OHIO VALLEY UNIVERSITY
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For Learning. For Faith. For Life.

YOU ARE INVITED TO A DAY WITH
DR. CURTIS J. BONK

OHIO VALLEY UNIVERSITY
THURSDAY, JANUARY 7, 2010
9:00 A.M. - 5:30 P.M.
FREE

WHO WILL BENEFIT FROM PARTICIPATING?

P-12 and higher education students, faculties, administrators, and IT

SCHEDULE:

9:00-10:00 a.m. — *The Flat World has Swung Open: How Web Technology is Revolutionizing Education*

10:15-11:15 a.m. — *From R2D2 to the Matrix: A Galaxy of Online Learning Style, Motivational, Blended Learning, and Learner-Centered Examples*

11:15 a.m.-12:45 p.m. — *Lunch on your own*

12:45-1:45 p.m. — *100+ Hyper-Engaging Instructional Ideas: Critical, Creative, and Cooperative*

2:00-3:00 p.m. — *The World is Open, continued: An open session for questions and discussion*

4:00-5:30 p.m. — *Addressing Diverse Online Learner Needs with the Read, Reflect, Display, and Do (R2D2) and TEC-VARIETY Models*
(This session will focus on strategies for grades P-12 but everyone is welcome and will benefit.)

We hope you can join us!

For more information, contact Terri Butterfield, Office of the Vice-President for Academic Affairs at 304.865.6101 or terri.butterfield@ovu.edu.

www.ovu.edu/springspeakerseries

The Presenter

Dr. Curtis J. Bonk is a former corporate controller and CPA, who, after becoming sufficiently bored with that, received his master's and Ph.D. degrees in educational psychology from the University of Wisconsin. He is now Professor of Instructional Systems Technology in the School of Education at Indiana University and adjunct in the School of Informatics. Professor Bonk was recently a Senior Research Fellow with the Advanced Distributed Learning Lab within the Department of Defense. He received the CyberStar Award from the Indiana Information Technology Association, the Most Outstanding Achievement Award from the U.S. Distance Learning Association, and the Most Innovative Teaching in a Distance Education Program Award from the State of Indiana. Curt has given nearly 1,000 talks around the globe related to online teaching and learning. In addition, he has over 230 publications on topics such as online learning, massive multiplayer online gaming, wikibooks, blogging, open source software, collaborative technologies, and synchronous and asynchronous computer conferencing. He is author of the Handbook of Blended Learning: Global Perspectives, Local Designs (2006), Empowering Online Learning: 100+ Activities for Reading, Reflecting, Displaying, and Doing (2008), and The World is Open: How Web Technology is Revolutionizing Education (2009). Curt is President of CourseShare and SurveyShare (http://www.surveyshare.com/). See Dr. Bonk's web page at http://mypage.iu.edu/~cjbonk/.

Session Descriptions

1. The Flat World has Swung Open: How Web Technology is Revolutionizing Education
Abstract: Building on Thomas Friedman's book, The World is Flat, Curt Bonk offers an intriguing look at ten technology trends which he called educational openers. When combined, the first letter of each opener spells the acronym: "WE-ALL-LEARN." This model helps make sense of the role of various technologies in open education, including open courseware, open source software, open access journals, open educational resources, and open information communities. As part of this, he will discuss e-books, podcasts, streamed videos, online learning portals social networking tools like Facebook and Ning, YouTube videos, wikis, and virtual worlds. With such technologies, thousands of organizations and scholars are sharing their course materials, expertise, and teaching ideas globally, thereby expanding learning opportunities and resources even further. As this occurs, members of the media, politicians, educators, students, parents, and others are asking important questions about the quality of such contents. Bonk also addresses questions related to the digital divide and how those without Internet access still benefit immensely from these open learning tools and resources. The economic world of Friedman may be flatter, but the educational world is definitely more open than is was a decade or even a few years ago. Open up and enjoy it!

2. From R2D2 to the Matrix: A Galaxy of Online Learning Style, Motivational, Blended Learning, and Learner-Centered Examples
Abstract: Retention is a key issue in online learning. Another is developing interactive and collaborative activities and environments. Creating a motivational and interactive online environment can enhance student retention, completion, and overall enthusiasm for this new type of learning arena. Part of the solution that institutions of higher learning are adopting relates to blended learning and part relates to becoming more learner-centered. In this talk, Curt Bonk will provide several key blended learning situations and solutions. Blended learning involves combining face-to-face and online activities. Next, he will detail his new Read, Reflect, Display, and Do (R2D2) learning style framework for online instructional design as well as his TEC-VARIETY model for online student motivation. These models provide engaging strategies that relate to different student learning strategies or preferences. He will also highlight his most recent instructional design method called the MATRIX. No matter what galaxy or planet you are on, these ideas and techniques can be linked student motivation, collaboration, interaction, and general engagement in the learning process. More importantly, specific steps will be provided for each technique described in this entertaining and informative talk. As a result, this session will include many practical strategies that can be incorporated directly into one's virtual classes, events, or programs. When done, you will be teleported back to your classroom to try some out!

SESSION DESCRIPTIONS

3. 100+ Hyper-Engaging Instructional Ideas: Critical, Creative, Cooperative

Abstract: Are you bored with your teaching? Are your students? Are students dropping out like flies or wishing they could? Do you feel that new approaches simply take too much time or are too risky? Do you teach large section college classes with little space to move about? Do you not have much money in your department or program to make changes? In this talk, Dr. Bonk provides more than 100 ways to liven up your lectures and get your students involved and engaged in learning. There will be dozens of methods that you can use to motivate and engage your students in their learning. Some of the strategies will be very teacher-centered, while others will give students more ownership and control of the curriculum. These strategies will relate to creativity, critical thinking, cooperative and collaborative learning, and motivation. Importantly, each strategy will be laid out in a step-by-step approach. In addition, Dr. Bonk will label each one in terms of the degree of risk, time, and cost and he will offer his advice for getting started with these tools and techniques. Attend this talk and become hyper-engaged yourself!

4. Addressing Diverse Online Learner Needs with the Read, Reflect, Display, and Do (R2D2) and TEC-VARIETY Models

Abstract: Student motivation is a key issue in K-12 schools today. Many students complain about the dreariness of their classes causing them to fail to participate and eventually drop out of school. They simply do not see most learning activities as meaningful or relevant to them. Others grumble about the highly mechanized online instructional approaches that bore, or, worse still, insult them. Simply put, there is a dire need to creatively engage online students in deeper and more varied approaches to learning. Fortunately, various Web 2.0 learning technologies have arisen during the past few years to ignite learning when thoughtfully integrated by teachers. While technology is not the sole answer, there are many learning opportunities that it now brings that teachers and administrators need to at least consider. As we all know, there are often too many technologies and it gets confusing and frustrating for them to keep up. To address these needs, a new model for integrating technology in teaching from Curt Bonk called the Read, Reflect, Display, and Do (R2D2) can address different student learning strategies or preferences. Bonk will discuss how R2D2 can be expanded or altered to fit your particular needs. He will also highlight his most recent instructional design method for online motivation and retention called TEC-VARIETY. Each letter of the TEC-VARIETY model stands for a well known motivational principle (e.g., tone, encouragement, curiosity, variety, autonomy, relevance, interactivity, engagement, tension, and yielding products). Bonk has developed hundreds of activities examples on how to use either of these models. As a result, each person who attends this session will walk away with dozens of ideas to use for years to come.