course, I tried to get students to feel like I was engaged with them during the videos by asking them questions and telling them to do things during the video." James M Lepkowski

Findings RQ2 RQ #2. What challenges do instructors perceive when designing MOOCs? Please Review My Random Sample of Faculty
 Assignment · Assessment methods · Engaging students' learning · Time limitation

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RQ3 Survey Results

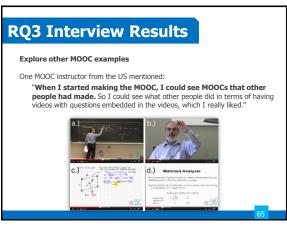
Ways to Address Challenges

Browsing other MOOCs for Ideas, examples, and benchmarks
Seeking help from the platform
Seeking help from colleagues
Seeking help from institution (e.g., administrator)
Seeking help from the MOOCs instructors
Reading books or articles related to MOOCs
Seeking help through online searching
Attending training sessions or workshops
Reading news related to MOOCs
Attending conferences or other professional events on MOOCs

Attending conferences or other professional events on MOOCs

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The time limitation of creating MOOCs was the primary logistical consideration (Hew & Chung, 2014; Watson et al., 2016) and challenges.

The pedagogical factors were the primary design considerations (Watson et al., 2016) and challenges in MOOC design.

The assessment and engagement strategies are the main considerations as well as challenges.

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Study #4 MOOCs Instructional Design to Facilitate Participants' Selfdirected Learning Self-directed learning (SDL) (Garrison, 1997)
(1) self-management
(2) self-monitoring
(3) motivation

GARRISON'S DIMENSIONS OF SDL

MOTIVATION

MOTIVATION

LEL-MONITORING

LE

67

Research Background

- Learners need self-directed learning skills and strategies to be successful in MOOCs (Halawa, Greene, & Mitchell, 2014; Littlejohn & Milligan, 2016), as there is a lack of personalized interaction with teachers.
- Self-directness of a learner might vary in different learning environments which means that the learners could be more self-directed in one learning environment than another (Hiemstra, 1994).

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Research Purpose

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 The purpose is to inform instructors or instructional designers and MOOC providers of the current practices of designing MOOCs to facilitate learners' SDL.



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Research Questions

Research Background

Instructional design can greatly influence students' interaction and engagement (Garrison & Cleveland-Innes,

2005) and success in online learning (Song, Singleton, Hill, & Koh,

 However, few studies have examined instructional design and the delivery of instruction using MOOCs from instructor

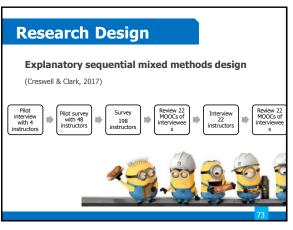
perspectives (Margaryan et al., 2015; Watson et al., 2016); especially

and how they design MOOCs to facilitate students'

lacking is research on instructors' perception of SDL

- 1. How do MOOC instructors perceive participant SDL skills?
- How do MOOC instructors perceive their facilitation of participant SDL skills?
- 3. How do instructors design and deliver MOOCs to facilitate participant SDL skills?
 - a. How is technology being used by MOOC instructors to support the development of participant SDL skills?
 - b. What technology features or functions do MOOC instructors want to have to improve their facilitation of MOOC participant SDL skills?

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Data Collections

Survey:

Volunteer sampling (Creswell & Clark, 2017)

198 instructors responded to the survey (10% response rate)

Interview:

Homogeneous purposeful sampling (Creswell & Clark, 2017; Patton, 2002)

Maximal variation sampling (Creswell & Clark, 2017)

22 interviewees

MOOC review:

