

The G³ of Writing and Publishing Tips: Gentle Guidelines, Great Stories, and Gigantic Scholarly Gains

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INDIANA UNIVERSITY

Purposes of this Session

Part I: The Process

- a. Exploring the process for getting published
- b. Selecting a journal for publication
- c. Academic information resources
- d. Predatory journal issues
- e. Taking the plunge

Part II: Writing Tips and Insights

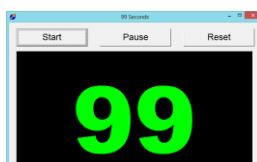
- a. Examining 20+ writing tips
- b. Making commitments to future writing

III. Slaying I-Monsters

- a. Detailing the pros & cons of SSCI publications

99 Seconds Activity #1

With your next chair neighbor discuss 1 to 2 writing dilemmas currently facing.



Insights and Advice on Getting Published in Higher Education

Part I: The Process

Writing Difficulties and Challenges of a Early Career Scholar

1. Time
2. Writing habits
3. Resources
4. Local/Global Support
5. Starter text
6. Reputation
7. Connections
8. Journal awareness
9. Energy/Stamina
10. Service/Teaching duties



Put Forward your Best Work

1. Collaborative research projects
2. Literature reviews
3. Reflections/ conceptual pieces
4. Grant projects
5. Class projects



Finding a Journal that Fits

What to look for?

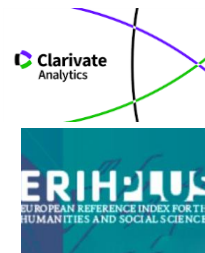
1. Who will be your target readers?
2. Who are the authors and journals you cite the most related with your research program?
3. Is there a match between your work and the journal aims and scope?
4. What is the journal turnaround time?
5. What is the journal acceptance rate?
6. Do you know the editor(s)?



Finding a Journal that Fits

Where to look for?

1. *Social Sciences Citation Index (SSCI)* is a commercial citation index product of Clarivate Analytics. It was originally developed by the Institute for Scientific Information from the Science Citation Index.
2. *European Reference Index for the Humanities and the Social Sciences (ERIH PLUS)* was created and developed by European researchers under the coordination of the Standing Committee for the Humanities of the European Science Foundation.



Where to start?

Practitioner Journals

1. Target practitioners
2. Deal with problems and issues tied directly to practice
3. Receive wider circulations and visibility
4. Refereed or nonrefereed articles



Where to start?

Peer-Reviewed Journals

1. **Top-tier journals:** are SSCI-indexed
2. **Second-tier journals:** have an established history in the field
3. **Third-tier journals:** often are newer to the field



TOP-TIER JOURNALS



British Journal of Educational Technology



Educational Technology Research and Development



The Internet and Higher Education



Instructional Science

SECOND-TIER JOURNALS



Journal of Educational Computing Research

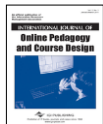


TechTrends



The American Journal of Distance Education

THIRD-TIER JOURNALS (often new journals)



[International Journal of Online Pedagogy and Course Design](#)



[Contemporary Issues in Technology and Teacher Education](#)



[Interactive Technology and Smart Education](#)

Resource and Idea Suggestions

- **Subscribe to news feeds (not too many)**
- **Save links and images to interesting articles**
- **Review saved documents for themes monthly**
- **Share those links in Facebook, Twitter, etc., for peer reactions**
- **Write to people interviewed in articles**

Academic information/ Resources

(Feng-Ru Sheu, Kent State University, 2018)

- **Tools for research**
 - Citation/reference management
 - Ex. [Endnote](#), [Zotero](#), [Refwork](#), [Paper](#), etc.
 - Incorporate other software
 - Ex. [Nvivo](#) (qualitative analysis tool, Network analysis i.e.)
- **Writing Tutorial Services**
- **Tutoring Services**
- **Writing Tools (e.g., Grammarly)**

Academic information/ resources (Cont'd)

(Feng-Ru Sheu, Kent State University, 2018)

- **Journal selection/evaluation**
 - Impact/accreditation (*Predatory Journals)
 - Citation index (Web of Science, Google Scholar, etc.)
 - Impact factor
 - Ranking
 - Open Access vs. non-Open Access
 - [Directory of Open Access Journals](#)
 - [Open Access Scholarly Publishers Association](#)

