

A Glimpse on How MOOCs from IDBx are Impacting Learners in Latin America


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INTER-AMERICAN DEVELOPMENT BANK

October 17, 2017
E-Learn Conference, Vancouver, Canada




The IDB Group

48 Member Countries



26 regional + 22 Non-regional



IDB Strategic Alignment

Objective
Contribute to the acceleration of economic and social development of the regional developing member countries, individually and collectively

Vision*
Increase productivity and reduce inequality in a sustainable way to transform LAC into a more inclusive and prosperous society


IDB-9 Strategic Goals

- Reducing Poverty & Inequality
- Sustainable Growth

Cross-cutting Issues* | Region's Challenges*

- Gender Equality & Diversity
- Climate Change & Environmental Sustainability
- Institutional Capacity & the Rule of Law
- Social Exclusion & Inequality
- Low Productivity & Innovation
- Limited Economic Integration

Financial & Knowledge Products



Synergy Between IDB Products


Financial Products
1961-2015:
Loans and guarantees: \$257B
Total cost of projects: \$521B
Technical assistance & grants: \$6.2B

Knowledge Products
Courses (edx.org/school/idbx)
Publications (publications.idb.org)
Data (data.idb.org)

Project design, implementation & evaluation in public and private sector

Project evaluations
Lessons learned
Case studies
Research findings

Operational Knowledge



The IDBx Program

The IDB Training Initiative in edX



MOOCs Offered by IDBx

edx.org/school/idbx

62 MOOCs offered by September 10th 2017

629 1K Enrolled

705 8K Participated (11% of enrollments)

236 4K Exploring participants (37% of enrollments)

71 5K Advanced participants (11% of enrollments)


58 8K Completed (9% of enrollments)