Reviewed 22 interviewees' MOOCs

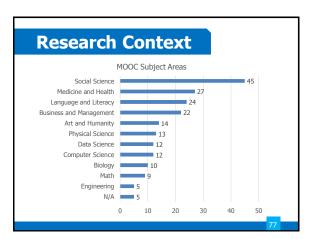
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Pseudonym	Country	Subjectarea	Platform	Gender	No. of O/B	No. of M	Mode of the M
Lucas	US	Social science	edX	М	0	1	I without T
Branden	US	Education	Udacity	М	0	5 or more	Self-paced
Logan	US	Literacy and Language	Coursera	М	5 or more	5 or more	I with T
Emma	US	Literacy and Language	Coursera	F	2	1	Self-paced
Jason	US	Science	edX	М	1	1	I with T
Jackson	US	Medicine and health	Coursera	М	5 or more	1	Self-paced
Samuel	US	Education	FutureLeam	м	4	3	Self-paced
Hannah	US	Education	Blackboard	F	5 or more	1	I with T
Ashley	US	Education	EdX	F	0	5 or more	I with T
Andrew	UK	Art	FutureLeam	М	0	3	I with T
Emily	UK	Medicine and health	FutureLeam	F	2	2	I with T
Aiden	UK	Social science	FutureLeam	м	0	1	Self-paced
Henry	UK	Social science	FutureLeam	м	0	1	Self-paced
Joseph	UK	Medicine and health	FutureLeam	М	1	1	Self-paced
Joshua	UK	Literacy and language	FutureLeam	м	2	2	I with T
Mason	Australia	Education	Coursera	м	5 or more	1	I with T
Ethan	Australia	Business	Coursera	м	3	1	I without T
Ben	Australia	Social science	edX	м	1	1	I with T
Paul	France	Computer Science	Coursera	м	1	1	I with T
Fernando	Belgium	Research methods	Blackboard	м	5 or more	3	I with T
Jacob	Netherland	Science	Coursera	м	0	1	I with T
Dylan	Israel	Science	Coursera	м	5 or more	3	I without T

Data Analysis RQs Data Sources Data analysis Tools Descriptive statistics Survey Interview Content analysis (Elo & Kyngäs, 2008) NVivo Descriptive statistics SPSS RQ2 Content analysis Interview Content analysis RQ3 Course review Content analysis NVivo

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RQ1 Perceptions of SDL · A majority of the MOOC instructors thought that these skills or attributes are not static, and that SDL as a set of skills can be educated or students' personal attributes that can be changed. **MOOC Instructors' Perceptions of SDL** SDL is a set of skills that can be 112 educated SDL is related to students' personal attributes that can be changed Other (please describe) SDL is related to students' learning personal attributes that can never be... 20 40 60 80 100

77 78

RQ1 Interview Results

· Emma's understanding of SDL is more related to

self-management and motivation. She said:

"When I think about self-directed learning, I think about students managing their time and managing the coursework on their own, and how it fits into their schedules and their lives, how they interact with materials, what's going to keep them engaged."



79 80

RQ2 Interview Results

· Ashely emphasized the importance of both instructors' facilitation and students' SDL skills. She said:

"The participant has a lot of flexibility on how they approach the content. I mean, obviously, we have things like assignments. We have things like online forums. And there're ways that we scaffold the learning experience. But there still is a lot of choice for the learner."



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RQ3 Strategies to Facilitate SDL

RQ2 Perceptions of Facilitation of SDL

Instructors can intentionally create a

learning environment to help...

Instructors can unintentionally create a learning environment that.. Instructors can do nothing for students' SDL skills.

Most of MOOC instructors thought that they can

Other (please describe) 14

intentionally or unintentionally facilitate students' SDL.

Participants' Perceptions of Their Role in

Facilitating Students' SDL

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150 200

· Students' intrinsic motivation plays an important role. However, extrinsic motivation provided by the MOOCs might help transfer extrinsic motivation to intrinsic motivation.

Motivations	Strategies
Entering	MOOC instructors helped students identify the
motivation	needs and goals of learning and sense of
	achievement.
Task motivation	MOOC instructors motivated students through
	instruction, learning materials, feedback, and
	learning community.
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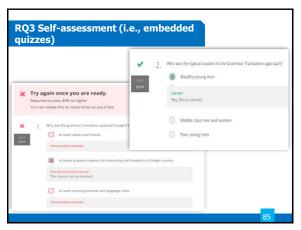
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RQ3 Strategies to Facilitate SDL

Both internal feedback and external feedback were provided to help students' self-monitoring.

