

JOIN US! Blended Teaching and Learning presentation by Dr. Curt Bonk

Thursday, February 4, 2016

9:30-am 12:15 pm

Chicago campus, Room 4012/4014 and Zoom (see details below)

RSVP at <https://www.surveymonkey.com/r/F6JQGJ3>

Curt Bonk is Professor at Indiana University teaching psychology and technology courses and President of CourseShare. Drawing on his background as a corporate controller, CPA, educational psychologist, and instructional technologist, Bonk offers unique insights into the intersection of business, education, psychology, and technology. A well-known authority on emerging technologies for learning, Bonk has authored a number of books on models and practices in blended learning. His widely used educational technology books, include *The World Is Open*, *Empowering Online Learning*, *The Handbook of Blended Learning*, *Electronic Collaborators*, *Adding Some TEC-VARIETY* which is free as an eBook (<http://tec-variety.com/>), and, most recently, *Moocs and Open Education around the World*.

PRESENTATION

Professor Bonk will lead an interactive discussion on the Chicago campus around blended learning models and techniques. Specifically he will elaborate on his work with Charles Graham and his published works on higher education blended learning practices. As part of Faculty Appreciation month in February, faculty will be provided with a chapter from Bonk's *The Handbook of Blended Learning* to examine a variety of blended learning models.

Part 1: Blended Learning A to Z: Myths, Models, and Moments of Magic

Abstract: Instructors throughout the world are seeking to integrate technology in effective and creative ways. Not surprisingly, many are turning to the notion of blended learning. There is both extensive confusion and much optimism about blended learning due to multiple blended learning definitions and approaches. Some might blend to take advantage of face-to-face and virtual learning opportunities. Others might blend to combine synchronous and asynchronous technologies to best meet student needs. In fact, it seems every institution and organization has its own definition or model of blended learning. To make sense of the possibilities, Dr. Bonk will lay out several different models and definitions of blended learning as well as the advantages and disadvantages of blended learning. Importantly, the session will detail different instructional problems and blended learning solutions addressing a wide range of disciplines, age levels, and learner needs. Many of the ideas will come from Dr. Bonk's book, "The Handbook of Blended learning: Global Perspectives, Local Designs."

Part 2: Addressing Diverse Online Learner Needs and Motivation with the Read, Reflect, Display, and Do (R2D2) and TEC-VARIETY Models

Abstract: Motivation is a key issue in online and blended forms of learning. Another concern relates to developing interactive and collaborative activities and environments. Many online students drop out of courses or do not participate since they do not address their learning preferences. Others complain of the highly mechanized online instructional approaches that bore, or, worse still, insult them. Simply put, there is a dire need to creatively engage online students in deeper and more varied approaches to online learning. A new model called Read, Reflect, Display, and Do (R2D2) is detailed in Curt Bonk's book, "Empowering Online Learning: 100 Activities for Reading, Reflecting, Displaying, and Doing." This model for online and blended learning can address different student learning strategies or preferences. Bonk will discuss how the R2D2 method can be expanded or altered to fit your particular needs. He will also highlight his most recent instructional design method for online motivation and retention called TEC-VARIETY. Each letter of the TEC-VARIETY model stands for a well known motivational principle (e.g., tone, encouragement, curiosity, variety, autonomy, relevance, interactivity, engagement, tension, yielding products, etc.). Bonk has hundreds of activities examples and of how to use either of these models. His 2014 book, Adding Some TEC-VARIETY: 100+ Activities for Motivating and Retaining Learners Online is free to the world in both English and Chinese; see: <http://tec-variety.com/>. When combined, R2D2 and TEC-VARIETY can enhance, elevate, and even transform the quality of fully online and blended courses to meet diverse learner needs around the planet.