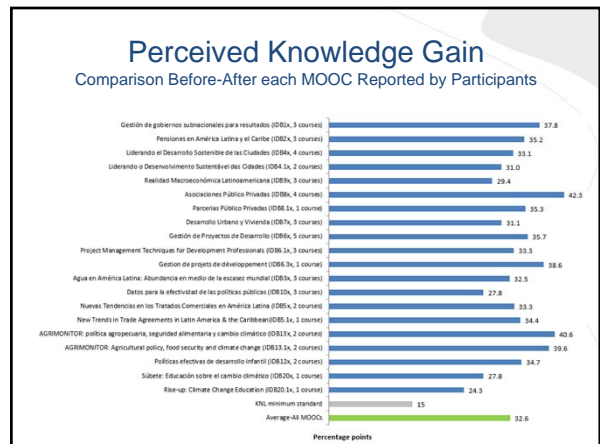
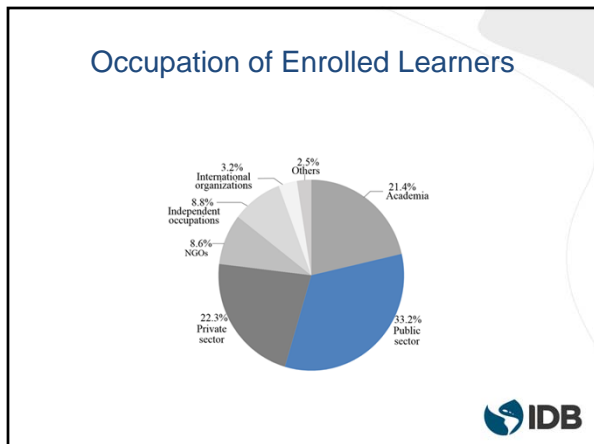
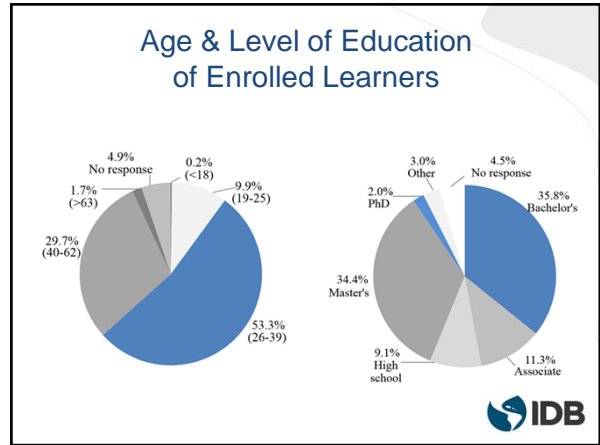
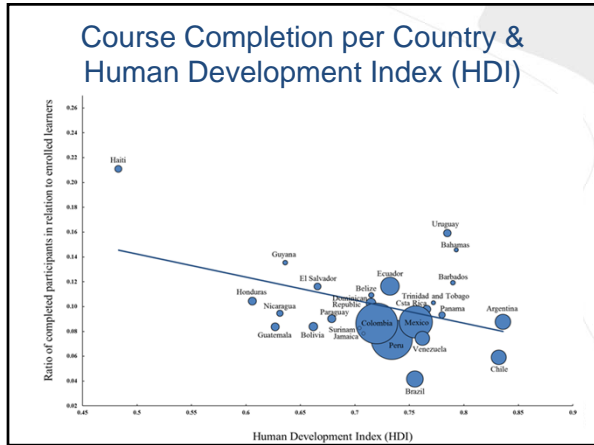
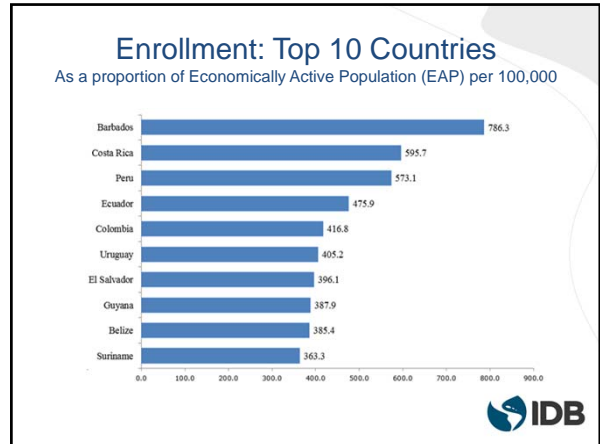
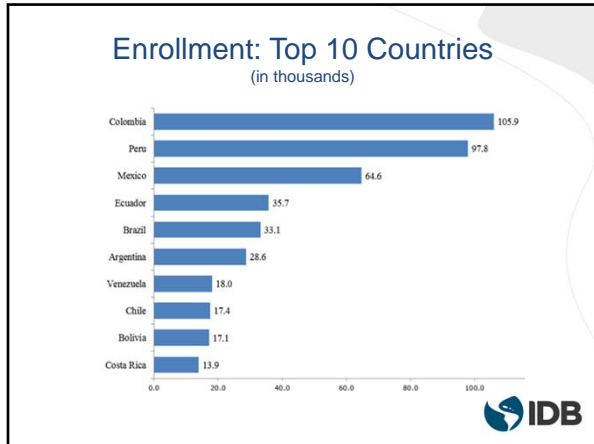
21 5K Certified (3% of enrollments)

Distribution of enrolled learners

- 84.1% Latin America and the Caribbean
- 8.6% Rest of the world
- 7.3% No response

Cumulative number of enrolled, participating, completed and certified learners (in thousands) by Sep.10, 2017





Impact of IDB MOOCs on Learners in Latin America



Kirkpatrick Level-3-Survey

Objective:

To find out how learners in Latin America were using the knowledge gained in our MOOCs to improve their academic, professional and social life

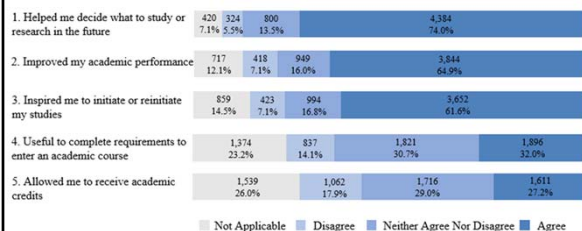
Sent to 46,563 learners (on July 2017)

- who accessed 30% or more of the available learning resources
- in 25 MOOCs in Spanish
- offered from 2014 to 2016

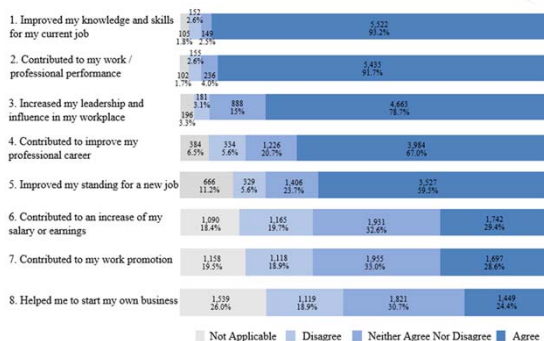
6,582 responses (14.1% response rate)