Academic information/ resources (Cont'd)

(Feng-Ru Sheu, Kent State University, 2018)

- **Journal evaluation & legitimacy**
 - Consult with a librarian
 - Visit & Examine the journal's web site.
 - Reach out to journal's editorial board members.
 - Aim and goals of journal. Read the scope of the journal.
 - Read their peer review policy.
 - Check to see what "author fees" are being requested
 - Research industry associations.
 - DOAJ= Directory of Open Access Journals
 - OASPA = Open Access Scholarly Publishers Association

Journal Impact Factor

(Feng-Ru Sheu, Kent State University, 2018)

- Impact = The frequency in which the average article in a journal has been cited in a specific period of time.
- Rank or importance of a journal = the higher impact factor, the better rank.
- The calculation is to dividing the number of times articles were cited by the number of articles that were citable. It is usually based on a two-year period.

Tools to measure journal impact factor

- **Journal Citation Report**, <https://goo.gl/yVw8si>
- **Scimago Journal Rank (SRJ)**, <https://www.scimagojr.com/>

Predatory Journals/ Publishers

(Feng-Ru Sheu, Kent State University, 2018)

Be Aware of Predatory Journals/Publishers!

- The publishing venue prey on academicians for making money without following scholarly publishing standards, commonly seen in the Open Access world.
- Also called "Pseudo-journals," "fake journals," and "sham journals."

(Beager, 2017; Clark & Smith, 2017)

Predatory Journals/ Publishers

(Feng-Ru Sheu, Kent State University, 2018)

Be Aware of Predatory Journals/Publishers!

- Characteristics
 - The journal asks for a *submission* fee
 - Promises of fast peer review and fast publication
 - Spam emails to attract potential authors
 - Small size of editorial board or not indicated clearly
 - Newness and the quantity: a very new journal that consists of a high quantity of articles in one issue
 - Inconsistencies in the scope and the content or journal title and contact address

(Beager, 2017; Prater, 2018)

March 27, 2013

Investigating journals:

The dark side of publishing (The explosion in open-access publishing has fuelled the rise of questionable operators), Declan Butler, Nature

<http://www.nature.com/news/disciplinary-action-1.12658>



March 27, 2013

Sham journals scam authors: Con artists are stealing the identities of real journals to cheat scientists out of publishing fees.

Declan Butler, Nature

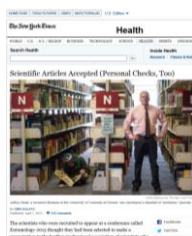
<http://www.nature.com/news/sham-journals-scam-authors-1.12681>



April 7, 2014 Scientific Articles Accepted (Personal Checks, Too)

Gina Kolata, The New York Times

<http://www.nytimes.com/2014/04/07/science/scientific-articles-accepted-personal-checks-too.html>



Predatory Journals/ Publishers

(Feng-Ru Sheu, Kent State University, 2018)

Examples of spam emails to attract potential authors

IOSR JOURNALS
Dear Sir,
We are happy to announce you that International Organization of Scientific Research Journals have come under AQCI - 2017 Top 50 Journals Ranking. It was calculated on the basis of "Google Scholar Citation" of published articles. IOSR Journals got 9th Ranking by AQCI (African Quality Center for Journals) - Top 50 Journals Ranking, Best Author's Choice Journal.

Indexing: Index Copernicus, Cross Ref (USA), NASA ads, NED (American national Engineering Database), Google Scholar Open - J Gate.
IOSR Journals provides DOI (Digital Object Identifier) to each article. IOSR Journals DOI is 10.9790

Papers are invited for IOSR Journals September 2018 issue related to all field of Engineering, Management, Medical & Dental Science, Pharmacy, Applied Sciences, Nursing, Humanities and Social Science etc.

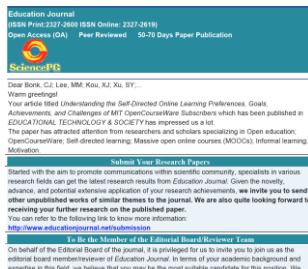
Call For Paper: September 2018 Important Dates
Submission last date : 30th September 2018
Acknowledgment : Within 24 hrs
Acceptance Notification : After 10 days
Publication Date : 10th October 2018

Regards,
Director General,
(A Unit of International Organization of Scientific Research) Mail id : SUPPORT@IOSRMAIL.ORG URL : <IOSRJOURNALS.ORG>

Predatory Journals/ Publishers

(Feng-Ru Sheu, Kent State University, 2018)

Examples of spam emails to attract potential authors



hope that your position as the editorial board member/reviewer will promote the development of scientific researches in this field.