Self-monitor		Strategies	
Internal	Cognition	MOOC instructors provided quizzes for self-assessment, tutorial	
feedback		on technology use, learning advice, navigation of the course,	
		progress indicators, resources, and instructional modeling, etc.	
	Meta-cog	MOOC instructors encouraged students to reflect and think	
		critically by providing reflection questions and building learning	
		community.	
External		MOOC instructors, teaching assistants, and peers were involved	
feedback		in providing external feedback.	



RQ3 Progress Indicators

Course Progress for Student

Pass 60%

Pass 60%

RQ3 Progress Indicators

85

RQ3 External Feedback: Peer-assessment
(e.g., 3 peers assigned to review each assignment)

REQUIRED

Quiz

Nov 19

Module 2 Review Quiz
20 min

Peer-graded Assignment
Critical Evaluation of the 2 Approa...
2h

Review Your Peers
Critical Evaluation of the 2 Approa...

RQ3 Strategies to Facilitate SDL

They helped students' self-management concerning setting learning goals, time management, resources and support management although among the three elements of SDL, MOOC instructors had less control over students' management.

Self-management

Enactment of learning goals

Providing discussion questions, reflections, survey, and appreciation students' learning goals.

Time management

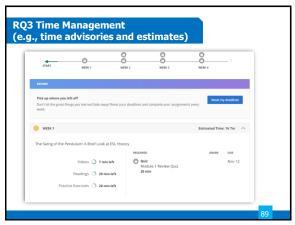
Providing time frame, progress indicator, short learning units, and flexible timeline.

Management of resources and support

Providing flexible learning resources, peer-assessment, accessibilities, clear expectations, and short learning units.

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RQ3-a. Tech Used for SDL

Synchronous communication technologies

Google Hangouts
YouTube Live
YouTube
Live

Asynchronous communication technologies

Discussion forum Blog Slackbot Flickr

General Discussion

Multimedia (e.g., video and graphics)

Feedback technologies

89 90

Discussion

- · SDL can be Changed
- MOOC Instructors can Facilitate SDL
- Strategies to Facilitate SDL: A variety of strategies can be used to facilitate student SDL skills in terms of motivation, selfmonitor, and self-management.
- Tech for SDL: Tech plays a vital role in facilitating SDL skills.
- Tech expectations: Adaptive learning systems, artificial intelligent systems, and learning analytics were expected to have to support SDL.

91 92

Top 10 Strategies to Facilitate SDL in MOOCs

- 1. Helping students set their own learning goals.
- 2. Building learning community.
- 3. Offering immediate feedback.
- 4. Embedding quizzes for self-assessment.
- 5. Providing progress indicators.
- 6. Providing reflection questions.
- 7. Designing short learning units.
- 8. Providing flexible timelines.
- 9. Highlighting estimated time frames.
- 10. Making available optional learning materials.

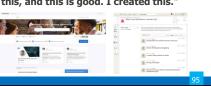


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Top 10 Strategies to Facilitate SDL in MOOCs

2. Building learning community.

Joshua from the UK mentioned: We use a lot of resources that already exist. And then we use the MOOC discussion board as a place to where they, kind of, point out and say, "I've seen this. And this is useful. Well, I use this, and this is good. I created this."



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Implications

- · For MOOC instructors and Instructional Designers
 - o Build learning community
 - o Inspire intrinsic motivation
 - o Personalize learning
- · For MOOC providers
 - o Create a personalized learning environment
 - o Provide learning analytics to support learning and teaching

Top 10 Strategies to Facilitate SDL in MOOCs

1. Helping students set their own learning goals.

Example:

"I have asked, at the first page of course, why they're taking the course. So that is the goal. A lot of people say, 'I'm a teacher. And I want to do the stuff with my kids. Or I want to update my knowledge. Or I'm retired and I want to learn this."



Top 10 Strategies to Facilitate SDL in MOOCs

3. Offering immediate feedback.

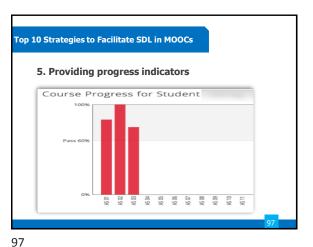
4. Embedding quizzes for self-assessment.





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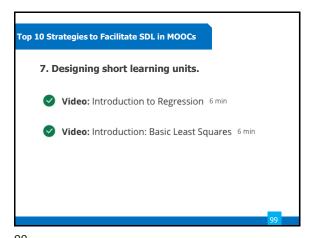
6. Providing reflection questions.

