



Academic Writing and Publications

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Editor-in-Chief (ETR&D Development)

Educational Technology Research and Development Journal

<http://www.springer.com/11423>



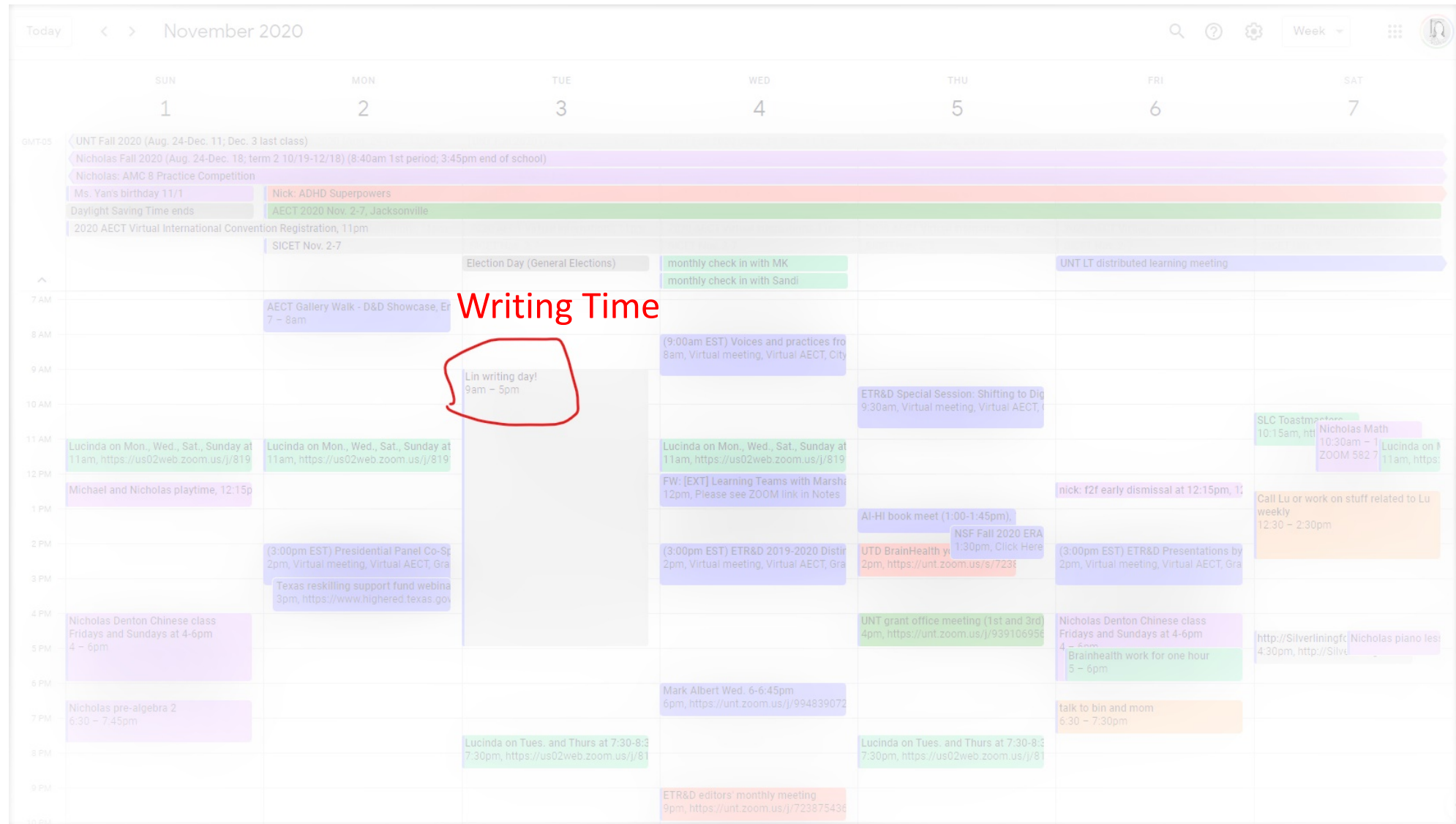
7 ports of life	Current Allocation of Time (in 60 days)	Desired Allocation of Time (in 60 days)	Notes
Sleep		440 (7-8 hrs./day)	7-8 hours per day
Work		600 (10 hrs./day)	Includes getting ready and travel time
Family		190 (3 hrs./day)	Includes meals, helping children with homework, spending time visiting your parents, etc.
Social		100 (1.5 hrs./day)	Time with friends, spouse
Spiritual		30 (0.5 hrs/day)	Spiritual practices
Community		20 (0.3 hrs./day)	Philanthropic, civic activities
Self		60 (1 hr./day)	Exercise, reading, crafts, hobbies
TOTAL		1,440 hrs. (24 hrs./day)	