You can click the following link to get more information:

<http://www.educationjournal.net/joinus>

Here attached the excerpt of your research which has left us a deep impression:

Title: Understanding the Self-Directed Online Learning Preferences, Goals, Achievements, and Challenges of MIT OpenCourseWare Subscribers

Abstract: This research targeted the learning preferences, goals and motivations, achievements, challenges, and possibilities for life change of self-directed online learners who subscribed to the monthly OpenCourseWare (OCW) e-newsletter from MIT. Data collection included a 25-item survey of 1,429 newsletter subscribers; 613 of whom also completed an additional 15 open-ended survey items. The 25 close-ended survey findings indicated that respondents used a wide range of devices and places to learn for their self-directed learning needs. Key motivational factors included curiosity, interest, and internal need for self-improvement. Factors leading to success or personal change included freedom to learn, resource abundance, choice, control, and fun. In terms of achievements, respondents were learning both specific skills as well as more general skills that help them advance in their careers. Science, math, and foreign language skills were the most desired by the survey respondents. The key obstacles or challenges faced were time, lack of high quality open resources, and membership or technology fees. Several brief stories of life change across different age ranges are documented. Among the chief implications is that learning something new to enhance one's life or to help others is often more important than course transcript credit or a certificate of completion.

Looking forward to your favorable reply.

With best regards,

Jessie Wright

The Editorial Office of Education Journal

Selecting a Journal

(Feng-Ru Sheu, Kent State University, 2018)

Be Aware Predatory Journals!

- Using the "Think. Check. Submit." checklist
 - Developed by a initiative of scholarly publishing organizations



Are you submitting your research to a trusted journal?

Publishing your research results is key to advancing your discipline – and your career – but with so many journals in your field, how can you be sure that you're choosing a reputable, trustworthy journal?



Tips to confirm a journal's credibility and decide if it will help you reach the right audience with your research, and make an impact on your career.

Take control of your career at thinkchecksubmit.org

(thinkchecksubmit.org, 2018)

Selecting a Journal

(Feng-Ru Sheu, Kent State University, 2018)

Be Aware Predatory Journals!



- Criteria to check the journal
 - Do you or your colleagues know the journal?
 - Can you easily identify and contact the publisher?
 - Is the journal clear about the type of peer review it uses?
 - Are articles indexed in services that you use?
 - Is it clear what fees will be charged?
 - Do you recognize the editorial board?
 - Is the Publisher a member of a recognized industry initiative?

Access the checklist in detail at <http://thinkchecksubmit.org/check/>

Selecting a Journal

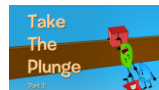
(Feng-Ru Sheu, Kent State University, 2018)

Two resources to identify the journals and publishers

- The Directory of Open Access Journals (DOAJ): <https://doaj.org/>
 - Identify legitimate and high quality open access, peer-reviewed journals
- Beall's List of Predatory Journals and Publishers: <https://bealllist.weebly.com/>
 - Identify predatory journals/publishers

Take the Plunge...Part 1

- Look for opportunities to create publishable manuscripts from your dissertation
- Contribute with a chapter
- Conduct an interview
- Write a practical article, newsletter, or book review



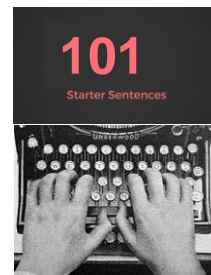
Take the Plunge...Part 2

- Write a major grant proposal
- Lead a special journal issue
- Edit a book
- Sole author a book
- Get your name out there!



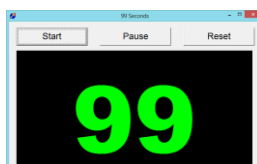
Generate Starter Text...

- Author a blog
- Use social media
- Submit a conference proposal
- Write editorials
- Write book and software reviews



99 Seconds Activity #2

Commit to 1 to 2 things that take the plunge and share them with your next chair neighbor.