We introduced kind of moments that video was stopped and there was a question. The student had to think of it a bit. Sometimes it was kind of a rhetorical question. There wasn't even no answer required. But it was just a pause for a while to let the student reflect. (Jacob)

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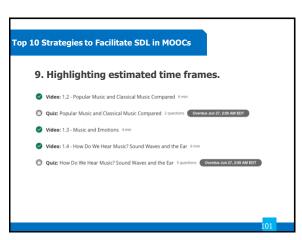
Top 10 Strategies to Facilitate SDL in MOOCs

8. Providing flexible timelines.

You've already completed 71% of your coursel Reset your deadlines so you can finish the rest!

Reset my deadlines

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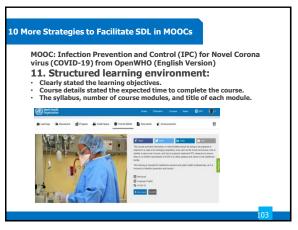


Top 10 Strategies to Facilitate SDL in MOOCs

10. Making available optional learning materials.

(a) Reading: BASIC: A Blanket Around the Earth 10min
(b) Reading: ADVANCED: A Blanket Around the Earth 10min

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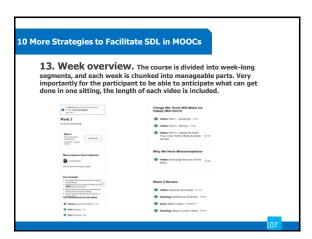
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The Science of Well-Being, Yale

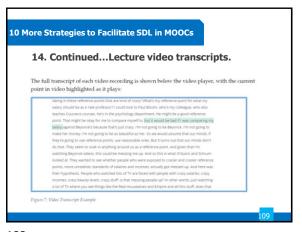
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10 More Strategies to Facilitate SDL in MOOCs

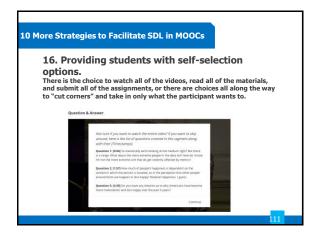
15. Quick check tasks.

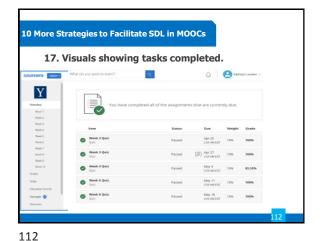
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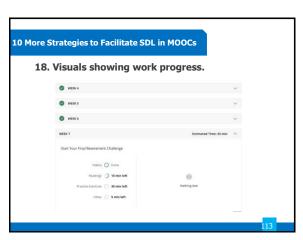
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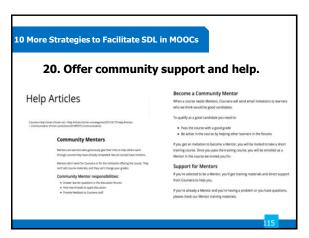


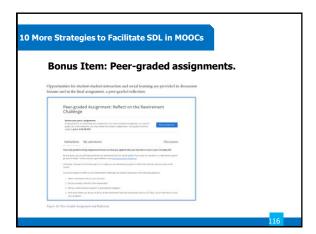
19. Rewirements (assignments) for putting the material to practice (e.g., Random Acts of Kindness, Make A Social Connection, Let's Get Physical, Meditatel, Sleepl, Gratitude Letter/Visit, Savoring, etc.)

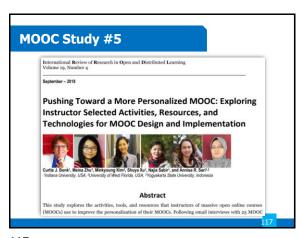
Daily Gratitude Journal

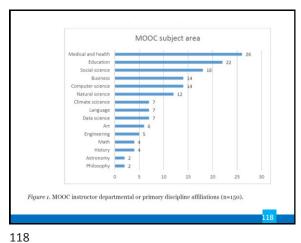
Gratitude is a positive emotional state in which one recognizes and appreciates what one has received in life. Research shows that taking time to experience gratitude can make you happier and even healthier. For the next seven days, you will take 5-10 minutes each night to write down five things for which you are grateful. They can be little things or big things. But you really have to focus on them and actually write them down (Again, try to develop a tracking method works for you and utilize a note on your phone, a daily calendar, a special notebook, etc). You can just write a word or short phrase, but as you write these things down, take a moment to be mindful of the things you're writing about (e.g., imagine the person or thing you're writing about, etc.). This exercise should take at least five minutes. Do this each night for the whole week.

