## Education 20/20 Meets Education 4.0: Visions of Our Changing Learning World!

Curtis J. Bonk, Professor, Indiana University
cjbonk@indiana.edu
http://curtbonk.com/



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#### **Talk Overview**

- 1. Jobs are changing
- 2. Education 20/20 and the Role of the Instructor
- 3. First and Last Principles of Instruction
- 4. Megatrends of Learning: Engagement, Access, and Customization (30 ways that learning is changing...)
- 5. Trends for tomorrow





(Circa Confucius 551-479 BCE)

## **Needed:** New Models of Motivation and Engagement





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## February 26, 2021 Ever have 'Zoom fatigue?' These are the causes and how to fix them, researchers say Brett Molina, USA Today



October 5, 2020
Remote learning isn't new:
Radio instruction in the 1937 polio epidemic
Katherine A. Foss, The Conversation





Remote learning isn't new: Radio instruction in the 1937 polio epidemic



June 3, 2017 How PLATO changed the World...in 1960 Cait Etherington, ElearningInside News







8

# May 22, 2019 Who Remembers VisiCalc??? How computing's first 'killer app' changed everything Tom Harford, BBC News https://www.bbc.com/news/business-47802280



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Dan Bricklin, inventor of the first computer spreadsheet

**September 19, 2014 Bob Clasen, University of Wisconsin** February 27, 1934-March 17, 2018





9 10

The rise and fall of the company behind 'Reader Rabbit' and all your favorite educational games Abigail Cain, The Outline

cky's Boots: https://www.youtube.com/watch?v=a-N Project YES (Curt Bonk): https://youtu.be/bZD5mQH





Fast Forward 30+ Years... "Anyone can now learn anything from anyone at any time."



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September 26, 2018 **Remember Education 2.0?** 



#### July 29, 2016 Reimagine Your Learning Space: Starbucks Your Classroom! Oskar Cymerman, Teaching Channel







Sterile, industrial-era rows aren't very attractive or metivating. Even more, I've become convinced that traditional educational settings dual the senses... I believe the "Starbucks" environment will promote that freedom and movement. Freedom is the key ingredient to social-emotional well-being and deeper learning. Rows and columns constrict. They hold and stiffe. That is the truth. That is the reality in many U.S. classrooms today. But no longer in mine. Never again.

#### Education 3.0...Education 20/20





"In Education 3.0, classrooms would move away from lectures, such as this one, to having class time be spent on discussions and projects, using digital technology." (Per Wikipedia: https://en.wikipedia.org/wiki/Education\_3.0

13 14

#### **September 18, 2017**

Education 1.0 to 3.0 Gilly Salmon, University of Liverpool, UK

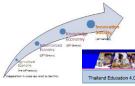




#### Now What is Education 4.0?

"Innovation-producing education. Learn more in: Development of Individual Agency within a Collaborative, Creative Learning Community"
http://www.igi-global.com/dictionary/education-40/41755
https://thinc.in.th/engadmission/education4.html (Chula Enginee





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June 26, 2020 Learning from Home with Sir Ken Robinson - Episode 3 with Natalie Bigney



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#### March 13, 2019

The Career Curriculum Continuum
Andrew Hermalyn, Inside Higher Ed

In fact, every year since 1840, there has been a In ract, every year since 1840, there has been a three-month increase in life expectancy. Today the average life expectancy in the United States is 79, and millennials have a 50 percent chance of living to 100 years. In past centuries, people would study, get a job and retire at age 65. But times have changed, and it's now estimated that the average person will have 12 to 14 careers in a

#### July 24, 2018 The 100-Year Life: Living and Working in an Age of Longevity Lynda Gratton and Andrew Scott

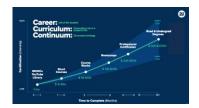




19 20

#### March 13, 2019

The Career Curriculum Continuum
Andrew Hermalyn, Inside Higher Ed



February 25, 2020 The 60 Year Curriculum: oping New Educational Models to Serve the Agile
Labor Market
Chris Dede, Harvard University, The Evollution
(2 (seelliding only revenue stream) development the 60 years

riculum developing new educational models to serve the agile labor mar 219: The 60-Year Curriculum with Rovy Branon



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#### August 21, 2016

ST Future Economy Roundtable: Is Asia ready for the Fourth Industrial Revolution? The Straits Times

"It's quite clear that the established models of education have to change and adapt to the new environment."