Work: Time and Priorities

Faculty

- Research (40%)
 - Research + Writing
 - Collaborative Projects
 - Grants
- Teaching (40%)
 - Courses
 - Advising
- Service (20%)
- Center (TCET)
- ETR&D journal

Calendar



Planning, Tracking and Organization

Lin's Tenure and Promotion Research and Publication Timeline and Milestones					
	2007 (and earlier work that is related to)	2008	2009	2010	2011 (through Aug. 2011)
Book Chapters Published		✓ Holly, Arhar, & Kasten, 2008 ✓ Beasley, McLeod, & Lin, 2008 ✓ Swan, Lin, & van't Hooft, 2008	✓ Lee & Lin, 2009		✓ Muwanguzi, & Lin, 2011 ✓ Warren, Jones, Lin, 2011 ✓ McLeod, Lin, & Vinsida, 2011 ✓ Warren, & Lin, 2011
Articles Published (and In Press)	✓ Lin, 2006 ✓ Lin, & Cranton, 2005 ✓ Lin, Cranton, & Bridgfall, 2005 ✓ Lopez, & Lin, 2005 ✓ Lin, & Cranton, 2004	✓ Lin, 2008	✓ Lin, 2009 ✓ Lin, Lee, & Robertson, 2009 ✓ Lopez, & Lin, 2009 ✓ Al-Sensaidi, Lin, & Poirat, 2009 ✓ Lin, & Lopez, 2009	✓ Muwanguzi, & Lin, 2010 ✓ Lin, & Lopez-Ortiz, 2010 ✓ McLeod, & Lin, 2010	✓ Lin, & Bigenho, 2011 ✓ Lee, Lin, & Robertson, 2011 ✓ Lin, Lee, & Robertson, 2011 ✓ Lin, Li, Wircenski, & Wircenski, in press ✓ Lin, & Zhang, in press ✓ Lin, in press
Articles Under Revision or Review					✓ Lin, Robertson, & Lee, under 2nd revision ✓ Warren, Lin, & Gratch, under review ✓ Tamara, & Lin, under review
Refereed Proceedings	✓ Lin, 2007	✓ Lin, 2008 ✓ Lin, Lee, & Robertson,	✓ Muwanguzi, & Lin, 2009 ✓ Lopez, & Lin, 2009 ✓ Lin, Robertson, & Lee, 2009 ✓ Lee, Lin, & Robertson, 2009 ✓ Robertson, Lin, & Lee, 2009	✓ Lin, & Bigenho, 2010	✓ Lin, & Zhang, 2011 ✓ Zhang, & Lin, 2011
Refereed Paper Presentations	✓ Lin, & Lopez-Ortiz, & Tipton, 2007 ✓ Lin, van't Hooft, & Swan, 2007a ✓ Lin, 2007 ✓ Lin, van't Hooft, & Swan, 2007b ✓ Lin, 2006 ✓ Hutchison, & Lin, 2005 ✓ Cranton, & Lin, 2005 ✓ Lopez-Ortiz, & Lin, 2005 ✓ Lopez-Ortiz, & Lin (2004)	✓ Lin, 2008	✓ McMillan, & Lin, 2009 ✓ Lin, Lee, & Robertson, 2009 ✓ Lee, Lin, & Robertson, 2009 ✓ Li, Lin, Peet, & Whitworth, 2009 ✓ Lin, Li, Peet, & Dunn, 2009 ✓ Swan, Lin, & van't Hooft, 2009 ✓ Li, Lin, Peet, & Dunn, 2009	✓ Lin, Robertson, & Lee, 2010 ✓ Lin, & Bigenho, 2010	✓ Zhang, & Lin, 2011 ✓ Lin, & Zhang, 2011 ✓ Lin, Nimon, & Bonner, submitted 2012 AERA ✓ Nimon, Bonner, & Lin, submitted 2012 AERA ✓ Bigenho, & Lin, submitted 2012 AERA
Invited Paper Presentations	✓ Lin, 2005		✓ Robertson, & Lin, 2009 ✓ Lin, Robertson, & Lee, 2009 ✓ Li, Lin, Peet, & Dunn, 2009		