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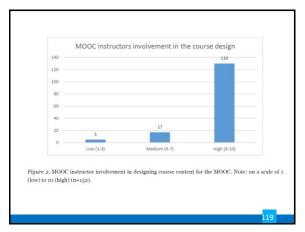


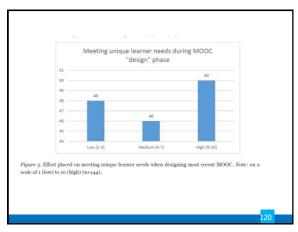




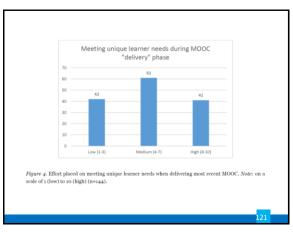


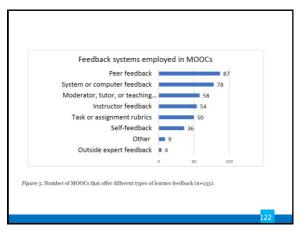
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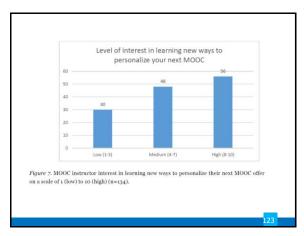


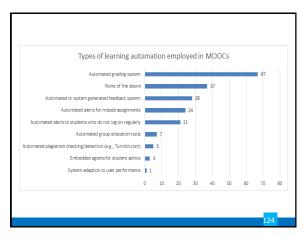


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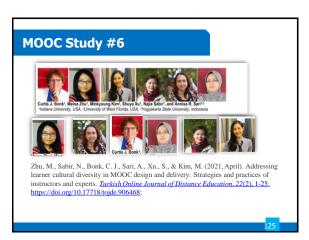


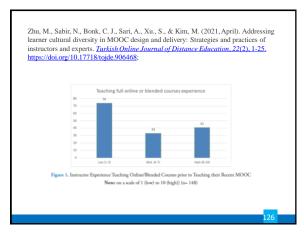






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125 126

Zhu, M., Sabir, N., Bonk, C. J., Sari, A., Xu., S., & Kim, M. (2021, April). Addressing learner cultural diversity in MOOC design and delivery: Strategies and practices of instructors and experts. <u>Turkish Online Journal of Distance Education</u>, 22(2), 1-25. https://doi.org/10.17718/tojde.906468;

Table 1. Instructional Practices of MOOC Instructors to Address the Variety of Learner Competencies and Needs (n=142)

Items	Response percent	Response count
Establish learner-based discussion forums	81.0%	115
Embed supplementary course materials	78.2%	111
Post timely course announcements and emails	63.4%	90
Record video tutorials or walkthroughs	40.8%	58
Emphasize project-based learning over exams	34.5%	49
Using preexisting online videos (e.g., Lynda.com, TED talks, YouTube, etc.)	32.4%	46
Other	26.1%	37
Hold synchronous lectures, meetings, and events (e.g., Skype, Google Hangouts, Zoom, etc.)	23.9%	34
Establish study groups	19.0%	27
Establish learner reflection journals or blogs	16.2%	23
Schedule virtual office hours and meetings	14.1%	20
Offer face-to-face meet-up opportunities	7.0%	10

127 128

Zhu, M., Sabir, N., Bonk, C. J., Sari, A., Xu., S., & Kim, M. (2021, April). Addressing learner cultural diversity in MOOC design and delivery: Strategies and practices of instructors and experts. <u>Turkish Online Journal of Distance Education</u>, 22(2), 1-25. https://doi.org/10.17718/tojde.906468;