April 13, 2016 The Fourth Industrial Revolution:

What it means, how to respond
Klaus Schwab, Founder and Executive Chairman, World Economic Forum









July 11, 2017
The Rise of the Phigital Learner Going 'phigital?' 4 things schools need to know about Generation Z, Todd Kominiak, TrustEd

May 15, 2017 out the rising "phigital" student-and why their impact is enormous, Meris Sta

eCampus News 3 must know's about the rising "phigital" student-and why their impact is



July 30, 2020 Disruptive Ecology: The New Normal of Education in Post COVID-19



25 26

#### Part II. Education 20/20





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#### From Instructor as Credit Manager and Court Room Judge





#### 1. Instructor as Counselor



29 30

#### 2. Instructor as Consultant



3. Instructor as Conductor



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#### 4. Instructor as Course Ambassador



#### 5. Instructor as Curator



33 34

#### **6. Instructor as Concierge**





#### 7. Instructor as Camping Trip Guide



35 36

#### 8. Instructor as Cultivator



#### 20 New Roles of the Instructor



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#### **Merrill's First Principles of** Teaching/Instruction



#### **Bonk's Last Principles of** Teaching/Instruction (Education 4.0?)



1. The Principle of Flexibility



41 42

## 2. The Principle of Convenience



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3. The Principle of Collegiality





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# 4. The Principle of Cheerfulness and Optimism





5. The Principle of High Expectations



45 46

## 6. The Principle of Choice and Options



7. The Principle of Empowerment and Autonomy





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## 8. The Principle of Support and Feedback



9. The Principle of Spontaneity



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#### 10. The Principle of Organization

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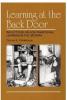
11. The Principle of Sharing



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#### 12. The Principle of Nontraditional Learning



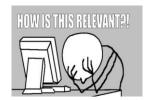


## 13. The Principle of Passion and Inspiration



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#### 14. The Principle of Relevance and Meaningfulness



#### 15. The Principle of Trial and Error (i.e., it is ok to fail)





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#### 16. The Principle of **Expanded Resources**



#### **The World of Open Education**



## The World is Open:





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TEN OPENERS: (WE-ALL-LEARN)

- Web Searching in the World of E-Books
   E-Learning and Blended Learning
   Availability of Open Source and Free Software
   Leveraged Resources and OpenCourseWare
   Leveraning Object Repositories and Portals
   Learner Participation in Open Information Cor
   Electronic Collaboration

- Alternate Reality Learning
   Real-Time Mobility and Portability
   Networks of Personalized Learning



#### The World is very open!

(South University of Science and Technology of China, Wednesday June 10, 2015)



## 17. The Principle of Human Connectedness



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#### 18. The Principle of Cognitive Apprenticeship





## 19. The Principle of Purpose and Vision



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#### 20. ??? (what is missing)





## Bonk's 20 "Last" Principles of Instruction (LAST = Learning Activation System Template)



65 66

#### Clearly... **Learning is Changing!**





**Part IV. Thirty Ways** Learning is Changing...
(i.e., it's more informal, video-based, ubiquitous, collaborative, self-directed, global, mobile, open, massive, etc.)