Planning, Tracking and Organization

Lin's P&T Research and Publication Timeline and Milestones 2011 - 2016 (Note: all publications and presentations listed below are after tenure dossier submission in 2011)						
	2011 (after tenure application)	2012	2013	2014	2015	2016
Books and Book Chapters	Muwanguzi & Lin (2011), in Jin	Stowe & Lin (2012), in Maddux & Gibson	Lin (2013), in Richey	Lin (2014). In Spector (gesture)	Lin & Cranton (2015) In Mejiuni, Cranton, & Taiwo (Eds.).	Spector & Lin (eds., Feb. 2017), Routledge
	Warren, Jones, Lin (2011), in Annetta	Lin, Nimon, & Bonner (2012), in Maddux & Gibson	Lin, Bonner, & Nimon (2013), in Liu et al	Lin (2014). In Spector (constructive)	Lin & Bigenho (2015). In Rosen	Lin & Gibbons, (ed., in progress), AECT & Springer
	McLeod, Lin, & Vinsida (2011), in Blake, et al				Lin & Lipsmeyer (2015) In Mesquita	
	Warren, & Lin (2011), in Yang & Yuen				Lin, Cranton, & Lee (2014). In Wang	
Refereed Articles	Lin, & Bigenho (2011), CIS	Lin, Robertson, & Lee (2012), JETDE	Lin (2013), IJITL	Jones, et. al (2014), Tech Trends	Lin, Cockerham, Chang, Natividad (2015), TKNL	Lin, Mills, & Ifenthaler (2016), JCHE
	Lee, Lin, & Robertson (2011), LMT		Lin, Li, Wircenski, Wircenski (2013), WPL		Gu, et. & Lin (2015), ETR&D	Cai, Lin, & Gu (2016), ETR&D
	Lin, Lee, & Robertson (2011), JECR				Ye & Lin (2015), Psy reports	Uncapher, Lin, et al (in print), Pediatrics
	Lin, & Zhang (2011), JTTE				Lin, Ross, O'Connor, &	Parsons, Lin (in print), Pediatrics
					Wakefield & Lin (2015) TC Record	
Refereed Proceedings	Zhang, & Lin (2011), in Gibbons	Lin, Nimon, & Bonner (2012), in Gibson & Dodge	Lin & Bigenho (2013), iConference	Mills, L., & Lin, L. (2014), CELDA	Lin, Mills, & Ifenthaler (2015), CELDA	
	Lin, & Zhang (2011), in Gibson	Stowe & Lin (2012), in Gibson & Dodge	Lin (2013), in Resta			
		Stowe, & Lin (2012), in Gibson & Dodge (2)	Bigenho, Lin, etc. (2013), CELDA			
			Sheffield, & Lin (2013), CELDA			
			Wu, & Lin (2013), CELDA			
Peer-reviewed International / National Conf. Presentations	Zhang, & Lin (2011), in Society for Phil. and	Lin, Nimon, & Bonner, 2012 AERA		Ye & Lin (2014), AERA	Crosslin, M. & Lin, L. (2015) AERA	Sheffield, Lin, Ye (2016), AECT
	Houston & Lin (2011), in Matuga	Nimon, Bonner, & Lin, 2012 AERA	Lin, Bonner, & Nimon (2013), AERA	Cockerham, D., Grimes, R., Schwartz, M., Chang, Z, Blair, C., & Lin, L. (2014), IMBES	Chang, Lin, Cockerham, & Natividad (2015), Sackler Colloquia of NAS	Cockerham, Chang, Schellen, & Lin, (2016), ICALT
	Lin, & Zhang (2011), AERA	Bigenho, & Lin, 2012 AERA			Cockerham, Chang, Schellen, & Lin (2015), Annual Cognitive Research	Ifenthaler, Lin, Mills, (2016), AERA
		Houston, & Lin, 2012 SITE			Cockerham, Grimes, Schwartz, Chang, Blair, & Lin (2015) ASTC	Cockerham, Chang, & Lin, (2016), AERA
		Lin (2012), Panel on games, SITE				
		Stowe & Lin				
usefulTools strengths PaperIdeas AdviceExperts journalsLin jc						