Insights and Advice on Getting Published Higher Education

Part II: Writing Tips and Insights

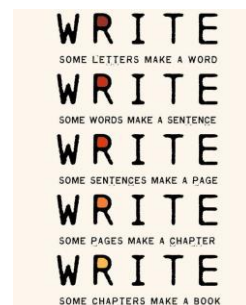
October 2, 2018

How to Learn to Write Like a Machine
Rose Jacobs, Inside Higher Ed

<https://www.chronicle.com/blogs/linguafranca/2018/10/02/how-to-learn-to-write-like-a-machine/>



The Top 20 Writing Tips



1. Mark Writing Days in Planner



2. Maintain a List and Network of Potential Research and Writing Collaborators



Sidenote: Find Good People to Work With...Life is Short—Avoid Egomaniacs and People Who Lie



3. Draft a Timeline or Multiple Timelines with Flexible Goals

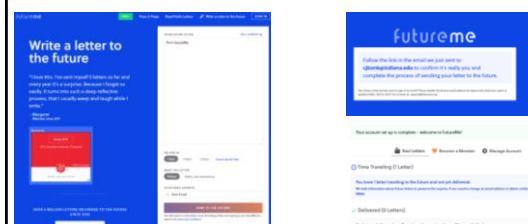


A tracking system for the production of manuscripts

Stage of Development					
Ideas and planning	Data collection and analysis	First draft of manuscript	Share manuscript for feedback	Draft revised and completed	Submitted for review
→	→	→	→	→	Paper 1
→	→	→	→	→	Paper 2
→	→	→	→	→	Paper 3
→	→	→	→	→	Paper 4
→	→	→	→	→	Paper 5
→	→	→	→	→	Paper 6

October 10, 2018 Perhaps write to your future self about your goals...

FutureMe.org
Write a letter to the future
<https://www.futureme.org/>

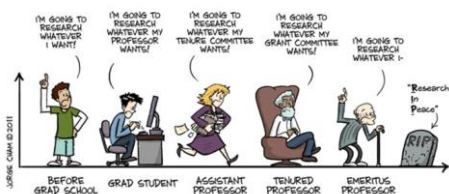


4. Think Ahead About the Publishing Potential of Each Project



Sidenote: Don't Just Publish for the Sake of Publishing...

THE EVOLUTION OF INTELLECTUAL FREEDOM

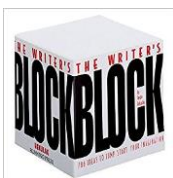


WWW.PHC.COMICS.COM

5. Be a Bumblebee and Butterfly



6. Find, Save, and Use Starter Text (overcomes writer's block)



7. Always Scan the Reference Sections of Other Articles to See What Journals are Popular



8. Avoid High Quality (i.e., SSCI) Journal Fixations



9. Be Second or Third Author Sometimes to Spread Limited Resources



10. If Need Summer Money, Teach Short Term or Intensive Courses

Intensive Courses
Click Here

11. Edit Your Papers a Lot! (Mozartian vs. Beethovenian)



October 1, 2018

6 Tips to Shape Up Your Writing

Two-Minute Tips: Short videos to help you excel in the academic workplace

Fernanda Zamudio-Suarez, The Chronicle of Higher Education

<https://www.chronicle.com/article/6-Tips-to-Shape-Up-Your/244281?cid=cp221>

<https://www.chronicle.com/specialreport/Two-Minute-Tips/221>

1. Writing is an exercise (write!).
2. Set goals based on output not input (e.g., 3 pages double-spaced).
3. Find a voice (don't just focus on getting published).
4. Give yourself time (not deadlines).
5. Pick a puzzle (your writing is an answer to that puzzle).
6. Edit your work (over and over and over again...just like Beethoven).