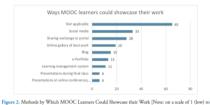
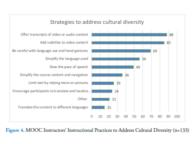


Figure 2. Methods by Which MOOC Learners Could Showcase their Work [Note: on a scale of 1 (low) to 10 (high)] (n= 130)

129 130

Zhu, M., Sabir, N., Bonk, C. J., Sari, A., Xu., S., & Kim, M. (2021, April). Addressing learner cultural diversity in MOOC design and delivery: Strategies and practices of instructors and experts. Turkish Online Journal of Distance Education, 22(2), 1-25. https://doi.org/10.17718/tojde.906468;



131 132

Zhu, M., Sabir, N., Bonk, C. J., Sari, A., Xu., S., & Kim, M. (2021, April). Addressing learner cultural diversity in MOOC design and delivery: Strategies and practices of instructors and experts. Turkish Online Journal of Distance Education, 22(2), 1-25. https://doi.org/10.17718/tojde.906468;

Table 2. Items Instructors Provided in their Most Recent MOOC (n = 126)

Items the current MOOC covered	Percent	Count
Optional readings, videos, or other materials	74.6%	94
Learner selected incentives (e.g., certificates, badges, course credit, etc., options)	64.29%	81
Options with course tasks and assignments	38.10%	48
Learner discussion and negotiation of content	36.51%	46
Two or more media elements to learn the same content	31.75%	40
Learner determined or contributed content	30.16%	38
Learner selected learning pathways (i.e., different routes to learn the same content)	19.05%	24
Learner portfolios of course accomplishments	16.67%	21
Choice in team or collaborative partners (i.e., self-formed teams)	12.70%	16

Zhu, M., Sabir, N., Bonk, C. J., Sari, A., Xu., S., & Kim, M. (2021, April). Addressing learner cultural diversity in MOOC design and delivery: Strategies and practices of instructors and experts. Turkish Online Journal of Distance Education, 22(2), 1-25. https://doi.org/10.17718/tojde.906468; Effort of MOOC instructors to address cultural and linguistic diversity

Figure 3. The Perceived Effort of MOOC Instructors in Addressing Cultural and Linguistic Diversity Notes on a scale of 1 (low) to 10 (high)] (n= 141)

Table 3. Best Practice Recommendations by MOOC and Open Education Experts for Addressing.

Cultural Sensitivity (n=25) MOOC Stage Category Approach
Design Communication Provide possible alternative back channels for traditional discussion boards (e.g., Whatshipp, Wechat, Kalasofalk, etc.). Whateful WCGE East-Dis. 41.

Whateful WCGE East-Dis. 41.

Contain the differed way learner sets information - Some languages are not presented in illenst format.

Learner straightful conset access designs as infector or needed conset designs can be eithful to convert access languages and pathom.

Finance trainst assignment is 4, some and cashines repeated throughout the country access to the pathod of the convertigation of the convertig mutimedia. Overreliance on visual rhetoric (e.g., visual images) alone to communicate can be problematic. could be restricted for certain users.

Remember that converting text into various languages is easier than videos, and it takes much longer to create a video.

Sideshows should not overwhelm learners with text, try to use symbols, icons, and other visual elements. bandwidth area.

Foter a learner community where learners help learners in downloading, translating, and hosting multimedia.

Working with a forcourage courses/content to be developed by teams consisting of members for across retaining, countries, and/or cultures.