Planning, Tracking and Organization

Lin's P&T Research and Publication Timeline and Milestones 2016 - 2021								
	2016	2017	2018	2019	2020	2021		
1								
2							Lin: 1st sa	
3	Books and Boo	Spector & Lin (eds.),	Parsons, Lin, & Cockerham (2018, eds), Springer	Lin & Parsons (202	Lin & Spector (2020, ed.) AI vs. HI, Springer (based on		Lin: 2019 f	
4		Lin & Sibuma (ed., in	Lin, Parsons, & Cockerham, intro chapter	Wang, Lin (EITT 2019 proceedings)			Lin's	
5		Ennis-Cole, Yang, &	Istenic S., Lipsmeyer, Lin (2018); motion capture			Tetyana, Regina, & Lin (AI and SEL)		
6			Cockerham, Lin, Chang, & Schellen; listening background			Ali, et. al (PBL)		
7	Refereed Article	Lin, Mills, & Ifenthaler (2016), JCHE			Wang, Lin, Han, & Spector (CHB)		Cocke	
8					Reeves & Lin (ETRD)	Wang, Mayer, & Lin (color)		
9		Cai, L	Parsons, Lin (2017),	Lin & Spector (2018), TechTrends, TCET and AECT	Yang (2019) CHB	Wang, Mayer, & Lin (J. Tetyanna, Regina, & Lin (VR)	Lin, S	
10			Uncapher, Lin, et al	Istenic S., Terlevic, Lin, & Lebenicnik (2018), Sustainability	Gu (2019), literacy	Wang, Lee, MOOCS (C8	Yan, Lin, Gu (study alone)	Chan
11			Schellen, Lin, & Bige	Lin & Parsons (2018), TechTrends, multitasking	Zhai (2019), highe	Wei X., Lin L., Meng N., Tan W., Kong S. C.	Yan, Deng, Lin, Gu (library)	Lin, C
12			Yang, Lin, Cheng, Yang, Ren & Huang (2018), ETRD, VR and creativity		Yang, Lin, et. al (2020), ET&S			
13			Yang, Cheng, Lin, Huang, & Ren (2018), JECR, VR and creativity					
14								
15						An, Zhu, Bonk, & Lin (JCHE)	Yang,	Cocke
16	Refereed Proce							
17					Shen, etc. EITT			
18					Meng, CT, Elearn			
19								
20								
21	Peer-reviewed	Sheff	Cockerham, Lin, Schellen, & Chang (2017), AECT					
22			Yang, Lin, & Yang (AECT, 2017)		Yang Xue, Sketch,	Cockerham, AERA		
23		Cocke	Cockerham, Chang, Schellen, & Lin, (2017), AERA			An, etc. AERA		
24		Ifenth	Schellen, Lin, & Bigenho (2017, AERA)					
25		Cocke	Cockerham, Lin, Schellen & Chang (HK-AECT)					
26			Yang, Lin, & Yang (IMLF, 2017)					
27		Keri &	Cockerham et al (ICKM 2017)					
28	Keynote, panel	Lin (2	Lin & Spector (Panel; HK-AECT 2017)					
29			AECT 2017 Panel on Socrates and Confucius			Lin, talkSTEM		
30						Lin, PPTell		
31								
32								
33								
34								
35	Regional Prese	Cockerham, Chang, & Lin (2016), Linguistic & Cultural Factors in Math Dev..						
36		Lin, Cockerham, Chang, & Natividad (2016), FWMSH						
37		Cockerham, Schellen, Chang, & Lin (2016), COI						



As an Author

Choosing Journals

- Impact factor – five-year impact factor
- Acceptance/rejection rates
- Reputation within the discipline
- Review process
- Opportunities for follow-on and response articles
- Balance between high-impact and quantity publications