October 8, 2018

How to Improve Your Teaching-Philosophy Statement

Two-Minute Tips: Short videos to help you excel in the academic workplace

Fernanda Zamudio-Suarez, The Chronicle of Higher Education

<https://www.chronicle.com/article/How-to-Improve-Your/244283>

<https://www.chronicle.com/specialreport/Two-Minute-Tips/221>



October 15, 2018

How to Become a Highly Productive Writer

Two-Minute Tips: Short videos to help you excel in the academic workplace

Fernanda Zamudio-Suarez, The Chronicle of Higher Education

<https://www.chronicle.com/article/How-to-Become-a-Highly/244351?cid=cp221>

<https://www.chronicle.com/specialreport/Two-Minute-Tips/221>

How to Become a Highly Productive Writer

Two-Minute Tips: Short videos to help you excel in the academic workplace

By Fernanda Zamudio-Suarez | 10/15/2018 11:00 AM



12. Organize Conference Symposia Which Can Lead to Special Journal Issues and Books



13. Sponsor Visiting Scholars to Work with You; They Often Have Writing Plans



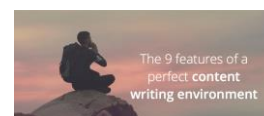
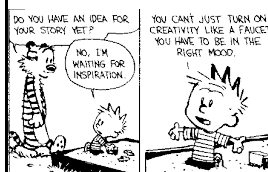
14. Try to Submit or Publish Your Paper Before the Conference



15. Be Creative Somewhere
(e.g., unique model, figure, chart, etc.)



Sidenote: Modify Your Environment (Find or Create Your Personal Sandbox)



16. Try Not to Give Up: Persistence and Grit Wins the Day



17. Be Polite and Thankful to the Journal or Book Chapter Editors



18. Recap Reviewer Points and How You Attempted to Address Them



October 4, 2018

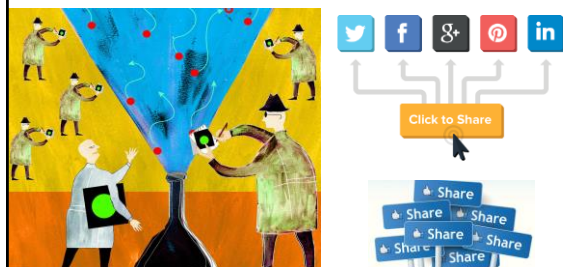
A New Series on Scholarly Productivity: 'Are You Writing?'

Rebecca Shuman, The Chronicle of Higher Education
<https://www.chronicle.com/article/A-New-Series-on-Scholarly/244689>

1. Read as peer reviewer; mark up everything.
2. Catalog problems on a 1 to 3 difficulty scale (Level 1 takes less than 30 minutes, Level 2 takes 2 hours or less; Level 3 takes more time).
3. Fix the easy ones and gain momentum for the harder ones!
4. Take breaks as needed.



19. Share Your Publication Efforts (e.g., Twitter, Facebook, LinkedIn, email, ResearchGate, Academia.edu, etc.)



20. Celebrate Your Writing Accomplishments with Friends



**You never know where you'll be celebrating
your writing accomplishments...
Even at a wedding of your nephew!**



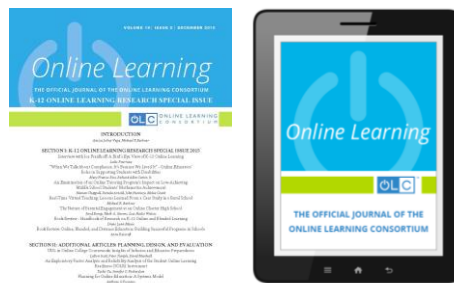
Just don't celebrate too much!



Bonus #1. Be Careful Committing to Other People's Projects (OPP)



Bonus #2. Look for Special Issues that You Might Contribute To



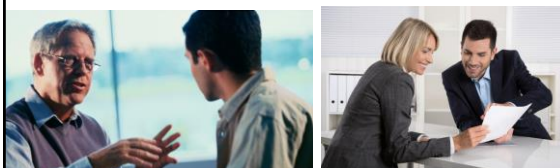
Bonus #3. Save Research Articles for a Rainy Day (file folders on different topics)



Bonus #4. Treat Graduate Students as Colleagues (hec, treat everyone as a colleague)



Bonus #5. Find a Mentor and Ask Senior People for Advice



Time to Recap...

1. The process for getting published
2. The process for selecting a journal for publication
3. Writing tips and insights
4. Curated resources
5. Your commitments to future writing

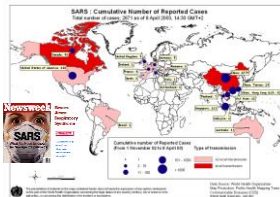
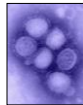
Additional Bonus Section: Part III. Slaying "I" Monsters



There's a Global Health Issue



No, it is no longer SARS...



It is not H5N1 (i.e., Bird Flu)...