Delivery	Attire and	Remain presentable and well-dressed when appearing in multimedia.	
	mannerisms	Be thoughtful about body movement and overall gestures, as well as images of hand gestures, as different cultures decipher meaning in diverse ways.	
	Culture specific	Asian audiences may not be the quickest to voice their opinions and prefer to be spoker to with deference, politely, and softly.	
		Not all learners read left to right. For example, some Middle Eastern learners read content right to left, and some Asian learners read content top to bottom.	
		Content including case situations or scenarios involving alcohol, the incorporation or pictures of dogs (from some nations), political humor/satire, and the use of quotes from religious figures can prove to be controversial and potentially offensive.	
	Developing	Avoid references to current events that may only be shared by a small subgroup.	
	a sense of community	Urge learners to meet locally or amongst themselves to share materials and address any sensitive concerns.	
		Avoid issues related to religion and politics.	
		Minimize distractions and possible negative responses by staying away from controversial topics.	
	Emphasis on expertise	Respect the deep-seated cultural differences related to the following: the value of expert vs. learner-originated knowledge; deference to experts; and willingness to engage in discussion and critique – with the most noticeable contrasts between those educated in Anglo-Saxon education systems and in Conflucianist ones.	
		Have instructions/directions at the ready, just as a backup, for those who tend to respect authority and prefer following directions.	
	Language and translations	Make subtitles and transcriptions, when possible, available in multiple languages based on intended audiences. This also empowers hard of hearing learners.	
		Even when English is the primary or secondary language of the target audience consider making MOOC content available in the major dialect(s) of the country.	
		Identify any cultural aspects of resources disseminated as understandings and meanings may not be exact when translated; each linguistic group has its own scientifi- history and culture.	
		Jokes and humor, in general, can be easily misinterpreted.	
		, ,	
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Table 4. Approaches Employed by MOOC Interactors in Enhance Access for Learners with Different Biologorous and Technology (in-55)

Category Appears

Collectorium Appears

Find the course with international sensers, and interactional effect, student support, which alregular various with international sensers.

Communication, feetings, in the multiple communication channels, and files/pays

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Content Content and the communication of the sensers.

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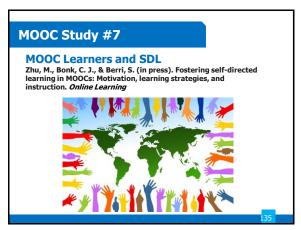
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Research Questions

- What motivated individuals to enroll in MOOCs?
- 2. What were the learning strategies that helped learners' SDL in MOOCs?
- 3. What were the design and instructional elements of MOOCs that facilitated learners' SDL?

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MOOC Study #7

MOOC Learners and SDL

Zhu, M., Bonk, C. J., & Berri, S. (in press). Fostering self-directed learning in MOOCs: Motivation, learning strategies, and instruction. Online Learning

Table 1

Fifteen Interviewes' Demographic Information

Prededayuas Gender Countries Occupations

Abdulralman M Turkey Teacher

Alia M Yenen Student

Alia F The UK Student

Betty F Albanian Engineer

Chang M Canada Adhlete

Dan M Mexico Professor

Helen F Indonesia Administrative assistant

Jacob M The US Retried management consultant

Jacob M The US Retried management consultant

Jacob M The US Retried management consultant

Mostapha F Egypt Student

South F The US Between jobs

South F The US Between jobs

South F The US Retried office manager

137 138

RQ1. Intrinsic Motivation

Jacob, a retired management consultant from the US, expressed his motive behind enrolling in MOOCs as strictly intrinsic, "there's no reward. I'm retired. It's really just [that] I get very interested in topics. I realize holes in my knowledge and try to fill the holes."

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RQ1. Extrinsic Motivation

Besides educational purposes, some participants enrolled in MOOCs to help with their career development. For example, Sarah, who received her Ph.D. degree and was in between jobs at the time, selected topics such as anatomy, MatLab software, oncology, biology, and neuroscience. Sarah explained the purpose for taking these types of MOOCs was:

To acquire and improve my knowledge as a medical physicist...I consider my resume when selecting MOOC. I choose courses related to my professional field to add them to my curriculum; otherwise, there would be a period without being in contact with my profession.

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140

RQ2. Learning Strategies

RQ2: What were the Learning Strategies that Helped Learners' SDL in MOOCs?

Dan considered the progress bar to be a good indication of his progress, and it also created a healthy competition among the learners. Seeing where he was at in the course compared to the other learners gave him a push. He stated,

"All the progress bar with milestones, with a small quiz that doesn't count for the evaluation, but they're good for you to check if I'm really learning. And, for example, I like when you have these kinds of nice competition[s], right. Everyone starts a MOOC at the same time, but you see that these weeks you progress faster than other members in the MOOC."

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RQ2. Learning Strategies

RQ2: What were the Learning Strategies that Helped Learners' SDL in MOOCs?