Submitting a Manuscript

- Fit for the journal: be familiar with and follow journal guidelines
- Often, it is okay to send an abstract to the editor and ask if it seems like a reasonable fit
- “Chicken” OR “egg” process (in general: completing the study -> identifying the journal <-> writing up the study following the journal guideline)
- Make the abstract, introduction and reference section perfect – follow author guidelines very carefully
- Carefully proofread prior to submission
- Respond to all reviewer recommendations

Manuscript: Writing

- Use simple sentences: one idea at a time (avoid a sentence that has several clauses such as.... which... that... because...)
- Avoid using: always, very, never, clearly, and so forth (avoid using 'etc.')
- Pay attention to details, for instance, spelling, typos, and the APA style.
 - Different perspectives between an author and a reviewer
- Use the author guideline provided by the journal. When in doubt or when seeing contradictory statements (e.g., guideline not in concert with APA style), follow the guideline provided by the journal.
- Write to help people understand, not to show off your knowledge or sophistication.
- Write in simple English: it is worth spending time editing the paper. Many papers are rejected because they have too many grammar mistakes or are difficult to understand.
- Admit the limitations of all aspects of the research – there are always limitations

Manuscript: General Process

- Author: submit a manuscript to a journal (e.g., ETR&D)
- Editorial office: check for issues such as plagiarism, IRB, author identification, author guideline, and other (2-3 weeks)
- Editor:
 - Check for author identification, fit, relevance, significance, and potential for publication
 - Send the manuscript to a panel of reviewers based on the fit and expertise of the reviewers (1-2 weeks)
- Reviewers
 - Accept or decline the invitation to review (3 weeks)
 - Accept the invitation and review the manuscript (one month)
 - Make recommendations about the manuscript: typically major or minor revisions
- Editor: Make decision about the manuscript (1-2 weeks)
- Author: Revise the manuscript (if major or minor revisions) (1-3 months)
- Editor: Send back to the same reviewers if possible at all
- Average cycle: 3-4 rounds [6 months – 2 years]

Manuscript: Editor's Role

- Rely on reviewers – reviewer quality and reliability are known after a few reviews
- Select a balanced review panel – e.g., one for the methodology, one for the content focus, etc.
- Rarely overturn a review panel's recommendation
- Help authors interpret and prioritize reviewer recommendations
- Help authors find alternative publication venues

Manuscript: Editor's Perspective

- Clear, concise writing; non-trivial topics; a coherent and focused paper
- Familiarity with the journal and the journal's guidelines
- A literature review of the pertinent research on the topic
- Research standards: the research method is well-designed and the data are well-presented
- A genuine contribution to the knowledge base
- A paper likely to generate interest among readers and lead to follow-on submissions on related topics

Manuscript: Typical Review Outcomes

- Rejection – this may come with a recommendation that the content be directed towards a different publication
- Major revisions required – usually comes with detailed recommendations for specific improvements
- Minor revisions required – usually means one is on a path to publication
- Acceptance – usually after several resubmissions; may come with copyright release forms

Manuscript: Reviewers' Critiques

- Poorly written manuscript; grammar errors
- Failure to follow journal guidelines
- Problems with the design, methods, instruments, or analysis
- Missing important (and/or current) theoretical foundation, literature, alternatives, perspectives, prior research reviews (sometimes reflected in references)
- Exaggerated, unwarranted or vague claims; not backed by a current literature review
- Poorly organized paper, lack of coherence
- Weak discussions of limitations, implications or future research
- Lack of consistency among the multiple authors who contributed

Author: Responding to Reviewers (1)

- Review all of the comments and feedback, looking for commonalities and differences
- Develop a plan of action to improve the manuscript
- While working on responses to feedback and improving the manuscript, build a separate response to each comment or suggestion of each reviewer in a table (or in bullets) – arrange the table (bullets) by reviewers
- Submit the responses to the reviewers as recommended by the journal

Author: Responding to Reviewers (2)

- Wait and gather your thoughts
- Be grateful for the reviewers' and editor's time
- Choose battles wisely
- You can respectfully disagree, and provide your reasons
- The reviewer being wrong does not mean you are right – you can always write more clearly
- Do not pick one reviewer against another
- Restate the reviewer's concerns to clarify your understanding
- Respond to the reviewer's comments, and address the issues in the manuscript
- Be prepared to make major changes and cut texts
- Do not submit the same unaltered paper to another journal



Questions?

