The 3Ts MOOCs Debate: Targets, Types, and Tensions
AERA Conference, DC, April 11, 2016

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State of the MOOC 2016: A Year of Massive Landscape Change For Massive Open Online Courses, Online Course Report
http://www.onlinecoursereport.com/state-of-the-mooc-2016-a-year-of-massive-landscape-change-for-massive-open-online-courses
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Audience Poll
What does it cost to create a MOOC?

A. $0-$10,000 USD
B. $10,000-25,000
C. $25,000-50,000
D. $50,000-100,000
E. Over $100,000

These are just personnel costs!

Debate Question #1:
(1) Types of Delivery: cMOOCs vs. xMOOCs vs. pMOOCs vs. pdMOOCs vs. ???

Debate Question #2:
(2) Target Audience: Casual and informal lifelong learning vs. High school and college students’ supplements vs. Workplace skills gaps or other?
**Employee to Employee Training**

**G2g (Googler to Googler) Training**

Seven Ways to Corporate MOOC, Udemy blog, December 23, 2013, Shannon Hughes

https://www.udemy.com/organizations/blog/2013/12/23/seven-ways-to-corporate-mooc/

Classes range from management and public speaking, to parenting and mountain climbing.

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**Debate Question #3:**

(3) Tense Issues: Each panelist will select a currently trending, controversial, or tense issue or two and debate it as the most pressing issue(s) facing the field.

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**June 26, 2015**

In China, Where Everything is a MOOC (the "Zhongguancun MOOCs Times Building")

Education Week, Justin Reich, HarvardX Research Fellow

The most memorable line from my recent visit to China was this: "We have 12 million K-12 teachers in China who need to receive this particular in-service training, so we started with a group of about 200,000."

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**MOOCs and Open Education Around the World**

Routledge: http://routledge-ny.com/books/details/9781138807419/

Book Homepage: http://moocsbook.com/

Slides at: http://moocsbook.com/other.php