I first noticed it in Singapore



But more so in East Asia



**It is Particularly Acute
in Taiwan**



**It is the use of:
Social Science Citation Index (SSCI)**



**And...
Science Citation Index (SCI)**



**As well as...
Arts & Humanities Citation Index (A&HCI)**



**For much decision making.
Per one of my students from Singapore:**



"SSCI is very important in Singapore. In order to ramp up the University ranking, the key way to stay in the university is to publish. If SSCI is important for the University ranking system, then it will be important in competitive Singapore. =)" (Quoted from June 14, 2014)



**Audience Poll #1:
Have you seen this I- Monster around?**



Audience Poll #2:

Who wants to help catch and slay a few monsters?



Monsters University Final Trailer

<https://www.youtube.com/watch?v=xBzPioph8CI>

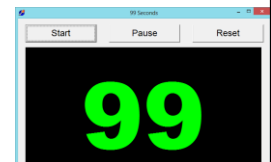


Time to List the Pros and Cons



99 Seconds Activity #3

With your next chair neighbor discuss 1 to 2 Pros and Cons of SSCI.



Part I: Pros of SSCI (SCI & A&HCI)



Pro #1. Provides Goals and Targets to Strive Toward
(i.e., a focus)



Pro #2. Provides a common Lingo



Pro #3. Measure or Benchmark for Performance

(e.g., monthly, quarterly, or annual reports)



Pro #4. Scholarly Accomplishments to Analyze, Compare, Celebrate



Pro #5. Sense of Pride, Identity, or Emotional Lift



Pro #6. Boosts Journal Quality



Pro #7. Impact Factor Receives Increased Attention



Pro #8. Stricter Review Process



Pro #9. Community of Bonded and Supportive Scholars



Pro #10. International Comparisons



Part II: Cons of SSCI (SCI & A&HCI)



I-Monsters in Taiwan

One person later pointed out that the "I" monster in Taiwan not only includes SSCI but also [SCI \(Science Citation Index\)](#) and [A&HCI \(i.e., Arts & Humanities Citation Index\)](#)...this three-headed "I" monster or beast "has totally slayed Taiwan's merit and value system for Taiwanese scholars and professors."



I-Monsters in Taiwan

"Some universities even have adopted an "I" point system, i.e., the promotion and merit of a professor are based on the number of points accumulated by publishing a certain number of "I" articles. One very "strange" requirement in Taiwan's academia is that a doctoral student is not able to graduate without accumulating enough "I" points."



I-Monsters in Taiwan

"Some public universities even set a certain number of "I" publications or points as their main Ph.D. candidacy requirement. In this way, the doctoral students in Taiwan, in effect, become "I" slaves, working for their "I" professors. Similarly, there are some public universities which accordingly entitle "distinguished" or "chair" professors with salary raises using the tax payer's money based on "I" points."



Con #1. Research Publication Takes Priority over Value Creation

<http://lithub.com/monsters-4-kindergarten-to-incorporate-into-your-daily-routine-the-ultimate-productivity/>



Con #2. Research-Practice Gap Widens

(lack of caring or concern about true impact or reality)



Con #3. Greed Factor (e.g., chasing bonuses, raise, etc.)

Shop See All



Disney Pixar Crafts Book
\$7.95



Mike Wazowski Mug -
Monsters, Inc.
\$12.95



Monsters, Inc. DVD and
Blu-ray Combo Pack -
Collector's Edition
\$29.95



Sulley and Mike Tee for
Boys - Monsters University
\$12.95

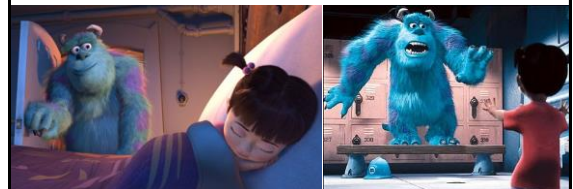
Mon
\$21.9

Con #4. Values Messed Up

(i.e., publications more important than the actual results)



Con #5. Easy Journal Syndrome



Con #6. Limited Journal Selection



Con #7. Field Becomes Narrowly Focused
(periphery shortchanged)



Con #8. Journal Editorial Board Dominance



Con #9. English Dominance



Con #10. Creativity and Spontaneity is Shortchanged



Con #11. Lack of Passion and Interest



Con #12. Elitism Reigns Supreme

(and, at times, the less important and inferior are known)

**Con #13. Rats in a Cage**

(i.e., do "this" and then "this" and then "THIS!!!")