67 68

#### November 11, 2020

Educational technology is coming of age during the pandemic: Nowhere more so than in India





69 70

#### 30+ Ways Learning is Changing: The Mega Trends



#### **How Learning is Changing:** Mega Trend #1. Learner Engagement



71 72

## April 20, 2020 Learning is Digitally Rich New website offers tips for teachers about virtual

special education
Special education
Carolyn Jones, April 20, 2020, EdSource
Teachers can share ideas online for serving students with disabilities during
the pandemic







73 74





75 76

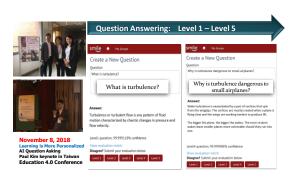
#### Interactive Labs and Simulations Learning is More Hands-on

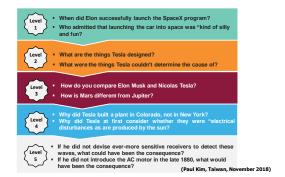




May 11, 2020
Learning is More Game-based
What is smileUP & How to use it?
SMILE, Paul Kim at Stanford
https://www.youtube.com/watch?v=pblU8sSALWo

77 78





October 8, 2018

**Learning is More Social** 

First look: Facebook unveils Portal video

calling devices for the home with Alexa

79 80



The Octopus watch from Joy, an icon-based watch for kids to have good habits is on display during CES.

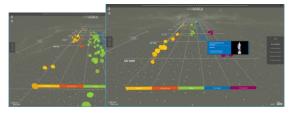
First look: Facebook unveils Portal video calling devices for the home with Alexa

Edward C. Baig, The USA Today Video (1 minute): http://curtbonk.com/facebook-portal.htm

82 81

# **April 22, 2018 Learning is More Visual** Microsoft AI Commercial ft. Common ww.youtube.com/watch?v=ZDZj oft AI + The Yield: Taking the gu

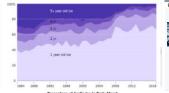
October 20, 2020 **Learning is More Visual** The British Museum



83 84

#### May 14, 2018 (Engagement) Learning is More Adventurous Aaron Doering, Chasing Seals, TEDx

http://chasingseals.com/ https://twitter.com/chasingseals



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# May 1, 2018 Learning is More Immersive 3 ways districts can use AR and AI Justin Anglio, eSchool News



When a teacher glances around her classroom, Lumilo allows her to see real-time analytics (in the form of icons) floating directly above each student's head. The teacher can glance directly at a student or "click" on a student's icon to see more detailed information about where and how that student might be struggling.

# July 17, 2017 Learning is More Immersive Learning Chemistry in Virtual Reality, Sarah Hardman, New Learning Times https://incontinuous.com/circle/503/paramic-chemistry.news.com/circle/

Learning Chemistry in Virtual Reality





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#### May 18, 2017

#### **Learning is More Immersive**

ongs Capturidae; [2017.06] it is not executed by the control of th



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## **How Learning is Changing: Mega Trend #2. Pervasive Access**

informal
free global
video-based
open synchronous ubiquitous
direct from experts
online
immediate

89 90

## June 23, 2020 Learning is More Synchronous Turns Out You Can Build Community in a

Zoom Classroom

Rachel Toor, The Chronicle of Higher Education

Turns Out You Can Build Community in a Zoom Classroom
Algorithms of the Community of the Co





November 10, 2020

Learning is More Synchronous 'Telepresence' robots are making virtual school feel a little more like real school Jennifer Davis, The Washington Post





92





July 7, 2020 Learning is More Immediate... Science in the News
discour fossils discovered in Egyptian desert, Doyle Rice, USA Today
in unicorn' once walked among early humans, Tara John, CNN
com/2016/11/27/europat/sibetrial-microm-humans-sci-intif/index.

Video: 53 seconds



94

#### **April 11, 2020** Learning is More Video-based... (e.g., Flipgrid) Ed Tech with Adam: ht watch?v=hysv0PwqsFs





April 29, 2020 Learning is More Video-based... Animated COVID-19 prevention video goes viral
Mandy Erickson, SCOPE Stanford Medicine



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Open Textbook Network

600+ Campuses represented



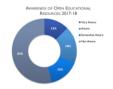
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#### January 9, 2019 2018 National Higher Education Report Freeing the Textbook: Open Education Resources in U.S. Higher Education, 2018 Julie E. Seaman and Jeff Seaman



99



#### August 9, 2017 **Learning is More Free and Open Modern State Education Alliance**

March 19, 2018 **Learning is More Free and Open** 

**Open Textbook Network** 

Center for Open Education, University of Minnesota



100

#### March 21, 2018 **Learning is More Direct from Experts** TeachMeNow and VIPKid



101 102

#### **How Learning is Changing:** Mega Trend #3. Customization



#### The Evolution of E-Learning (All 7 year cycles)



Phase I, 1994: THE AGE OF PORTALS AND PAGES (NETSCAPE GOES PUBLIC).