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Additional Info

ETR&D

- Sponsored by the Association for Educational Communications and Technology ([AECT](#))
- Refereed – double-blind peer review process
- Indexed – ISI Web of Science / SSCI / ERIC
- Published by [Springer](#)
- Journal presentations at AERA (Spring) and AECT (Fall) meetings every year
- Acceptance rate between 8%-15% (approx. 12% but has recently dropped below 10%)
- International editorial board



ETR&D - Interdisciplinary

- Formed in 1989 from two existing journals – the Journal of Educational Technology Research and the Journal of Instructional Development
- Two major sections: Research (Tristan Johnson) and Development (Lin Lin)
- Additional sections:
 - Cultural and Regional Perspectives section (Patricia Young)
 - Featured Papers (J. Michael Spector)
 - Editorial Assistants (Gloria Natividad; Hale Ilgaz; Gwen Morel)
- Broad contributions from all around the world

ETR&D Editors

- Elected by the Editorial Board to serve three-year term – consecutive terms possible and desirable
- Research Editor manages the election of the Development Editor
- Development Editor manages the election of the Research Editor

Editorial Boards

- Six members for each major section
- Each serves three years
- Need not be AECT members
- Preferably from the review board of consulting editors
- Typically revert to the review board at the end of three years
- Vote on new board members every year and the editor every third year

ETR&D Reviewers

- Typically 3+ years past terminal degree
- Need not be AECT members
- Published in ETR&D or a similar journal
- Selected by the editor in consultation with the editorial board
- May be removed by the editor

Ten selected journals, description, and H Index as designated by Scimago Lab (2016)

Journal Title	Publisher / Country	Publishing Schedule	H Index
British Journal of Educational Technology (BJET)	Blackwell Publishing Inc. / United Kingdom	Bi-monthly	63
Computers and Education (CE)	Pergamon Press Ltd. / United Kingdom	Monthly	109
Educational Technology: The Magazine for Managers of Change in Education (ETMAG)	Association for Educational Communication and Technology (AECT) / United States	Bi-monthly	N/A
Educational Technology Research and Development (ETRD)	Association for Educational Communication and Technology (AECT) / United States	Bi-monthly	63
Instructional Science (IS)	Kluwer Academic Publishers; / Netherlands	Bi-monthly	51
Journal of Educational Computing Research (JECR)	Baywood Publishing Co., Inc. / United State	8 times / year	42
Journal of Educational Technology & Society (JETS)	IEEE Computer Society / United State	Quarterly	55
Journal of the Learning Sciences (JLS)	Lawrence Erlbaum Associates Inc. / United States	Quarterly	70
Journal of Research on Technology in Education (JRTE)	Taylor & Francis Ltd. / United States	Quarterly	6
TechTrends (TETR)	Association for Educational Communication and Technology (AECT) / United States	Bi-monthly	22

Google Scholar	Publication	h5-index	h5-median
1.	Computers & Education	91	152
2.	British Journal of Educational Technology	57	79
3.	The International Review of Research in Open and Distributed Learning	46	64
4.	The Internet and Higher Education	45	88
5.	Journal of Educational Technology & Society	44	66
6.	Journal of Computer Assisted Learning	34	66
7.	International Conference on Learning Analytics And Knowledge	34	53
8.	Educational Technology Research and Development	34	48
9.	TechTrends	33	50
10.	Language Learning & Technology	32	49
11.	Journal of Online Learning & Teaching	31	60
12.	Distance Education	30	54
13.	Learning, Media and Technology	30	45
14.	TOJET: The Turkish Online Journal of Educational Technology	30	36
15.	Education and Information Technologies	29	47
16.	Interactive Learning Environments	29	39
17.	International Conference on Technological Ecosystems for Enhancing Multiculturality	27	40
18.	Computer Assisted Language Learning	26	41
19.	Australasian Journal of Educational Technology	26	40
20.	IEEE Transactions on Learning Technologies	26	39

Types of Review Processes

- Double-blind review – both authors and reviewers remain anonymous
- Blind review – authors do not learn who reviewers are, but reviewers may know who the authors are.
- Non-blind review – used in some journals, magazines, and edited volumes
- Known after the fact – rare and usually with the permission of those involved or for furthering a productive dialogue