Note taking: Dan stated that his main learning strategy was notetaking: "I always have my little notebook for the MOOC that I'm working on or I'm studying. And whatever videos or whatever exercise that I was doing, I was always taking notes..."

42

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142

RQ2. Self-monitoring

To help her self-monitoring, Melena noted how enriching her knowledge and knowing new things that she did not know before, along with doing well on the quizzes and tests, were vital indications of her progress. She explained, "Usually, there is a test after each week. Performing it, I can see in which topic I have the biggest gaps, or I got it well. Moreover, if I apply it in other areas of my life and it can also be seen then."

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RQ2. Self-management

Dan, the participant that enrolled in MOOCs as a learner and also taught MOOCs, described how he dedicated a certain time to work on MOOCs. For the most part, he allocated the mornings for reading and the afternoons for writing: For me, I'm a researcher. I'm better at writing papers in that afternoon and reading in the morning... Also, I try to schedule my time for the MOOC as everyone scheduled. This is time to go to the gym or whatever.

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RQ3. Design Elements

RQ3: What Design and Instructional Elements of MOOCs Facilitate Learners' SDL from the Student's Perspective?

Alina believed that having worksheets or a set of questions after each module was the most helpful strategy to evaluate her learning step by step. Being able to answer the questions after each module gave her a sense of how much knowledge she retained before starting the next module. Similarly, Sandy elaborated upon how quizzes and tests were helpful, but she wished they were more advanced and included questions and answers rather than only multiplechoice questions.

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RQ3. Design Elements

Design Element: Authentic Examples
One participant, Helen, believed that authentic
examples, resources, and visuals that some instructors
demonstrated in their courses helped maintain her
curiosity. In our interview, she explained:
When I studied the brain, the professor showed the real
brain. Like, she took us to the laboratory and showed us
how the brains, how they did it; they did things in the
laboratory. So, I find it fascinating. I find it very
interesting. Even though for the test I try to read, but
for understanding and looking at the real thing, the
visualization is very good.

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RQ3. Design Elements

Design element-small learning units

As Joe explained:

I think what's really good is keeping it into small chunks. I'm going to say, roughly speaking, 3 to 7 minutes long because that makes it easy for you to put it down and pick it up again in small bits.

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RQ3. Design Elements

Design Element: Clear Goals
As Dan explained: "Some tips at the
opening of your MOOC saying: 'hey
guys, this is a MOOC that requires you a
certain amount of hours per week. And
there is a strong deadline for delivering
homework and during your guizzes.""

146

RQ3. Design Elements

Design Element: Flexibility

Sandy, a former perfectionist, described her MOOC experience as life-changing. In this situation, the learner felt more comfortable directing her own learning rather than being pressured to follow a stricter schedule. When asked to describe her MOOCs experience, she explained,

"It helped me realize that I enjoy learning a lot more when I can just be a little more casual about it. I just find it a lot more enjoyable to learn. I think when I'm enjoying it more, I probably actually learn a lot more."

48

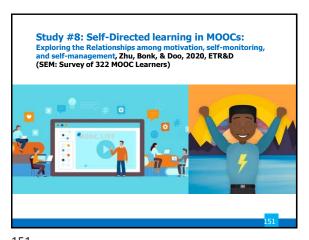
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RQ3. Responsive Feedback

Design Element: Discussion board and feedback.

Jacob sadly acknowledged that: "I'll ask [the professor] a question today. I'll type in a question on my computer in the forum. It may be 2 to 3 weeks before I get a reply." Ali expressed that "it would be great to communicate with professors." Similarly, Sarah explained that what affected her experience the most was the "lack of real-time interaction with the teacher."

150



Research Questions

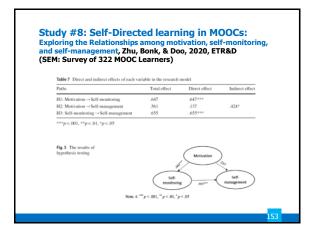
H1: Motivation positively affects self-monitoring of MOOC students.

H2: Motivation positively affects self-management of MOOC students.

H3: Self-monitoring positively affects self-management of MOOC students.

H4: Self-monitoring mediates the relationship between learning motivation and self- management of MOOC instructors.

151 152





153 154