Phase II, 2001: THE AGE OF OPENNESS (MIT OCW & WIKIPEDIA BORN).



THE AGE OF PERSONALIZATION.

Other prior significant 1985: FIRST ONLINE COURSE, LINDA HARASIM, UNIV. OF TORONTO e-learning dates: 1987: HYPERCARD FIRST SHIPPED.

THE AGE OF MOOCS (FIRST MOOC OFFERED).

103

#### July 31, 2020 **Learning is More Personal**

Khan Academy aims to give 'strategic Supplement'
Brett Molina, USA Today
dday.com/story/tech/2020/07/30/khanprepping-fall-virtual-learning/5525480002/

https://www.usatoday.c academy-ceo-sal-khan-prepp





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## March 2, 2018 Learning is More Modifiable The Architecture of Ideal Learning Environments Emelina Minero, Edutopia







105 106

#### August 22, 2020 **Learning is More Blended Blended in Action Raise Your Hand Texas**



107 108

#### August 23, 2020 **Tips and Guidelines Catlin Tucker blog** https://catlintucker.com/



#### **September 17, 2018**

**Learning is More On Demand** 

#### **Talk to Books**



May 9, 2017 (Customization)

Learning is More On Demand (PDAs)

Amazon Echo Show brings chatty Alexa to a two-way, video touchscreen

Edward C. Baig and Elizabeth Weise, USA Today

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24 seconds: http://curtbonk.com/jetopus-24.html

44 Seconds: http://curtbonk.com/jetopus-24.html





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#### August 2, 2018 **Learning is More On Demand** Hey, Alexa, Should We Bring Virtual Assistants to

Campus? These Colleges Gave Them a Shot
Lindsey Ellis, The Chronicle of Higher Education



May/June 2020

**Learning is More On Demand Chatting with Chatbots and Text Buddies** Lindsey McKenzie, Inside Higher Ed hered.com/news/2019/09/06/expansion-cnatt lay.com/story/tech/2019/11/08







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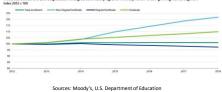
#### October 12, 2018 (Customization)

Learning is More on Modular
edX Expands MicroMasters Programs With Data Science ("nanodegrees")
bigital Leadership and Mors, Sri Raviyath, Campus Technology

Lindary McKonik, Tando Higher Ed



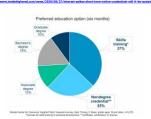
August 27, 2020 **Alternative Credentials on the Rise** Paul Fain, Inside Higher Ed



113 114

# Professional Certificates October 3, 2019 Google IT Professional Certificates Coursera Blog https://www.protect.program/fix-uspert/yels-wicksurves-amakeurceld-61203 Weber Mellinds Williams Ageing IT Sport Specialist (23) https://www.protect.program/fix-uspert/yels-wicksurves-amakeurceld-61203 Weber Mellinds Williams Ageing IT Sport Specialist (23) https://www.protect.program/fix-uspert/yels-wicksurves-amakeurceld-61203 Google IT Professional Certificates Barana and Amakeurceld Sport Sp

August 27, 2020
Alternative Credentials on the Rise
Paul Fain, Inside Higher Ed



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April 30, 2020

New Udemy Report Shows Surge in Global Online Education In Response to COVID-19

There has been an immente surge in enrollments in courses related to Telecommuting (21,598% increase) and Virtual Teams (1,523%), swell as Decision Making (277%), Self Discipline (237%), and Stress Management (235%).

