

### List of AECT 2019 session on Writing and Publishing

1. Curtis J. Bonk, *Indiana University*
2. Elizabeth M. Dalton, *University of Rhode Island*
3. Susie L. Gronseth, *University of Houston*
4. Mimi Miyoung Lee, *University of Houston*
5. Thomas C. Reeves, *University of Georgia*
6. Thomas H. Reynolds, *National University*
7. Ke Zhang, *Wayne State University*

### Session #1: Early Career Symposium 2019 Agenda, Monday, October 21 - Convention Center, Pavilion 3

**4:30-5:30 pm, Creating Space for Academic Writing: Glimpses into the Digital Writer's Desk**

#### Presentation #1 Early Career Symposium: Possible Slides

1. **Slide #1: Writing Space Pictures (take one or more pictures of your writing spaces).** What do your writing spaces look like? Are there special writing places you use for different parts of the writing process? How/why do you work in different spaces? (Take one or more pictures of your writing spaces.)
2. **Writing Space Picture #2** (optional). How do you organize your academic writing spaces?
3. **Writing Space Picture #3** (optional). Alternative locations. Any hideaways...? Secret locations? Special places?
4. **Writing Tools:** What particular writing tools do you use? How have they changed over time? What about tools for collaboration?
5. **Plans and Goals:** How do you schedule your writing? How far in advance do you plan your writing? How do you prioritize your writing? How do you visualize your writing? Do you use a timeline or a planner? Do you have advice for developing a writing plan?
6. **Habits/Rituals/Inspiration:** How do approach your writing tasks? Any rituals that you use and recommend for inspiration? Anything that really works for you?
7. **Writing Partners:** How do you determine your collaborative writing partners? And negotiate tasks?
8. **Mentors and Colleagues:** Any advice on seeking and working with a writing mentor? Any stories on working with a mentor? Do you have someone to go to for advice and editing?
9. **Final Slide #1 (Final Tips):** List some tips for overall writing productivity/efficiency.
10. **Final Slide #2 (Joy and Happiness):** What brings creativity, happiness, and joy to your writing? Perhaps you have a picture of that.

#### Attendee Activity Options: (Could we do this digital – Padlet / non-digital – post-it's/poster?)

- # 1 - What are the five to ten key ideas and recommendations that you gleaned from this session?
- # 2 - Describe/illustrate your writing space(s).
- # 3 - What aspects of your writing space(s) will you change?

## **Session #2 GSA: From Incubation to Celebration and All the Disappointments in Between: Navigating the Road to Publishing and Collaborative Writing Success**

**Wed, Oct 23, 1:00 to 1:50pm, Convention Center, Conference Rm 15 (has this been finalized re: date and time?)**

**Full Session: Special Session**

### **Presentation #2 GSA From Incubation to Celebration: Topics and Topics**

1. **Giving Birth...to an Idea:** How do you birth a new idea?
2. **Idea Follow Through:** How do you decide which idea you are going to follow up on (from amongst many good ideas)?
3. **What's the Purpose:** Why I want to write this piece? For tenure review? For sharing the message widely? As a vehicle to work together with certain colleagues? As an opportunity to build new collaborations?
4. **Graduate Student Considerations:** How can publishing different pieces of work help graduate students to move ahead in their programs? (Consider the 3-paper/research study dissertations, other alternate formats)
5. **Graduate Student Recommendations:** What suggestions do you have to enable graduate students to be highly productive? How to convert class papers, conference presentations, and article ideas into accepted manuscripts?
6. **Time to Jump?:** When or how do you decide to jump? What factors do you weigh? How important is "timeliness" to the development and publication of an article, book chapter, etc. Must we write about the "next best idea" or do we have more professional control of what we want to write about?
7. **Rejection and Resilience:** How do you deal with rejection, disappointments, and failures?
8. **Just Say No:** How do you respond "no" to book chapter, special issue invitations, etc. in a polite and collegial way? (When in doubt, explain your rationale.)
9. **Predators, Scams, and Other People's Projects:** What are predatory journals and outlets? How do you know and how do you respond?
10. **Celebrations and Parties:** How do you celebrate? Do you have any stories or pictures of celebrating writing success, acceptance, or publication?

### Session #3: Globally Inspired Writing: Insights from Planning to Publishing an International Edited Book Project

Thu, Oct 24, 1:00 to 1:50 pm, Convention Center, Conference Rm 4

#### Book Projects (all with Routledge):

1. Universal Access Through Inclusive Instructional Design: International Perspectives on UDL (2020)
2. MOOCs and Open Education Around the World (2015)
3. MOOCs and Open Education in Emerging Economies: Challenges, Successes, and Opportunities (2020)

#### Presentation #3 GSA Globally Inspired Writing: Editing an International Book

(Note: Perhaps Dan Schwartz to moderate)

1. **Asking Why/Asking Who/Asking How:** Why did you decide to do an edited book? Who benefits? What are the benefits of doing an edited book? How is an edited book viewed at your university for promotion and tenure?
2. **Testing the Water:** How do you make the case to start a book project with the publisher? How do you test the waters? e.g., conference symposia, articles, blog posts, etc.
3. **Making Promises:** How do you recruit book participants? What do you promise them?
4. **Network with Your Network:** How important is your network? How do you maintain that network? What happens as that network expands and contracts?
5. **Which Way the Wind Blows:** How do you organize topics into sections and decide on the format for the book structure? How is the book title decided? Is it just random nonsense and seeing which way the wind blows....or...?
6. **Draft and Redraft...and Redraft...and Redraft...:** How do you collaborate with each other as co-editors? How many drafts of chapters? How do you manage draft development? How do you organize the chapters drafts and finalize chapters? What technology tools do you use?
7. **The 3 C's: Communication and Collaboration with Contributors:** How do you collaborate with the contributing authors? With the endorsers? With the foreword/epilogue writers? How do you deal with the loss of a contribution, someone wanting to contribute late in the process, or with unexpected delays?
8. **Mental Exhaustion and Hitting the Wall (i.e., Bonking):** What kinds of challenges do edited books pose? For example, (1) politics - contributors from countries that don't agree; (2) author mandated open access requirements, (3) negotiating deadlines, (4) stamina and unforeseen illnesses and job duties, (5) book length, time, contract, format, book cover, endorsers, credits, photo permissions, or (6) other...?
9. **Reflecting Back and Lightbulbs On.** Reflect back...What do you now view as the importance and impact of the book project? Any awakenings? Any unexpected successes and results? What would you do differently?
10. **Marketing and Money Matters:** How did you market the book and personally benefit from it? How do you negotiate your book contracts? What unexpected items cost money? What resources are needed to successfully roll out a book?