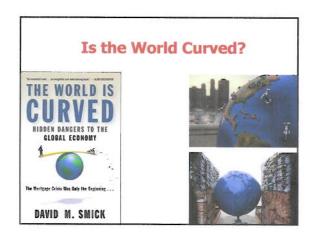
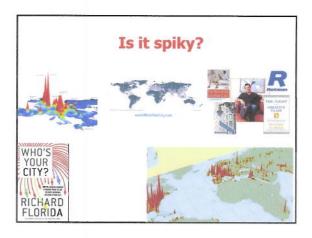
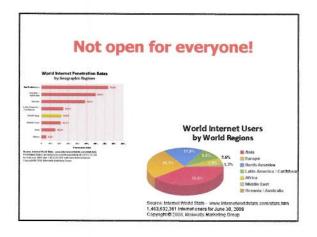


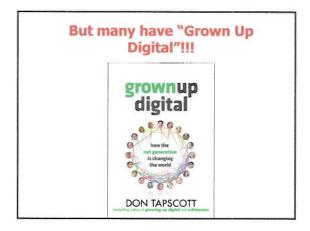
The Ten Forces that Flattened the World Triple Convergence: (1) new economic players, (2) playing fields, and (3) processes. 1. 11/9/89: Berlin Wall came down 2. 8/9/95: Netscape went public 3. Work Flow Software (e.g., PayPal and eBay) 4. Open-Sourcing (Self organ collab communities; Mosiac, Apache, Wikipedia, Linux, Mozilla) 5. Outsourcing (Y2K) 6. Offshoring (e.g., China, Mexico, Thailand) 7. Supply-Chaining (e.g., Walmart) 8. Insourcing (UPS fixing Toshiba laptops) 9. In-forming (e.g., Google, Yahool, MSN Web Search) 10. The Steroids: Digital, Mobile, Personal, and Virtual (wireless, file sharing, VoIP, video camera in phone)

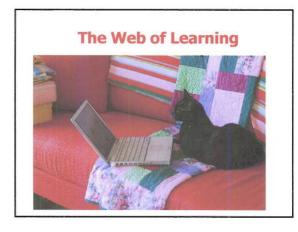


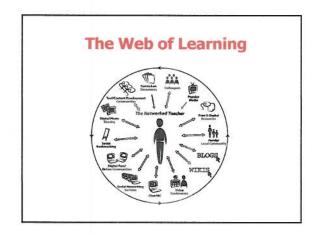




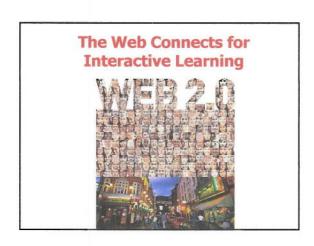




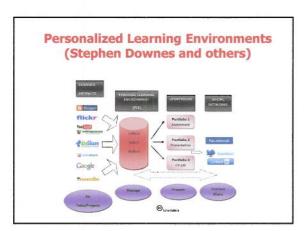




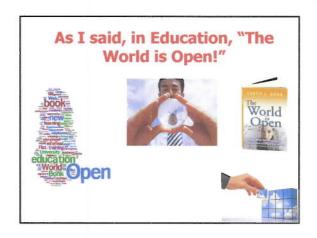




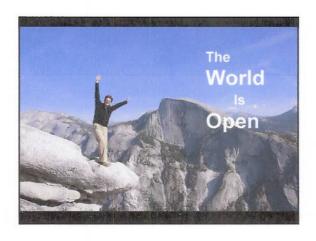


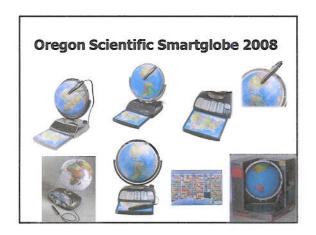




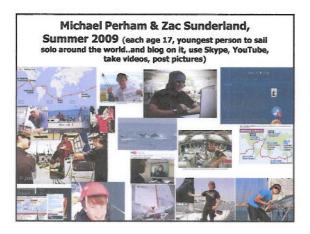


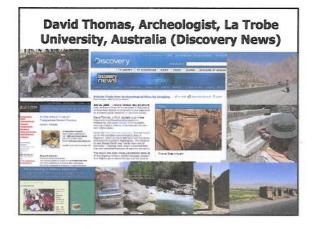


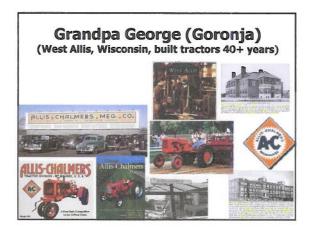


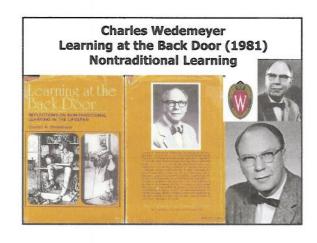
















Triple Learning Technology Convergence of "WE-ALL-LEARN"



- Pipes: The availability of tools and infrastructure for learning.
- Pages: The availability of free educational content and resources (OER—Open Educational Resources).
- Participatory Learning Culture: A move towards a culture of open access to information, international collaboration, and global sharing.



Opener #1. Web Searching (e.g., Google, MSN, Yahoo!) in the World of e-Books (i.e., Darwin, Shakespeare, etc.)











What happens then?









This Could Be the Year of e-Textbooks

Many titles are available, but students are wary.

Jeffrey Young, September 7, 2009







Sign of the times: At the San Diego State U. bookstore, a poster exhorts students to "Buy This Textbook as an eTextbook."

E-books: 4 choices (Paperback, Kindle, iPhone, or iPod listening)





Blio: Kurzweil Reinvents the Book Charlie Sorrel, Dec 29, 2009, Wired

http://www.wired.com/gadgetlab/2009/12/bliokurzwell-reinvents-the-book/

- Blio is a free platform...run on any device.
- Blio is in color.
- Blio lays pages seen on paper, with typography and illustrations; uses video.
- More than a million library of titles.
- The end of the book?