**Anyone remember the "Outer Limits?"**
"We control the vertical and the horizontal"<https://www.youtube.com/watch?v=8CtjhWhw2t8>

"There is nothing wrong with your television set. Do not attempt to adjust the picture. We are controlling transmission. If we wish to make it louder, we will bring up the volume. If we wish to make it softer, we will tune it to a whisper. We will control the horizontal. We will control the vertical. We can roll the image, make it flutter. We can change the focus to a soft blur or sharpen it to crystal clarity. For the next hour, sit quietly and we will control all that you see and hear. We repeat: there is nothing wrong with your television set. You are about to participate in a great adventure. You are about to experience the awe and mystery which reaches from the inner mind to – The Outer Limits."

**Con #14. Industrial or Factory Model**

(external or extrinsically determined goals; limited freedom to venture into the unknown)

**Con #15. "I feel strange"****Con #16. Journal Editors Feel Strange**

Con #17. Productivity Slaves



Con #18. SSCI Preparedness Training Programs



Con #19. Publications Skewed toward those with Technology Backgrounds



Con #20. Research-Practice Gap Widens

(lack of caring or concern about true impact or reality)

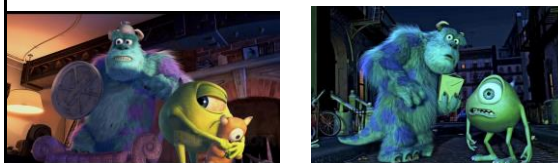


Con #21. Student Issues



Con #22. Personal Growth and Development Curtailed

(i.e., negative impact on sense of self, identity, self-actualization, etc.)



Con #23. Limited Teaching Exposure and Experience



Con #24. SSCI is Corporate



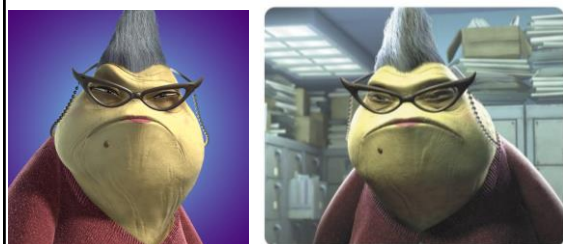
Con #25. Impact Factor Ranking Manipulations



Con #26. Distinguished Title and Status Goals (i.e., lack of genuine interest in field)



Con #27. Narrow-Minded Recruitment Practices



Con #28. Unethical Publication Practices



July 16, 2014 Peer Review Scandal Takes Down Taiwanese Minister

By Yu-Tzu Chiu, IEEE Spectrum

<https://spectrum.ieee.org/tech-talk/eth-work/tech-careers/peer-review-ring-takes-down-taiwanese-minister>



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Taiwan's Education Minister Wei-ling Chiang resigned this week over an academic publishing scandal involving a peer review ring plotted by a young Taiwanese researcher.

In early July, 60 academic papers—five of which list Chiang as a co-author—were retracted from the *Journal of Vibration and Control (JVC)* after an investigation revealed a "peer review and citation ring" involving former National Pingtung University of Education (NPUE) associate professor Peter Chen (Chen-yuan Chen).



July 31, 2017 China cracks down after investigation finds massive peer-review fraud

Dennis Normile, Science Magazine

<https://www.sciencemag.org/news/2017/07/china-cracks-down-after-investigation-finds-massive-peer-review-fraud>



China cracks down after investigation finds massive peer review fraud

A massive peer review fraud investigation in China has resulted in the retraction of 100 manuscripts from a leading journal and the resignation of a senior editor. The investigation also found that the journal had accepted 100 manuscripts that were not peer-reviewed.

Audience Poll #3: Is there any hope?

<https://www.youtube.com/watch?v=xIFJLMYUwrg>

As a result, there is a sense that they care little for the implementation of their research findings and ideas. And the gap continues to widen between researchers and practitioners with each passing day, month, and year. Is there any hope [Obi Wan Kenobe](#)?



Audience Poll #4: Should the system be changed?

- A. Yes
- B. Maybe
- C. No



Audience Poll #5: Is there an I-Monster ("I" (i.e., SSCI, SCI, and A&HCI)) under your bed or in your closet?



Are you sure?



**Concerns?
Comments?
Commitments?**



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