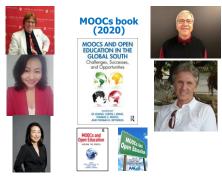
Highest Enrollment Surges by Country Siece Shelter in Place

MOOCs Stats

August 16, 2020

By the Numbers: MOOCs During the Pandemic Dhawal Shah, Class Central https://www.classcentral.com/report/mooc-stats-pandemic/

117 118



Greetings from Nepal,
Baman Kumar Ghimire

Teacher, Motherland Secondary School, Pokhara

I held a workshop in a school about 70 students of age 31-51. Tuwa secited to learn that in less than 8 months 78 students of age 10-15 from that school completed at least a likewise, lately reported that, a school whose head teacher and a few students I mentored in 2017 has about 350 students completing at least a MOOC. Acknowledging the benefits of MOOC ing and the growing interest of the students and guardians, the school administration has made at the school administration from the school administration for the school administration for

119 120

November 26, 2019
Chapter 14. Capacity Building of Teachers: A Case Study of the Technology-Enabled Learning (TEL) Massive Open Online Courses
Sanjaya Mishra, Martha Cleveland-Innes, and Nathaniel Ostashewsk



November 26, 2019 Chapter 16: Courses for a Cause: MOOC Contributions to a "Better Place for All" (Marianne Krasny et al., 2020)



121 122



## **30+ Ways Learning is Changing:** Recapping the Three Mega Trends:

**Engagement, Access, and Customization** 



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## June 8, 2019

The second half of humanity is joining the internet: They will change it, and it will change them The Economist



#### **Part V. Trends for Tomorrow**

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125 126

August 1, 2018
1. Independent Studies Via MOOCs

MOOC: AI A-Z: Learning How to Build an AI Online Course and Machine Learning Mengyuan Zhao https://www.com/artificial-intelligence-az/ https://www.coursera.org/learn/machine-learning





October 12, 2018

2. OER-Based Courses and Programs
The Chronicle of Higher Education
Launching OER Degree Pathways:
An Early Snapshot of Adheving the Dream's OER Degree Initiative and Emerging Les
Griffiths, R., Garlen, S., Lundh, P., Shaar, L., Ball, A., Mislewy, J., Wang, S., Desroche
Staistoff, R. (2018). Participant Experiences and Financial Impacts: Findings from Y.
Achieving the Dream's OER Degree Inflation: Mello Poix, CA: SRI International.



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September 22, 2017
3. Binge Learning Experiences
What Online Education Can Learn from Netflix
Henry Kronk, E-learning Inside News
thus://heminia-i-sonite-sideotion-zkille-app-84da188az/5





June 11, 2017 (New Learning Times)
4. Rise of Super E-Mentors and AI Coaches
(Paul Kim, 2018)





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#### September 26, 2018

September 20, 2010

5. Interactive Agents and Tutors

Pushing the Boundaries of Learning With AI

Lindsay McKenzie, Inside Higher Ed







January 30, 2017 6. Professor Einstein PDA's







Professor Einstein, an educational Wi-Fi connected robot is on display at the Hanson Robot display during the opening day of Consumer Electronics Show 2017. (Photo: Robert Hanashiro, USA TODAY)

## June 15, 2019 7. University of the Third Age, London, UK

U3A (The University of the Third Age) is a UK-wide movement which brings together people in their 'third age' to develop their interests and continue their learning in a lift you're wondering what we mean by the third age - it is a time after you have finished working full-time or raising your family and have time to pursue your interests or just try



June 10, 2020 Learning in 2050 Edward J. Mahoney and Joshula Kim, Inside Higher Ed









Per Kim and Mahoney: "Where might we be in 2050? As we said, a lot can happen. We might see changes in how we use technology, and how students use technology engage in both curricular and co-curricular activities."

133 134

## **Chat Window Poll:** Is this an Evolution or Revolution?



## We are entering a jumping off point...

(South University of Science and Technology of China, Wednesday June 10, 2015)



135 136

#### Things are heating up!



## The Learning Revolution is coming within reach!



137 138

#### Remember... "I cannot do this alone."

- "I cannot do this alone."
  "I cannot do this alone."
  "I cannot do this alone."





#### **Any Questions or Comments?**



Slides at: TrainingShare.com Papers: PublicationShare.com Free book: http://tec-variety.com/ Email: cjbonk@indiana.edu







