

AECT Panel: The Rise of Entrepreneurship in Educational Technology

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Question #1. Why have you become interested in exploring Ed Tech as a field from an entrepreneurial perspective? What was the motivation behind it?



Answer: Imagine my life as an accountant/CPA in a high tech company in the 1980s...



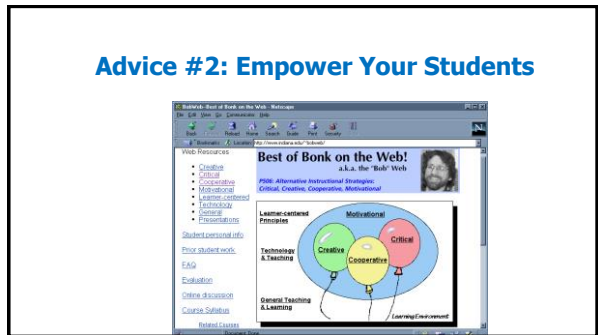
Question #2. How are your views of entrepreneurship brought to life in your work as Educational Technologist? (e.g., entrepreneurial nature through digital scholarship and open educational resources)



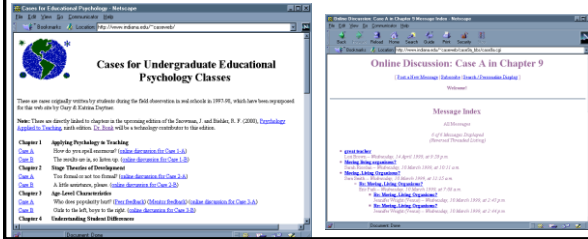
Advice #1: Analyze Existing Data...



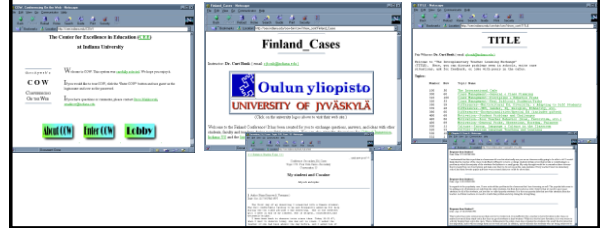
Advice #2: Empower Your Students



Advice #3: Build on Projects



Advice #4: Holy COW: Don't Ever Ride Your Bike to Work...



Advice #5: Constantly Update Your Homepage



Advice #6: Blog Your Views (e.g., TravelEdMan)



Advice #7: Consider Self-Publishing

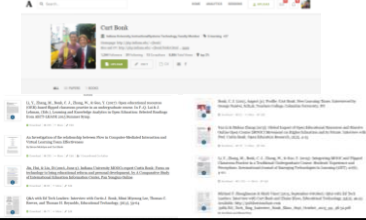


Advice #8: Get a Memorable Homepage URL for your Books



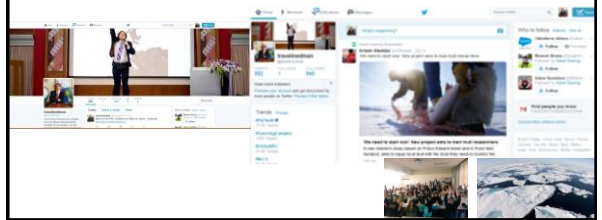
Advice #9: Use Social Media to Share Your Research

<https://indiana.academia.edu/CurtBink>



Advice #10: Tweet on Your Travels and Research

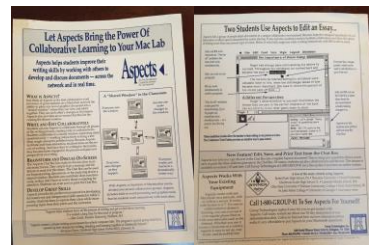
<https://twitter.com/travelinedman>



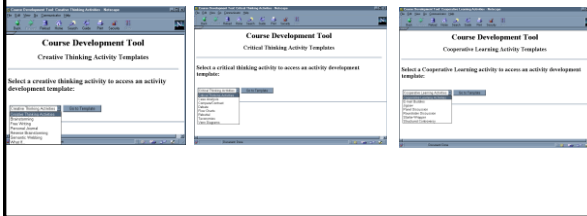
Question #3. What are some of the lessons learned as an Ed Tech entrepreneur?



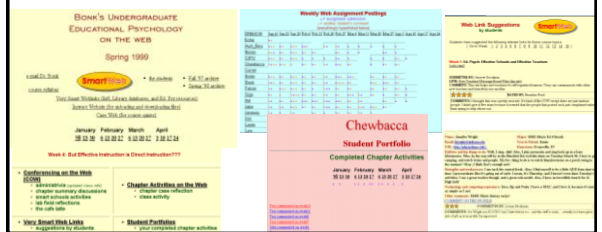
Lesson #1: Write to Vendors... (e.g., Aspects...circa 1991—25 years ago)



Lesson #2: Don't Expect Blackboard to Do It!



Lesson #3: Nothing Wrong with Beta Testing



Lesson #4: Get Reimbursed for Your Innovations

Contributor's Corner
Add Story Search Story

Chapter1 – Applying Psychology to Teaching
Chapter2 – Stage Theories of Development

Lesson #5: Don't Build Software

SurveyShare.com

Creates a Template for Your Survey

SurveyShare Templates Survey From Blank Slate Survey From One of Your Past Surveys Survey From Item Bank

Lesson #6: Be Committed

8 "Share" sites (plus FreelanceShare)

1. BookstoreShare
2. InstructorShare
3. LibraryShare
4. PublicationShare
5. ResourceShare
6. TrainingShare
7. UniversityShare
8. SurveyShare

COURSESHARE.com

Welcome to CourseShare

InstructorShare: List of User Profiles for Computer Science Discipline

InstructorShare.com

Profiles

Teaching Activities

LibraryShare: Digital, Public, and University Libraries

eLibrarySHARE.com

Public Digital University

Search by State/Province | Region | Member

ResourceShare: College Instructor Resource Portal

ResourceShare.com

College Instructor Resource Portal

Search Results

Lesson #7: Find Likeminded Colleagues

Lesson #8: Some Creative Sparks Need Time to Evolve

Lesson #9: Be Open to Novel Partnerships...

Lesson #10: Be bold...and connect to people...(e.g., edited books)

Question #4. How do you envision the future of Educational Technology?



Any Questions or Comments?

Slides at: TrainingShare.com
 Papers: PublicationShare.com
 Free book: <http://tec-variety.com/>
 Email: curt@worldisopen.com