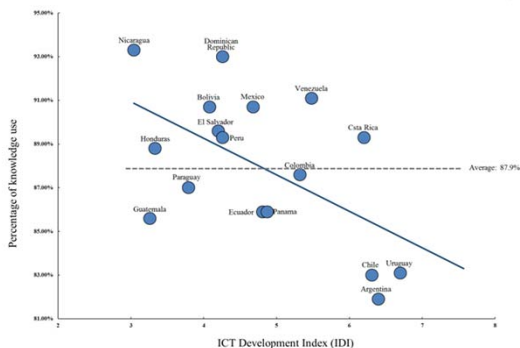
Impact on Learners' Academic Life



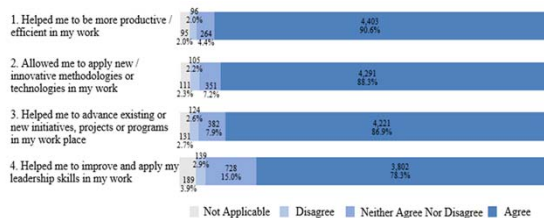
Impact on Learners' Professional / Work Life

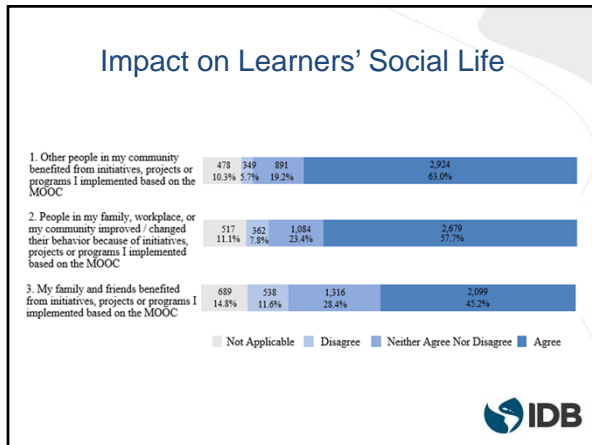
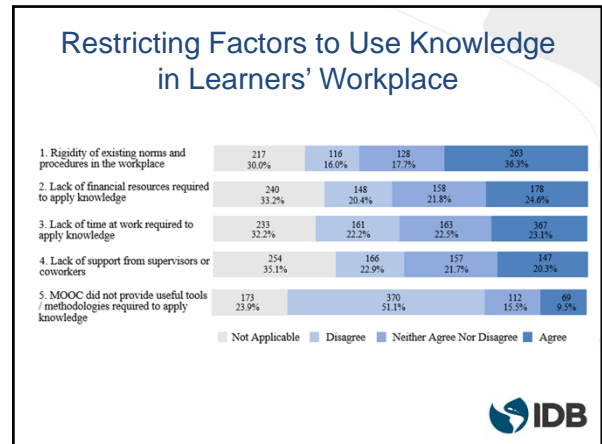
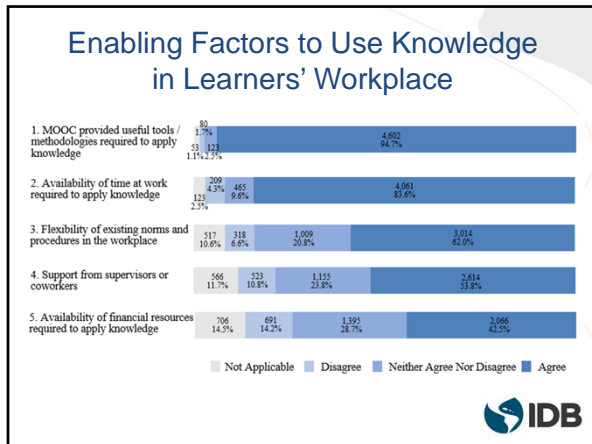


Knowledge Use per Country & ICT Development Index (IDI)



Impact on Learners' Workplace





- ### Take Aways
1. MOOCs are positively impacting the academic, professional and social life of learners in Latin America
 2. MOOCs are generating benefits, especially in less developed countries where access to formal education and ICT access, use and skills are more limited
 3. Reported use of knowledge to improve life of learners is not correlated with their progress in the course
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THANK YOU!

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